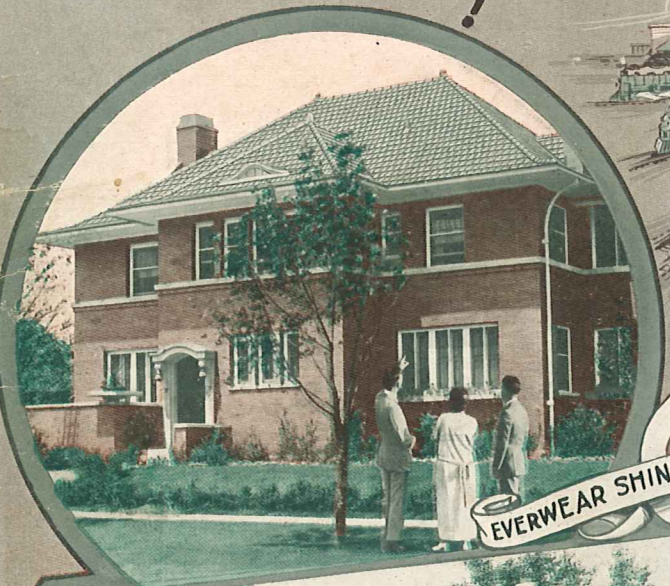


DIRECT FROM FACTORY  
TO YOU !



WE PAY  
THE FREIGHT

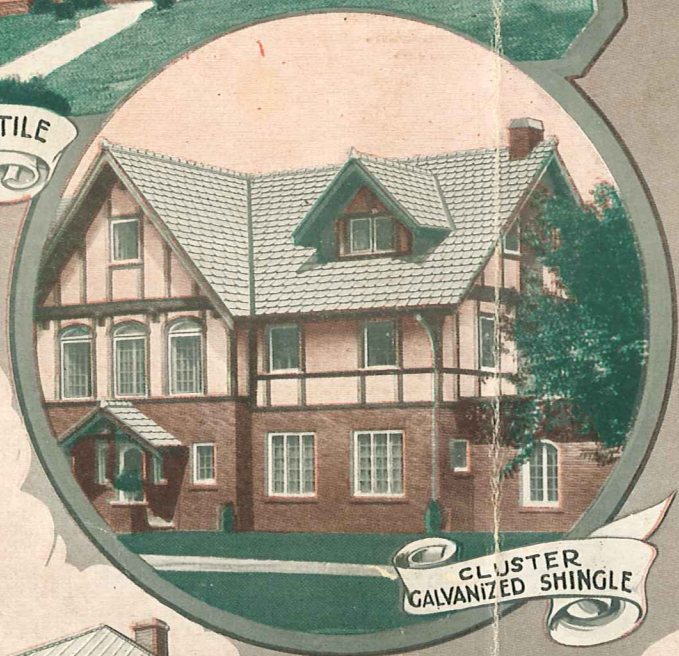
GENUINE  
*Everwear*  
ROOFING  
AND  
SHINGLES  
THAT  
LAST!



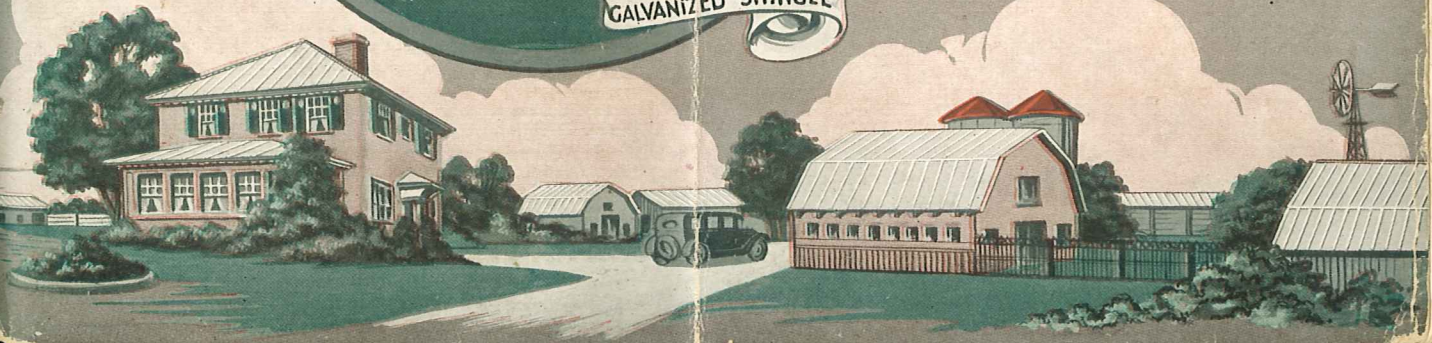
EVERWEAR SHINGLE



SPANISH METAL TILE



CLUSTER  
GALVANIZED SHINGLE





# WHAT THESE BIG BANKS SAY.

## THE CITIZENS NATIONAL BANK

CAPITAL \$750,000.00 SURPLUS \$350,000.00



RALEIGH, NORTH CAROLINA  
March 13, 1928.

TO WHOM IT MAY CONCERN

The Southern States Iron Roofing Company have had a local plant in this City for a number of years. We are well acquainted with the management of this local plant and we are pleased to commend to the general public this good company, who are engaged in the manufacture of roofing of all kinds.

They have been valued customers of this bank and we know the management to be under the supervision of men of high business standing and integrity. We know a good many of their satisfied customers who recommend without qualification their products.

We believe that anyone dealing with this firm will receive fair treatment and entire satisfaction.

*John F. Stebbins, Asst-Cashier*

## BIRMINGHAM TRUST & SAVINGS COMPANY



Capital \$1,000,000

Surplus \$1,000,000

Birmingham, Ala. March 14, 1928.

To Whom It May Concern:

This is to advise that I personally know the officers and managers of the Southern States Iron Roofing Company. They are men of character and integrity and any statement made by them can be relied upon.

I have personally known something of their manufacture and I have never heard of any complaint or dissatisfaction arising from any source.

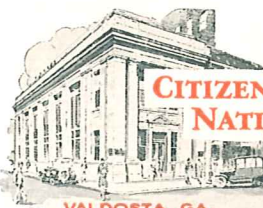
I take pleasure in commending them to those who are in the market for such articles as they prepare.

I can also suggest to persons having dealings with them that they refer to the commercial reports as carried by Bradstreet and Dun as to the financial standing of these parties.

Yours very truly,

*W. H. Fuler*  
President.

IM



VALDOSTA, GA.



AUGUSTA, GA.

## The Citizens and Southern National Bank

PRESIDENT'S OFFICE

CAPITAL \$3,000,000.00  
SURPLUS \$2,400,000.00  
CABLE ADDRESS "CITSOUS"

Savannah, Georgia

MARCH 1ST, 1928. M

Southern States Iron Roofing Company,  
Savannah, Georgia.

Gentlemen:

In response to your request of yesterday, I am writing to say that you have our full permission to refer to The Citizens and Southern National Bank as to the character, reliability and successful operation of your business in this territory.

Your account with us has been most satisfactory since the day it was opened, and we have always entertained the very highest regard for the Fulerwidier brothers - the controlling spirits in your Company.

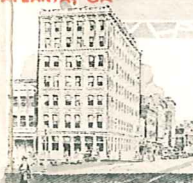
It will afford us great pleasure to answer any inquiries received by us.

Yours very truly,

*W. H. Fuler*  
President.



CITIZENS & SOUTHERN  
NATIONAL BANK  
ATLANTA, GA.



CITIZENS & SOUTHERN  
NATIONAL BANK  
MACON, GA.



CITIZENS & SOUTHERN  
NATIONAL BANK  
ATHENS, GA.



CITIZENS & SOUTHERN  
NATIONAL BANK  
SAVANNAH, GA.

Most of our customers have been dealing steadily with us for many years. Quite a lot of them we consider as our lifelong friends. And we feel sure that they know, from experience, that when they deal with us that they are doing business with a long established, strong and reliable Company.

And to those of you who are now placing your first orders with us, we welcome you, too, as one of our valued customers and feel sure that you will be interested in reading the letters shown on this page.

As you read over these letters, you will see that they are written by three of the largest Banks and Financial Institutions. Three Banks of the highest character and standing—Banks that have stood as a tower of strength for generations.

Your orders are appreciated and we feel sure that we can save you money and give you better material—just as we have already done for our other 132,212 customers.



**DIRECT FROM FACTORY TO YOU**

## GUARANTEE

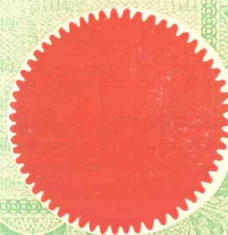
WE HEREBY GUARANTEE That each and every square or roll of roofing you buy from us will please and satisfy you in every respect; THEREFORE, When the roofing has reached your depot or freight station, open up the rolls or bundles of roofing and carefully examine the roofing. If the roofing is not exactly as represented by us and if it does not fully please you in every respect—just close up the rolls or bundles right then and there and have the railroad agent ship the roofing right back to us. WE HEREBY bind ourselves, if this is done, to return to you without question or quibble, the exact amount you paid us and we will pay all the freight charges on the roofing.

Our Guarantee leaves YOU to be the judge of the value you get and makes dealing with us just the same as driving your wagon to the door of our factory and getting the roofing you need.

**Southern States Iron Roofing Company**

FACTORIES AT

Savannah, Ga. — Memphis, Tenn. — Raleigh, N. C.  
Birmingham, Ala.



## IT'S EASY TO ORDER YOUR ROOFING—

### DIRECT FROM THE FACTORY

#### NO NEED TO SEND CASH IN ADVANCE

and examine it, and see how thick, heavy and strong it is, then you can pay the Bank or Express Agent.

#### BUT MORE CONVENIENT TO SEND MONEY WITH ORDER

their pay along with their order. We sell to some of the largest Jobbers, Dealers, Merchants and Business Men in the South and they send their checks right along with their orders.

#### GUARANTEED TO PLEASE YOU—

the roofing does not fully please them when they examine it at their railroad station—they have the privilege of shipping the roofing right back to us—and that we will then PAY THEM BACK EVERY CENT THEY PAID FOR THE ROOFING. Besides we will pay the freight both ways ourselves.

#### IF TOO MUCH MONEY IS SENT, WE SEND BACK THE DIFFERENCE

send quite enough money, then you can pay the balance due when the roofing reaches your station and has been examined by you.

If you prefer, you need not send us a cent of money in advance. Then when the Roofing reaches you, and you see the Roofing yourself,

However, most of our customers prefer to send their Check, Money Order or Cash along with their orders. Because it is more convenient for them to just send

Of course shipments get to you quicker when check or money order is sent along with the order. And our customers know that, if for any reason,

And if too much money is sent with the order, we at once send the difference back to you, when the roofing is shipped. Or if you do not

#### ROOFING HAMMER AND SHEARS FREE—

money. So that when money is sent along with your order, we send—FREE OF CHARGE—A ROOFING HAMMER AND A PAIR OF METAL CUTTING SHEARS, FOR CUTTING ROOFING—with the styles of roofing shown on inside back cover page.

#### PLEASE SAY ON ORDER LENGTH WANTED AND PRICE PER SQUARE

your order please say what kind or style is wanted, the length wanted and the price per square you expect to pay. And, if you decide you want to pay when roofing reaches you, please give name of nearest bank to you.

We thank you for your orders and they are appreciated. Whether your order is for one square, or for one thousand squares, you get the same low wholesale factory price and your order has the same careful personal attention.

Cordially yours,

**Southern States Iron Roofing Company**

FACTORIES AT

Savannah, Ga.  
Raleigh, N. C.

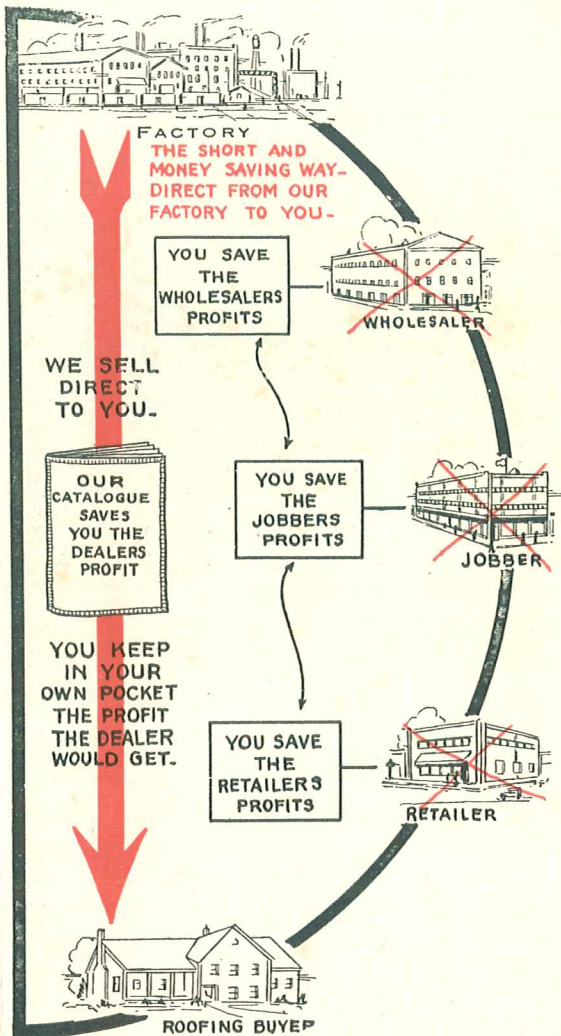
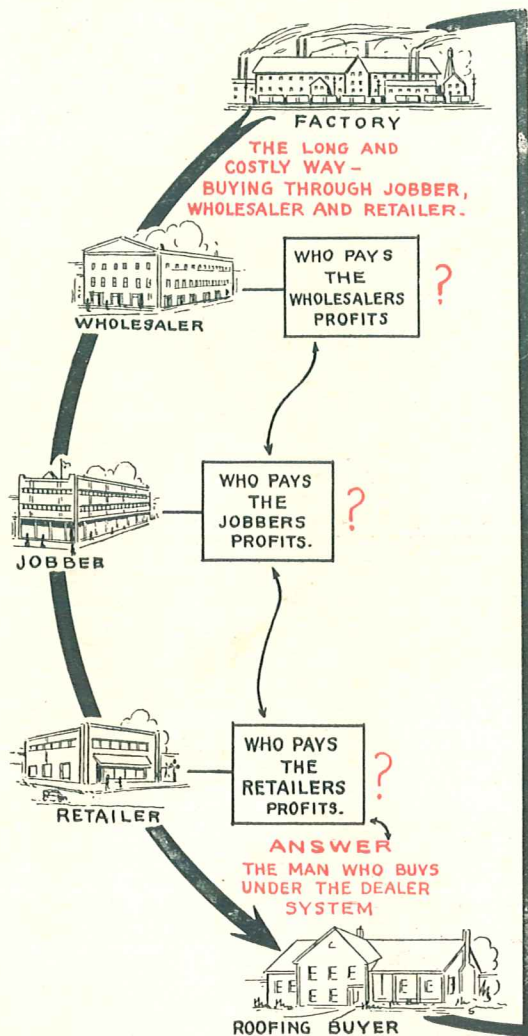
Memphis, Tenn.  
Birmingham, Ala.

**YOUR ORDERS ARE SHIPPED  
SAME DAY RECEIVED.**



**YOU GET THE DEALERS PROFIT**

## DIRECT FROM FACTORY TO YOU



## WHY YOU ARE BOUND TO GET BETTER ROOFING FOR LESS MONEY

WHEN ROOFING IS BOUGHT FROM MERCHANTS OR ROOFING DEALERS there are certain heavy expenses and profits which have to be paid by somebody. And, the Merchant or Dealer may not be to blame. It's the System—the burden of middlemen—that is at fault.

For, the manufacturer who makes the roofing usually sells it to the Jobber—the Jobber re-sells it to the Wholesaler, and the Wholesaler sells the roofing to the Retail Dealer. The salaries and expenses of drummers for both the jobber and the wholesaler are added to the price of the roofing and passed on to the retail dealer for, of course, these heavy expenses have to be paid.

So when the Retail Roofing Merchant (who sells to the user) unloads the roofing into his store, he has already paid the profits of both the jobber and wholesaler who sold him the roofing.

And, the retail merchant has pretty heavy store expenses of his own to meet—and besides, he also must have a profit for himself.

SOMEBODY HAS TO PAY ALL THESE EXPENSES AND PROFITS, and of course, we all know that they are paid by the man who buys his roofing from the Merchant or Dealer. So the Merchant who buys roofing to sell again, is simply obliged to charge a higher price than that same

kind of roofing would have cost if you, yourself, had bought it direct from the factory. That, of course, is perfectly plain.

Of course, it is possible for a Merchant or Dealer to offer certain grades of roofing at what may seem to be a low price. But you can easily see that the only possible way that the retail dealer could offer as low a price as the factory, would be when he handles roofing of cheap, doubtful quality. For, these big expenses and profits of dealers and middlemen have to be paid—one way or another—by the man who buys his roofing through the Dealer System—that is easy to see.

Genuine EVERWEAR Roofing is sold **DIRECT-FROM-OUR-FACTORY-TO-THE-USER** at wholesale prices **FREIGHT PAID**. So every dollar you invest comes back to you in real lasting value, because there are no jobbers, wholesalers nor retail merchants in between our factory and you—and you are then keeping in your own pocket the profit that dealers and middlemen would get.

AND, THOUSANDS OF PROPERTY OWNERS—all over the South—have learned that by dealing direct with our factory they get Genuine EVERWEAR Roofing for about the same price, or even less than the retail roofing dealer would be obliged to charge for common, ordinary roofing of doubtful quality.

**KEEP IN YOUR OWN POCKET THE PROFITS OTHERS WOULD GET**



**DIRECT FROM FACTORY TO YOU**

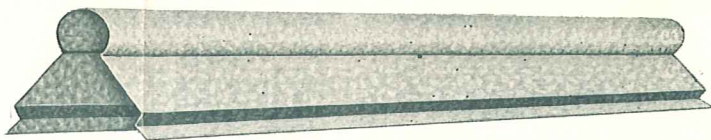
## GALVANIZED STEEL RIDGE CAP

NO. RC-1 GALVANIZED  
OVAL RIDGE CAP

**PRICE ~~8 1/2c~~ Per Foot**

**PRICE CUT TO**

**3 1/2 Cents Per Foot**

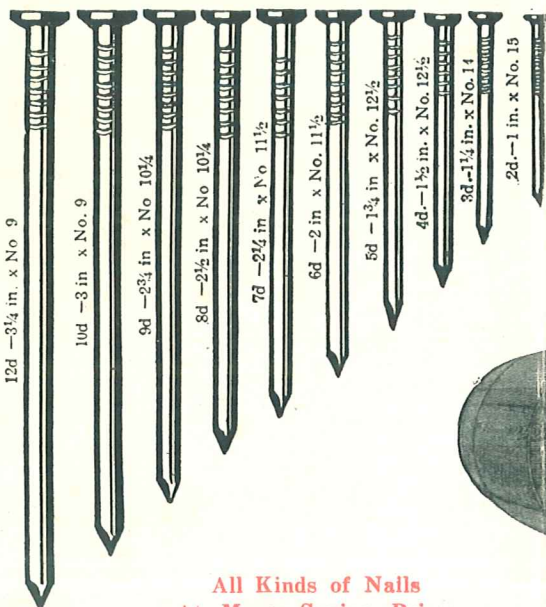


Galvanized Oval Ridge Cap is made from Genuine wrought Steel and heavily galvanized. It is used for finishing the Ridge or Comb at the top of the roof. It can be used with all styles of roofing shown in this catalog. It is often used for the hips and comb on roofs covered with Galvanized Steel Shingles. The price shown is per running foot.

WHEN RIDGE CAP IS ORDERED WITH ROOFING OR SHINGLES, it makes an economical shipment and **WE PAY ALL FREIGHT CHARGES** on the Ridge Cap, just as we do on Roofing or Shingles. But when Ridge Cap alone is ordered, then the customer is to pay the freight.

## BEST QUALITY WIRE NAILS

MADE FROM TOUGH HIGH GRADE STEEL



Packed and sold only in Kegs of 100 pounds of each size to a Keg.

When ordered with roofing, siding or shingles, we pay all freight charges on nails.

**PRICE** For Base, or 20 Penny Size

**\$3.65**

Per Keg of 100 Pounds

**LESS THAN 4 CENTS PER POUND**



**All Kinds of Nails  
At Money-Saving Prices**

**PRICE FOR OTHER SIZE  
STANDARD WIRE NAILS**

20 Penny—Price..\$3.65 Per Keg  
16 Penny—Price..\$3.85 Per Keg  
12 Penny—Price..\$3.90 Per Keg  
10 Penny—Price..\$3.95 Per Keg  
8 Penny—Price..\$4.05 Per Keg  
6 Penny—Price..\$4.35 Per Keg  
4 Penny—Price..\$4.45 Per Keg

## Genuine "Henry Disston" Handsaws

This old reliable Genuine "Henry Disston" Handsaw is well known to every practical carpenter and expert mechanic. Because those who use saws know that Genuine "Disston" saws can always be depended upon.

If bought through a Dealer, this saw would cost from \$3.25 to \$3.50. Yet you can get a Genuine "Henry Disston" A-Number-1 Quality Saw direct from us for only \$2.55. If you order a saw separately, then the price is only \$2.55, you to pay the freight. But when you order a saw along with Roofing or Shingles, so as to make up a minimum shipment, then we will pay the Freight.

If you want 8 teeth to the inch, order Saw No. D-8. Or if you want 9 teeth to the inch, order Saw No. D-9. Price is the same for either kind.

**Genuine "Disston" Handsaw No. D-8 or D-9**



**PRICE \$2.55 EACH**

**WE PAY THE FREIGHT**



# How Special Tempered Wrought Steel Gives Life and Strength to Galvanized Roofing

## **BUT LITTLE SHEATHING NEEDED**

People like "EVERWEAR" GALVANIZED STEEL ROOFING because they know it is fireproof. It is made of steel, and steel can't catch fire.

And many customers prefer using "EVERWEAR" Galvanized Steel Roofing for the reason that it can be nailed on so easy and so fast. Besides, the sheets of this steel roofing are so stiff and strong that there is but little sheathing needed underneath it. If you are putting up a new barn, dwelling or other building, you can space the laths or sheathing strips from 2 to 3 feet apart when you cover with "EVERWEAR" Galvanized Roofing. Or if you are putting a new roof on a building which already has old wood shingles on it, all you have to do is to knock off the old wood shingles and then nail the sheets of "EVERWEAR" Roofing to the same sheathing strips that the old wood shingles were nailed to.

## **HAMMER AND SHEARS FURNISHED FREE**

Most styles of "EVERWEAR" Galvanized Steel Roofing come in big sheets 26 inches (over 2 feet) wide and in lengths of from 5 to 12 feet. It can be nailed on quick because four or five sheets of average length will cover about the same space as a thousand wood shingles. The only tools you need are a hammer to drive the nails and a pair of metal cutting shears to trim the roofing to fit at hips and valleys. With these shears you can cut the sheets of steel as easy as scissors cut cardboard. We furnish both the Hammer and Metal Cutting Shears FREE with every order.

## **BIG WIDE SHEETS CAN BE NAILED ON QUICK AND EASY**

And in nailing on the roofing, all you have to do is to lap the lock edge or crimp of the sheet you are putting on, right over the crimp of the sheet already fastened to the roof—then drive the nails and that is all there is to do.

**SPECIAL NAILS**, made just to suit each different kind of roofing, **ARE FURNISHED FREE BY US** with every order.

On the edges of the roofing where the sheets are joined together, there are special crimps or locks. These crimps easily lap over each other, locking the roofing together so that the whole roof is just like it was covered with one solid sheet of Galvanized Steel. In the hardest of rains, there is no chance of leaks because the crimps or locks shut out the water.

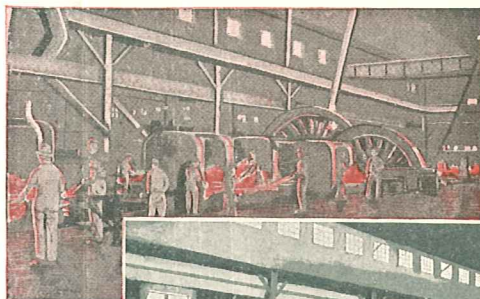
## **MAKES YOUR PROPERTY WORTH MORE**

"EVERWEAR" Galvanized Steel Roofing makes a handsome roof; and looks do count for something, especially when a good looking and lasting roof costs no more than an ordinary one. For say what we will, all of us feel proud when our homes look nice. Hundreds of people pass by and see the outside of your home to every one that goes inside, so outside appearances do mean a great deal. For buildings with nice looking and substantial roofs make your property worth more should you ever decide to sell it.

## **WHY "EVERWEAR" MAKES A COOLER ROOF**

You have noticed that a white suit of clothes or dress is much cooler in summer, because the white surface of the cloth reflects the heat away. Heat soaks down into the grain of wood shingle roofs; but "EVERWEAR" Galvanized Steel Roofing makes a cool roof in summer because the hard bright surface of the Galvanized Steel reflects away the heat of the sun, just as the heat is reflected away by the white cloth in the suit of clothes or dress. It is a well known fact among experienced Builders that an "EVERWEAR" Galvanized Steel Roof makes a cooler roof in summer, than any roof to be had.

The sheets of "EVERWEAR" Galvanized Steel Roofing are perfectly clean, so the drinking water you catch from the roof into a cistern is pure, clean and wholesome.



Upper picture shows how the Brand New Wrought Steel is made that is used in manufacturing our Galvanized Steel Roofing. See the big piles of fresh, clean new steel shown in the lower picture. Not a particle of scrap iron is used in our Factories.

## **PROTECTION FROM LIGHTNING WITHOUT USING LIGHTNING RODS**

And "EVERWEAR" Galvanized Steel Roofing protects your buildings from damage by lightning. All that you have to do is to take a piece of the Special Wire that we furnish FREE and fasten one end of it to the corner of the roof;—then run the other end of the wire into the ground. The steel used in manufacturing "EVERWEAR" Roofing acts on exactly the same principle as a lightning rod. It conducts or carries the lightning down to the wire and into the ground, just as a lightning rod does it. You get as much protection from lightning as lightning rods give and the protection costs you nothing.

## **WHY SOME ROOFS LAST LONGER THAN OTHERS**

You, of course, understand that there are different grades of Galvanized Roofing, just as there are different grades in other articles that you use. And we all know that the true basis of sound value is in what you get for the amount you invest.

Suppose, for instance, that you have a chimney to build. Certain kinds of brick cost less than other grades, because the brick that sell for the low price are made from weaker clay that cannot be burned as hard as the stronger grades of clay. So the cheaper brick are soft in spots and more liable to crumble. A chimney built from hard, well-burned brick would be the best bargain. For whether you built it with soft flaky brick or the hard, firm ones, the labor of building the chimney would be the same. The good hard brick might cost you a few dollars more for the number of brick that it took to build it, but you would then have a chimney that you know would stay.

And naturally this same difference in quality holds true with Galvanized Roofing, just as it does with brick or with any other article. For the length of time that any Galvanized Roofing is going to last and give you service, depends upon the quality of metal used in making it—the coating of Galvanizing that protects it; and the care taken in manufacturing the roofing.

(Continued on Page 5)

**MADE FROM BRAND NEW, EXTRA HEAVY, LONG LASTING MATERIAL.**



# Why New Steel and Heavy Galvanizing Makes Genuine "Everwear" Outlast Ordinary Roofing

(Continued from Page 4)

## SCRAP IRON COSTS LESS— BUT NEW STEEL LASTS LONGER

Galvanized roofing made from reworked scrap iron can be bought for a lower price than roofing that is made from Genuine New Steel. For, as you know, scrap iron is cheap. It can be bought for about \$9.00 a ton, while New Steel costs from \$50.00 to \$60.00 a ton.

But, although roofing made from scrap iron might at first look something like roofing made from New Steel, it is easy to understand that roofing made from scrap iron could not be expected to last like roofing made from New Steel. Because time, usage and re-working has sapped the life of scrap iron, just as pine trees lose their vigor after they have been turpentine. And the same as the strength of leather is lost when it is steamed before a fire.

## PLEASED CUSTOMERS HAVE MADE OUR BUSINESS BIG

We bar scrap iron from our Factory. "EVERWEAR" Galvanized Steel Roofing is made from the best material to be had—Genuine New Steel. For roofing made from Genuine New Steel is roofing that lasts, and it pays us to manufacture good lasting Galvanized Roofing, just the same as it pays you to use it. It pays us because people who, years ago bought "EVERWEAR" Galvanized Roofing from us are now sending in orders for more of it to cover their other buildings. They know from experience that "EVERWEAR" Galvanized Steel Roofing lasts, so they recommend it to their friends who need roofing. That makes our business grow still bigger.

## HOW GOOD GALVANIZING MAKES "EVERWEAR" ROOFING LAST

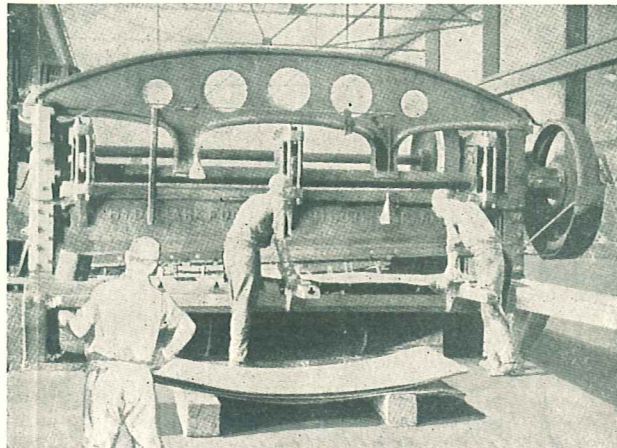
And "EVERWEAR" Galvanized Steel Roofing is galvanized with two different metals—LEAD and ZINC; which as you know, are two of the most rust resisting metals known. Each sheet is run, one at a time, through a long heated furnace, down into a bath of these hot melted galvanizing metals which allows each sheet to absorb all of the galvanizing metals it will hold. And the Special Rollers force a thick heavy coating of these rust resisting metals down into the body of the steel.

## WHY YOU GET BETTER ROOFING FOR LESS

When you buy "EVERWEAR" Galvanized Roofing direct from the factory at Wholesale, you are then saved the heavy profits that dealers are obliged to charge on the Galvanized Roofing they offer for sale.

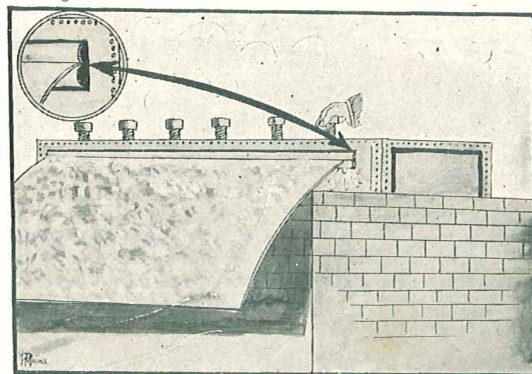
For when the dealer gets his stock of roofing into his store, he has already paid a profit to the manufacturer who made it. And he has also paid the salary and traveling expenses of the jobber's salesman who sold the roofing to him—and a profit to the jobber besides. The dealer also has pretty heavy store expenses of his own to meet and of course he, too, must have a profit. All of which, as you can see, piles up just that much extra and unnecessary expense for the man who buys his roofing from the dealer.

So by dealing direct with our Factory and cutting out all this unnecessary expense and profits which usually go to middlemen and jobbers, you can get "EVERWEAR" Galvanized Steel Roofing—made from Genuine New Steel and heavily galvanized—for about the same price, or less, than the dealer would be obliged to charge for the cheap ordinary kind, made from scrap iron and washed over with a thin coating of galvanizing.



## SOLID AND STRONG CLEAR THROUGH AND THROUGH

This picture shows Genuine Wrought Steel being manufactured into roofing under enormous presses. The Wrought Steel is compressed under tremendous pressure which makes the Steel Roofing strong, dense and sound, clear through and through the entire sheet. These tremendous presses also force the Galvanizing Metals down into the Steel.



## HOW ALL EDGES ARE HEAVILY GALVANIZED

The amount and kind of Galvanizing Metal that is put on any galvanized roofing is one of the main things that decides how long that roofing will last. Just as it is with a silver plated spoon—the heavier the plating, the longer the spoon will last.

Every sheet of the New Steel used in manufacturing "EVERWEAR" Roofing is heavily galvanized with Two different metals—Lead and Zinc. The sheets of steel are slowly passed, one at a time, through the long galvanizing furnace which allows them to take on all of the hot melted Galvanizing Metal the sheets will hold. And the special rollers galvanize every edge of the sheets and weld the Galvanizing Metals down into the sheets so that the galvanizing becomes a part of the steel.

**WE PAY THE FREIGHT**

(Page 5)



## Safe From Danger of Fire

Certain kinds of roofing are dangerous about catching fire. In fact Fire Insurance Companies say that out of every hundred buildings that burn, fifty-one of these fires start with the roof.

Of course we all know that lumber is very useful in putting up a building, for wood makes strong framing lumber for Sills, Studding, Rafters and Sheathing. Besides wood lumber makes good inside casing and trim.

But it is also a well known fact that when Wood Shingles are used for covering a building, they are easy to catch fire.

The soot that gathers in the chimneys and stove flues hangs on the inside of the chimney and is easy to shake loose. When a fire is started in the stove or fireplace, it often causes this soot to get red hot. And the draft of air up through the flue or chimney is liable to suck these flakes of red hot soot out of the top and drop them on the roof.

You have noticed how the weather roughens up the surface of wood shingles and causes them to "fuzz up" on the side exposed to the weather. After the sun has been shining for a few days on a wood shingle roof, even a small spark lodging on this dry fuzzy surface soon grows into a blaze.

A flake of burning soot is all that it takes to start it. Much valuable property has been destroyed by wood shingles catching fire from sparks.

Sometimes human lives are lost.

All roofs covered with wood shingles do not catch fire; but a great many of them do, and one can never tell when it may happen. So to know that you are prepared against this danger and protected by roofs that can't catch fire, is bound to be a comfortable feeling.

"EVERWEAR" Roofing gives protection from the danger of fire catching on your roof. Besides, it is easy to nail on, handsome in looks—and lasts without painting or repairs.

Besides Fire Insurance Companies will insure the buildings you cover with "EVERWEAR" Roofing for less. This saving on Fire Insurance alone, soon pays back the entire amount you invest in the "EVERWEAR" roof. If you carry no Fire Insurance, then the protection from fire that "EVERWEAR" gives is needed all the more. Because if you had no insurance and your building burned, the whole loss would fall on you.



### THE STEEL ROOF SAVED THIS HOME

Sparks from a trash fire in the yard were blown upwards by a brisk wind. Some of these sparks fell on top of the house at the left which was covered with wood shingles.

The shingles were dry and the sparks soon set fire to the roof.

If the fire had been seen when it first started on the roof it could probably have been put out. But it was around midnight and everybody was in bed asleep. Before the family was aroused, the whole roof was a roaring mass of flames. It was then too late to save the home.

But the home at the right was protected with a roof of Galvanized Steel. And although showers of sparks and burning brands fell on this roof, it did not catch fire. So the Steel Roof saved this handsome home from destruction by fire.

There is peace of mind and a feeling of security when your home and buildings are covered with roofs that can't catch fire. For when you are away from home in daytime, or asleep in bed at night—you then feel secure in knowing that your barns, your home and your family are safe.

## The Two Most Lasting Grades to Select From

Property owners realize that certain kinds of Galvanized Roofing lasts twice as long as the lower grade kind. For it is well known that there are 5 different grades of Galvanized Roofing, Siding and Shingles.

But although there are five different grades of Galvanized Roofing, Galvanized Siding and Galvanized Shingles, we manufacture only the two top or best grades. Because careful and well informed property owners say that these two better grades give them most value for the amount they invest. These two best grades such as we manufacture are what is known as the A—NUMBER—1 HEAVY Grade, and the EVERWEAR EXTRA COATED Grade.

Of course there are cheaper grades of Galvanized Roofing to be had. In fact, if Merchants or Dealers offered the A—NUMBER—1 HEAVY Grade—or the "EVERWEAR" EXTRA COATED Grade of Galvanized Roofing, they would be obliged to charge much more for these high grades than our Factory Prices shown in this catalog.

So when Merchants or Dealers offer Galvanized Roofing at what may seem to be a cheap price it is, of course, necessary for them to buy from some factory the cheapest of the five grades.

But light, cheap, flimsy grades of that kind are not manufactured by us or even listed in this catalog. For well informed property owners realize that it is an actual waste of money to take chances with the light, flimsy grades such as Merchants and Dealers ordinarily buy and keep in stock to sell again. These practical builders know that it pays to get the A—NUMBER—1 HEAVY Grade, or the "EVERWEAR" EXTRA COATED Grade—Direct from our Factory at money saving prices, FREIGHT PAID.

You have probably seen homes and buildings covered with roofs of Galvanized Steel—roofs that have been on the building twenty-five years; some of them as long as thirty years or more—and still giving faithful and lasting service.

Those long lasting roofs of Galvanized Steel that you have seen are the A—NUMBER—1 Grade, or the "EVERWEAR" EXTRA COATED Grade. They are made from Steel and Metal that stands time and the weather. And the manufacturing of this roofing is done by men who know how to make good roofing, and who take especial pride in doing the job right.

### A—NUMBER—1 HEAVY GRADE

Of course it is a well-known fact among experienced and practical Builders that A—NUMBER—1 Heavy Grade gives more lasting service than the lighter and lower grades of Galvanized Roofing and Siding such as is bought by Roofing Dealers and kept by them in stock to sell again. Year after year, A—NUMBER—1 Heavy Grade gives faithful and satisfactory service on the roof, because it is made from a tough and lasting grade of Genuine New Steel which is also protected with an unusually heavy coating of Galvanizing.

Grades of Galvanized Roofing not so good as A—NUMBER—1 Heavy Grade can, of course, be manufactured and sold for a price that seems to be cheap. But when you compare the weight, thickness and lasting quality of A—NUMBER—1 Heavy Grade with the light, flimsy and low grade Galvanized Roofing offered by Merchants—you will then see for yourself why it pays to deal Direct With Our Factory. Because, naturally, you are bound to get better roofing, and more real value for what you invest.

### "EVERWEAR" EXTRA COATED GRADE

While A—NUMBER—1 Heavy Grade is far ahead of the ordinary kind of Galvanized Roofing, there are many customers who want the roofing they use to be the very top-

(Continued on Page 7)



# DIRECT FROM FACTORY TO YOU

## YOU SAVE MONEY WHEN YOU COVER WITH THE LONG LASTING GRADES

(Continued from Page 6)

most grade of Galvanized Roofing there is to be had. These customers prefer and use "EVERWEAR" Grade, because they know that when their Homes and other Buildings are covered with Genuine "EVERWEAR" EXTRA COATED Galvanized Roofing and Shingles, they have put on a roof that stands ahead of all the others.

Because "EVERWEAR" Grade Galvanized Roofing, Siding and Shingles are hammered out from Special Analysis Genuine Wrought Steel—Wrought Steel of extraordinary toughness and lasting quality. And this Specially Tempered Steel from which "EVERWEAR" Grade roofing is manufactured, is also pro-

tested with two different metals—LEAD and ZINC, which, as you know, are two of the most rust resisting metals known.

That is why the Handsomest Homes, Fine Schools, Large Churches and other important buildings, all over the South, are covered with "EVERWEAR" Galvanized Steel Roofing and Shingles—and why these roofs last more than twice as long as other roofs covered with ordinary Galvanized Roofing.

When you order either of these two high grades, like is shown in this catalog, you are getting a real roof bargain. For it is a well-known fact that these are the two highest and topmost grades to be had—and that they last many times longer than the light, flimsy lower grades of metal roofing such as is usually sold by Merchants and Dealers.

### HOW "EVERWEAR" ROOFING IS TESTED

Of course, it takes many years of experience and a lot of hard work to learn how to make lasting and dependable Steel Roofing, just the same as it does to make any other worth while article.

And we have spent practically a lifetime at this one job of Manufacturing Roofing. In fact, right from the beginning, we set out determined to manufacture—not just ordinary roofing—but Steel Roofing of such enduring strength and lasting quality that would far outlast the ordinary kind.

Naturally, we knew when we set out to make such extraordinary roofing, that we would have to work harder and more carefully than other roofing manufacturers were willing to work. And it would fill every page of this book to tell you of the vast number of tests we made in learning just what grades of steel last longest when nailed on the roof.

Not only in the daytime, but far into the night, when others were sleeping, we worked, patiently making test after test—so as to learn, from actual experience, how the long lasting Galvanized coating of LEAD and ZINC should be mixed and welded on to the steel, under just the right degree of intense heat necessary to make roofing that stands the test of time. And to learn, from actual experience, why it is that certain grades of steel roofing last more than twice as long as other kinds last.

So that now, from what we have learned from these years of practical experience, we know how to thoroughly test every shipment of steel, at the time it reaches our factories—which shows us how to tell just about how long the

Roofing, made from this steel, will last on the roof in actual use.

If our careful and searching tests show that the Steel will not last as long as our customer has a right to expect his roof to last—then we do not buy that lot of steel. And the steel maker can either make the steel over again, or else sell it to some other roofing Company. For, of course, no roofing Company can be sure of the quality of roofing they offer for sale, unless they make these same searching and careful tests.

All these years of practical experience has caused us to select the TWO GRADES of Steel, that we use in Manufacturing Galvanized Roofing. These two grades are the "A-Number-1" Heavy Grade—and the "EVERWEAR" Extra Heavy Coated Grade. Both of these grades look about the same. But tests with SPECIAL ACIDS—and by careful tests of the roofing on buildings exposed to the weather—have proved that THESE GRADES OF STEEL SHOULD LAST MORE THAN TWICE AS LONG AS THE ORDINARY GRADES OF STEEL WILL LAST.

On Genuine A-NUMBER-1 Grade, the tests we make must show that our Genuine A-NUMBER-1 Grade of Galvanized Roofing should last 25 to 35 years without painting.

And on Genuine "EVERWEAR" Extra Heavy Coated Grade, our tests must show that Genuine "Everwear" Grade Extra Heavy Galvanized Steel Roofing should last 30 to 40 years without painting.

We will not buy, from the steel maker, any steel that does not meet these careful and searching quality tests. We do not want, and will not use, inferior steel at any price.

So you can easily see why property owners know that these TWO BEST GRADES of Steel Roofing, which we Manufacture, are the best roof investment that can be made. Because these two Best Grades of Roofing give virtually a lifetime of lasting and satisfactory service.

### HOW MR. GATTIS FOUND THAT IT PAYS TO USE GOOD ROOFING—

"After 45 years experience in carpenter work and building, I have found that it pays to buy the best Roofing you can get," said Mr. W. T. Gattis, an experienced carpenter and builder, of Wayne County, Ga.

"Because the roof is just about the most important part of a building," said Mr. Gattis. "For the roof must stand the sudden changes of heat and cold, the wind and the rain—and it takes mighty good material to stand up and last under such conditions."

"Most people, in my section of the country, are learning this," said Mr. Gattis. "And they are buying the best

roofing they can get. Because if the roof fails, and leaks, it often means costly damage to the building and to the things stored in the buildings."

"A good roof will last a lifetime," said Mr. Gattis. "So practical builders advise the use of the best and most waterproof roofing it is possible to get. For it is better to save on some other part of the building and pay a little more and get a real roof."

### THIS "EVERWEAR" ROOF HAS LASTED OVER 20 YEARS

"Right around 20 years ago, I bought from you enough of your 'Everwear' Roofing to cover my building in Pembroke, Ga.," writes Mr. M. W. Harvey. "This is just to let you know that this roofing has given me entire satisfaction. The roof is still on the building and giving good service. I consider that 'Everwear' Roofing is the best investment that a man can make in covering his building. It costs far less, in the end, than ordinary, cheap, flimsy roofing."

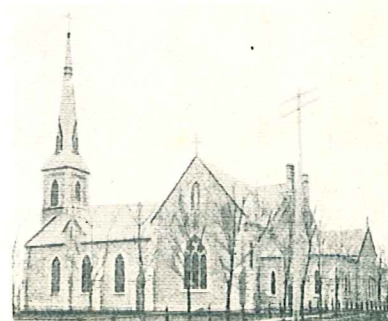
### THESE ROOFS HAVE LASTED OVER 40 YEARS—



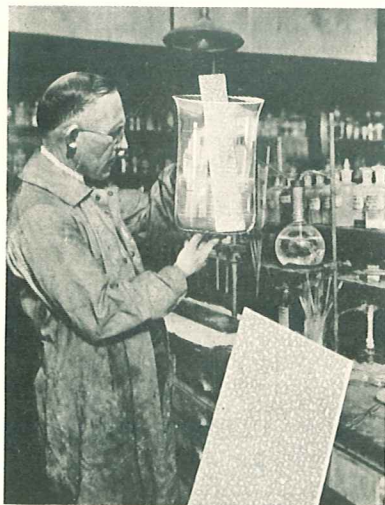
This house covered with steel roofing in 1886—42 years ago. Owned by the family of Mr. Harry Halbisch of Batavia, Ohio.

You, of course, know that good Galvanized Roofing will last from 30 to 50 years, but few know that Galvanized roofs have been known to last over 92 years.

The Church, shown below, was covered with Galvanized Roofing in the year 1825—102 years ago, and the roof is in good condition today.



This Church at Peterborough, was covered with Galvanized Roofing in 1825—over 100 years ago.



Photograph of Our Mr. R. D. Ryan, Testing Steel.

**READ OUR MONEY BACK GUARANTEE ON PAGE ONE.**

(Page 7)



**GENUINE "EVERWEAR" GRADE**

## 2½ INCH EXTRA HEAVY GALVANIZED CORRUGATED

### FACTS THAT YOU WILL WANT TO KNOW

#### WHAT IS CORRUGATED?

Corrugated sheets, intended to be used  
**FOR SIDING.**

Experienced and practical builders know, of course, that manufacturers who make

Occasionally there may be a Dealer who keeps Corrugated sheets and who tries to get rid of the corrugated sheets by saying they can be used for roofing. But when a Dealer does say that Corrugated Sheets can be used for roofing, it is usually because he has so many other things to sell that he has very little opportunity to keep posted on what it takes to make the proper kind of roof.

#### HOW IS IT MADE?

It is a well-known fact that the Ridges or Corrugations on our Galvanized Corrugated Sheets ARE MADE DEEPER AND STRONGER than the corrugations on the ordinary Corrugated Sheets, like the kind that Dealers usually offer for sale. So, if a man should consider using Corrugated Sheets for roofing, it stands to reason that the deeper crimps on these Corrugated Sheets of ours would be better suited for roofing than the ordinary, shallow crimp, corrugated sheets. Because we make Corrugated Sheets on improved heavy machines so our Corrugated Sheets have DEEPER RIDGES OR CORRUGATIONS than the ordinary kind usually kept by dealers.

#### LOW CRIMPS LEAK.

But we do not recommend EVEN OUR GALVANIZED CORRUGATED SHEETS to be used for roofing, even though our improved Corrugated Sheets have Ridges or Corrugations THAT ARE MUCH DEEPER THAN THE ORDINARY KIND. We do not recommend Corrugated Sheets for use as Roofing because they are manufactured for an entirely different purpose.

#### FIREPROOF SIDING.

Corrugated Sheets make a splendid SIDING for the WALLS of Stores, Gins, warehouses and other buildings, where good fireproof walls are needed. For corrugated sheets are stiff and strong—and they can be nailed direct to the studding of the building. Corrugated comes in big wide sheets, so they are faster and easier to nail on the sides of your building than lumber. Besides they make a wall that can't catch fire.

#### MADE SPECIALLY FOR SIDING.

Galvanized Corrugated sheets are especially made to be used AS SIDING, although they have, in some instances, been used for roofing. But when Galvanized Corrugated Sheets are used for roofing, it generally means that the customer who uses them is disappointed with the Corrugated Sheets on account of the leaks he gets.

#### WHAT IT TAKES TO MAKE A TIGHT ROOF.

For the roof on a building stands out where it catches the full force of the weather. So it is easy to see that when a Galvanized Roof is put on a building, these sheets of steel should have tall crimps or locks ESPECIALLY MADE TO SHUT OUT THE WATER.

#### FACTS THAT BUILDERS LEARNED.

Experienced Builders and property owners know that our Galvanized Corrugated Sheets are made with Ridges or Corrugations that are deeper than the Corrugated Sheets usually made by other manufacturers. BUT—NO MATTER WHO MANUFACTURES THEM—any corrugated sheets, when used for roofing, are not made deep enough to keep Corrugated sheets from leaking in HARD BLOWING RAINS.

#### WHAT CORRUGATED IS USED FOR.

As we manufacture Galvanized Corrugated Sheets it is, of course, natural for us to want to sell them. But it is to our interest to see that our customers get proper service from the materials they buy from us—so we only recommend Galvanized Corrugated sheets TO BE USED FOR SIDING—the purpose for which they are made and for which they are suited.

This is information which we have learned from virtually a life time of work at this one job of manufacturing Roofing and Siding. It is also the experience of the thousands of practical Builders and property Owners who constantly buy from us. We gladly pass these facts on to you, because we feel that you are entitled to know just the purpose for which Corrugated Sheets are intended to be used—and why they are not suited for roofing.

### WIDTH AND LENGTHS

The above picture shows a sheet of 2½ Inch A—NO.—1 GRADE Galvanized Corrugated Siding.

This is the same style as the Galvanized Corrugated sold by some concerns to be used for Roofing—EXCEPT THAT THE CRIMPS OR CORRUGATIONS ON THE ABOVE SIDING ARE TALLER AND BETTER MADE than the corrugations on the so-called Corrugated Roofing, ordinarily offered for sale by Dealers.

The Ridges or Corrugations on the above sheets are the 2½ inch size. They are made deeper and stronger than the Corrugations on ordinary Galvanized Corrugated Sheets.

These sheets are 26 inches wide and are counted as 26 inches. The sheets are furnished in lengths of 4, 5, 6, 7, 8, 9 and 10 feet long. Sheets 11 and 12 feet long can be furnished for the customary charge of 10 cents per square extra. That is because it takes more labor to manufacture the 11 and 12 foot lengths.

**WE PAY THE FREIGHT.**

**GENUINE A-NO-ONE HEAVY  
GRADE 2½ INCH GALVANIZED  
CORRUGATED SIDING**

**PRICE—**

FOR A—NUMBER—1  
HEAVY GRADE

**\$4.85** Per  
Square

**FREIGHT PAID**

**GENUINE EVERWEAR HEAVY  
GRADE 2½ INCH GALVANIZED  
CORRUGATED SIDING**

**PRICE—**

FOR "EVERWEAR"  
HEAVY GRADE

**\$5.15** Per  
Square

**FREIGHT PAID**

No nails furnished with Corrugated Siding. Galvanized nails can be furnished with Corrugated Siding for 6 cents per square extra. LEAD HEADED NAILS 18 cents per square extra.

**MADE FROM BRAND NEW, EXTRA  
HEAVY, LONG LASTING MATERIAL.**



## WHY CORRUGATED SHEETS ARE NOT SUITED FOR ROOFING

As we manufacture Galvanized Corrugated Sheets it is, of course, natural for us to want to sell Corrugated Sheets. But it is also to our interest to see that our customers get proper service from the materials they buy from us—so we only recommend Galvanized Corrugated Sheets to BE USED FOR SIDING—the purpose for which they are made and for which they are suited.

Almost every day we get letters from people who have tried to use Corrugated Sheets for roofing and who now find that the corrugated will leak, if used for roofing. All of them are now getting the V Crimp Roofing or Lock Tight Galvanized Roofing to re-cover their buildings.

### ROOFING IS MADE TO KEEP OUT THE WATER.

For while it is a well known fact that the Ridges or Corrugations on our Galvanized Corrugated Sheets ARE MADE DEEPER AND STRONGER than the Corrugations on the ordinary Corrugated sheets—like the kind that Dealers usually offer for sale—experienced Builders and Property Owners know that ANY CORRUGATED SHEETS ARE LIABLE TO LEAK—no matter who makes them—BECAUSE THE CRIMPS ON CORRUGATED ARE TOO LOW AND SLOPING FOR ROOFING.

### WATER BLOWS PAST CORRUGATED CRIMPS.

A wise old builder once said, "The roof and the foundation is the most important part of the building, because the foundation must hold up the building and the roof must stand out where it gets the full force of the rain and storm. A few dollars more invested in a good roof, is money well invested. It stands to reason that a man would not use wood siding lumber for his roof any more than he would use STEEL SIDING TO ROOF HIS HOUSE."

### LOOSE NAILS CAUSE LEAKY ROOFS.

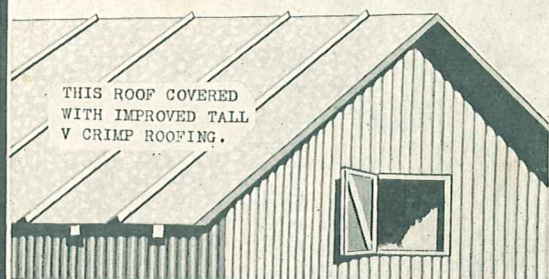
You have often noticed how the sun draws out nails on wood shingle roofs, on asphalt roofs and on corrugated sheets.

Of course it is natural for water to leak around these loose nails and this causes serious damage to the building and the things you may have inside your building. For this reason, more and more property owners and builders are using steel roofing especially made so that the nail heads are covered up—so that the nails can't work loose and leak.

### BESIDES STEEL ROOFING COSTS LESS.

Even if Corrugated Sheets could be put on so they would not leak (Experienced carpenters tell us that sooner or later any roof covered with corrugated will leak), still Corrugated Sheets COST AS MUCH OR MORE THAN REGULAR STEEL ROOFING WOULD COST, because it takes longer to nail on corrugated and MORE LAP MUST BE GIVEN WITH CORRUGATED than is needed with Regular Crimp Roofing or Lock Tight Galvanized Steel Roofing.

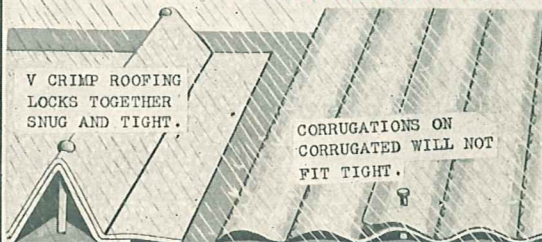
### CORRUGATED MAKES GOOD SIDING



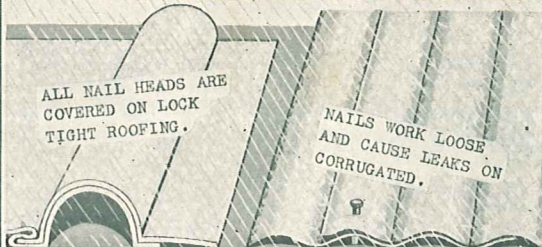
### BUT CRIMPS ON CORRUGATED ARE TOO LOW AND SLOPING FOR ROOFING



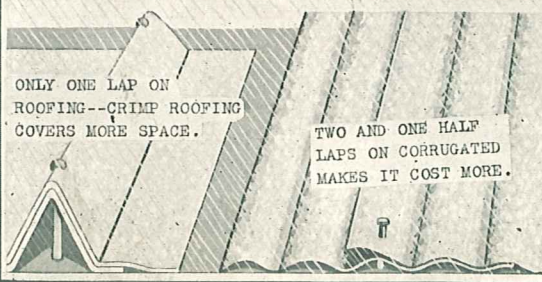
### HOW WATER BLOWS UNDER THE CORRUGATED CRIMPS



### HOW THE SUN DRAWS OUT NAILS AND CAUSES LEAKS ON CORRUGATED



### WIDE LAPS MAKES CORRUGATED COST MORE THAN REGULAR ROOFING COSTS



# WE PAY THE FREIGHT



# 1 1/4 INCH EXTRA HEAVY GALVANIZED CORRUGATED

## FACTS THAT YOU WILL WANT TO KNOW

### WHAT IS CORRUGATED?

Experienced and practical builders know, of course, that manufacturers who make Corrugated sheets, intend them to be used FOR SIDING.

Occasionally there may be a Dealer who keeps Corrugated sheets and who tries to get rid of the corrugated sheets by saying they can be used for roofing. But when a Dealer does say that Corrugated Sheets can be used for roofing, it is usually because he has so many other things to sell that he has very little opportunity to keep posted on what it takes to make the proper kind of roof.

### HOW IS IT MADE?

It is a well-known fact that the Ridges or Corrugations on our Galvanized Corrugated Sheets ARE MADE DEEPER AND STRONGER than the corrugations on the ordinary Corrugated Sheets, like the kind that Dealers usually offer for sale. So, if a man should consider using Corrugated Sheets for roofing, it stands to reason that the deeper crimps on these Corrugated Sheets of ours would be better suited for roofing than the ordinary, shallow crimp, corrugated sheets. Because we make Corrugated Sheets on improved heavy machines so our Corrugated Sheets have DEEPER RIDGES OR CORRUGATIONS than the ordinary kind usually kept by dealers.

### LOW CRIMPS LEAK.

But we do not recommend EVEN OUR GALVANIZED CORRUGATED SHEETS to be used for roofing, even though our improved Corrugated Sheets have Ridges or Corrugations THAT ARE MUCH DEEPER THAN THE ORDINARY KIND. We do not recommend Corrugated Sheets for use as Roofing because they are manufactured for an entirely different purpose.

### FIREPROOF SIDING.

Corrugated Sheets make a splendid SIDING for the WALLS of Stores, Gins, warehouses and other buildings, where good fireproof walls are needed. For corrugated sheets are stiff and strong—and they can be nailed direct to the studding of the building. Corrugated comes in big wide sheets, so they are faster and easier to nail on the sides of your building than lumber. Besides they make a wall that can't catch fire.

### MADE SPECIALLY FOR SIDING.

Galvanized Corrugated sheets are especially made to be used AS SIDING, although they have, in some instances, been used for roofing. But when Galvanized Corrugated Sheets are used for roofing, it generally means that the customer who uses them is disappointed with the Corrugated Sheets on account of the leaks he gets.

### WHAT IT TAKES TO MAKE A TIGHT ROOF.

For the roof on a building stands out where it catches the full force of the weather. So it is easy to see that when a Galvanized Roof is put on a building, these sheets of steel should have tall crimps or locks ESPECIALLY MADE TO SHUT OUT THE WATER.

### FACTS THAT BUILDERS LEARNED.

Experienced Builders and property owners know that our Galvanized Corrugated Sheets are made with Ridges or Corrugations that are deeper than the Corrugated Sheets usually made by other manufacturers. BUT—NO MATTER WHO MANUFACTURES THEM—any corrugated sheets, when used for roofing, are not made deep enough to keep Corrugated sheets from leaking in HARD BLOWING RAINS.

### WHAT CORRUGATED IS USED FOR.

As we manufacture Galvanized Corrugated Sheets it is, of course, natural for us to want to sell them. But it is to our interest to see that our customers get proper service from the materials they buy from us—so we only recommend Galvanized Corrugated sheets TO BE USED FOR SIDING—the purpose for which they are made and for which they are suited.

This is information which we have learned from virtually a life time of work at this one job of manufacturing Roofing and Siding. It is also the experience of the thousands of practical Builders and property Owners who constantly buy from us. We gladly pass these facts on to you, because we feel that you are entitled to know just the purpose for which Corrugated Sheets are intended to be used—and why they are not suitable for roofing.

## WIDTH AND LENGTHS

The above picture shows a sheet of 1 1/4 Inch A—No.—1 GRADE Galvanized Corrugated Siding.

This is the same style as the Galvanized Corrugated sold by some concerns to be used for Roofing—EXCEPT THAT THE CRIMPS OR CORRUGATIONS ON THE ABOVE SIDING ARE TALLER AND BETTER MADE than the corrugations on the so-called Corrugated Roofing, ordinarily offered for sale by Dealers.

The Ridges or Corrugations on the above sheets are the 1 1/4 inch size. They are made deeper and stronger than the Corrugations on ordinary Galvanized Corrugated Sheets.

These sheets are 26 inches wide and are counted as 26 inches. The sheets are furnished in lengths of 4, 5, 6, 7, 8, 9 and 10 feet long. Sheets 11 and 12 feet long can be furnished for the customary charge of 10 cents per square extra. That is because it takes more labor to manufacture the 11 and 12 foot lengths.

**WE PAY THE FREIGHT.**

**GENUINE A-NO.-ONE HEAVY  
GRADE 1 1/4 INCH GALVANIZED  
CORRUGATED SIDING**

**PRICE—**

**FOR A—NUMBER—1  
HEAVY GRADE**

**\$4.95** Per  
Square

**FREIGHT PAID**

**GENUINE EVERWEAR HEAVY  
GRADE 1 1/4 INCH GALVANIZED  
CORRUGATED SIDING**

**PRICE—**

**FOR EVERWEAR  
HEAVY GRADE**

**\$5.25** Per  
Square

**FREIGHT PAID**

No nails furnished with Corrugated Siding. Galvanized nails can be furnished with Corrugated Siding for 6 cents per square extra. LEAD HEADED NAILS 18 cents per square extra.



**DIRECT FROM FACTORY TO YOU**

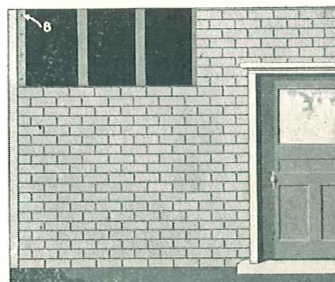
## IMPROVED PRESSED BRICK STYLE

**GALVANIZED STEEL SIDING**



**PRICE CUT TO \$5.95** Per Square  
Of 100 Square Feet

**FREIGHT PAID**



Arrow marked B in picture above shows how Improved Brick Siding fits snug up against Galvanized Corner Board.

### A HANDSOME AND ORNAMENTAL SIDING FOR ANY BUILDING

THIS PRESSED BRICK PATTERN STEEL SIDING makes a handsome and lasting Siding for the walls of RESIDENCES, SCHOOLS and Public Buildings. The brick pattern is deeply embossed. The lapping beads are accurately manufactured which causes the sheets of siding to fit smooth and true. And after it has been painted, it looks the same as if the wall had been faced with the finest grade of PRESSED BRICK. Or this Siding can be left as it is, and the natural Pearl Gray Color makes a handsome and substantial wall which adds worth and value to the entire building.

BOTH OF THE HANDSOME PATTERNS OF STEEL PRESSED BRICK SIDING shown on this page are manufactured from a thick, heavy grade of Genuine Wrought Steel that is full of life and strength. And besides, this Wrought Steel is also heavily galvanized with TWO different metals—LEAD and ZINC—which are two of the most rust-resisting metals known. It is quick and easy to nail on. The only tools needed are a hammer and a pair of Metal Cutting Shears—and we furnish both Hammer and Metal Cutting Shears FREE with every order.

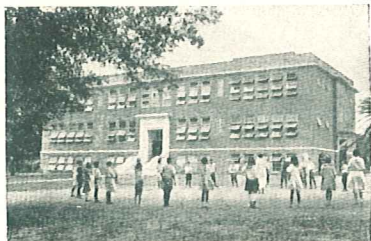
CUSTOMERS ALL OVER THE SOUTH are using this handsome and long lasting Steel Siding in preference to any other kind. Because it makes a wall that looks the same as fine PRESSED BRICK. Yet this handsome Brick Design Steel Siding costs no more than ordinary wood siding—and only about one-fifth as much as brick would cost.

This Steel Siding lasts AND MAKES A FIREPROOF WALL. Insurance Companies should give the same rate of Fire Insurance on this Improved Steel Siding as they would give if the walls were Brick or Stone.

### WIDTH AND LENGTH

BOTH STYLES OF THIS HANDSOME GALVANIZED BRICK SIDING on this page are manufactured only in Sheets 28 Inches Wide by 5 feet long, which is a handy size for nailing on the walls of any building. Special Nails for nailing on this Siding are furnished FREE with every order. AND WE PAY THE FREIGHT.

## Improved Tapestry Design Galvanized Brick Siding

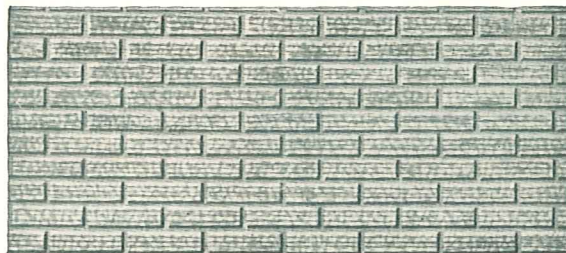


Improved  
Tapestry  
Galvanized  
Brick Siding

**PRICE CUT TO \$6.15** Per Square  
**FREIGHT PAID**

### YOU GET FREE

SPECIAL NAILS for nailing this siding on the building ARE FURNISHED FREE with every order, also hammer and metal cutting shears. These are furnished FREE with either style of siding shown on this page.



THIS IMPROVED TAPESTRY DESIGN Galvanized Brick Siding is made from the same high grade Genuine Wrought Steel as the pressed Brick Design Galvanized Steel Siding shown at the top of this page.

BOTH KINDS OF THESE BRICK DESIGN STEEL SIDINGS LOOK THE SAME, except that the Tapestry Pattern Galvanized Brick Siding has a specially beaded design which runs all over the entire surface of each sheet. This ribbed or beaded pattern makes the siding extra stiff and strong. And the edge Beads act as water guards and make a lock which shuts out wind, rain and moisture.

Tapestry Design Galvanized Steel Siding shows up like the finest grade of tapestry finish pressed brick and makes a wall which causes the building to be noticed and admired by all who see it.

Galvanized Steel Corner Boards for All Styles of Siding on This Page Are Shown on Page 57 of This Catalogue.

**WE PAY THE FREIGHT**

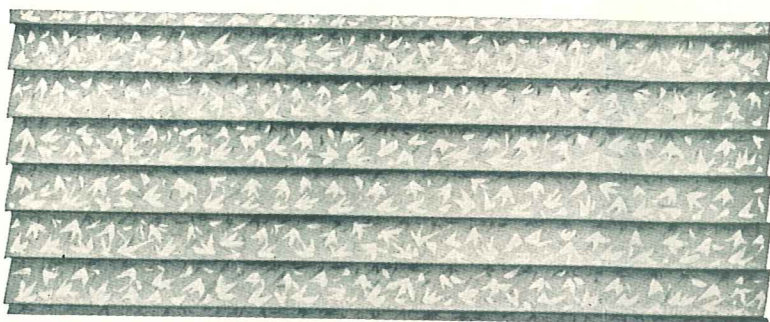
(Page 11)



**GENUINE "EVERWEAR" GRADE**

# **GALVANIZED WEATHERBOARD SIDING**

**IMPROVED ANGLE STEEL PATTERN**



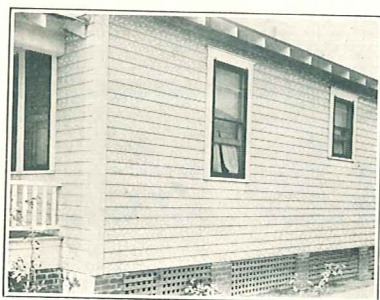
The above picture shows one sheet of Genuine Angle Weatherboard Galvanized Steel Siding—

## **A NEW STEEL SIDING THAT STRENGTHENS THE WALLS —AND IS AN ORNAMENT TO THE ENTIRE BUILDING**

**THIS IS THE STRONGEST AND MOST LASTING STEEL SIDING THERE IS TO BE HAD.** For the Angle Principle on which this Steel Siding is made is exactly the same principle as the Angle Steel that is used in building large steel bridges.

This **ANGLE STEEL WEATHERBOARD SIDING** can be nailed direct to the studding of your building and the Improved Angle Construction of this Steel Siding makes a strong and rigid wall which braces the entire building, just as the Steel Angles brace a steel bridge and make it strong and safe.

And this improved Weatherboard Angle Steel Siding makes your building much nicer looking and more handsome than ordinary siding. It is used all over the South for the walls of **RESIDENCES, STORES, SCHOOLS,**



This picture shows house sided with Genuine Angle Weatherboard Galvanized Steel Siding.

and Public Buildings. It makes Fire-proof walls and should cut down the cost of Fire Insurance. Comes in big sheets with 6 weatherboards to each sheet, so it can be nailed on more than five times as fast as wood siding. With the Special Metal Cutting Shears

we furnish **FREE** with each order, you can easily trim this siding to snugly fit at corners and around window frames. A **HAMMER** and **Special Nails** for nailing on this siding are also furnished **FREE** with every order.

### **WHY IT GIVES SUCH LASTING SERVICE**

This handsome and fireproof Steel Siding is manufactured from **Genuine Wrought Steel** that is specially tempered and full of life and strength. Besides, this Wrought Steel is also heavily Galvanized with **TWO** different metals—**LEAD** and **ZINC**—which are two of the most rust-resisting metals known. That is why these **IMPROVED FIREPROOF SIDINGS** give more than twice as much service as ordinary siding and needs no painting to make it last. When exposed to the weather, this Siding becomes a handsome pearl gray color. This is a natural finish and it actually improves with age.



This picture shows building sided with Angle Weatherboard Siding.

**Another Handsome Pattern of Steel Weatherboard Siding is shown on the next page of this Catalogue (Page 13.)**

**Direct From Our Factory  
—We Pay the Freight**

**ORDER NO. 590**

**WEATHERBOARD  
SIDING**

**PRICE CUT TO**

**\$5.90**

**Per Square  
of 100 Square Feet**

**FREIGHT PAID**

### **WIDTH AND LENGTHS**

This Heavy Grade, Improved Angle Weatherboard Galvanized Steel Siding is made in lengths of 4, 5, 6, 7, 8, 9 and 10 feet long. Sheets 11 and 12 feet long can also be furnished for 10c per square extra. This is because it takes more labor to manufacture 11 and 12 foot lengths. Sheets are 26 inches wide and are counted 26 inches wide, the same as Corrugated sheets are counted. Please be sure and say what lengths are wanted.

### **YOU GET FREE**

Metal cutting shears, hammer and special nails furnished Free with every order for either style of Galvanized Steel Weatherboard Siding. **AND WE PAY** all Freight Charges.



### **CORNER BOARD**

The Special Corner Board is shown on Page 57 of this Catalog.

### **FOR ALL BUILDINGS**

The sides and walls of many handsome Dwellings are covered with this Improved Galvanized Steel Weatherboard Siding. It is also fine for Warehouses, Factory Buildings, Schools, Stores, Court Houses and other Public Buildings. Because this extraordinarily handsome siding gives character charm and distinction to the building on which it is used.

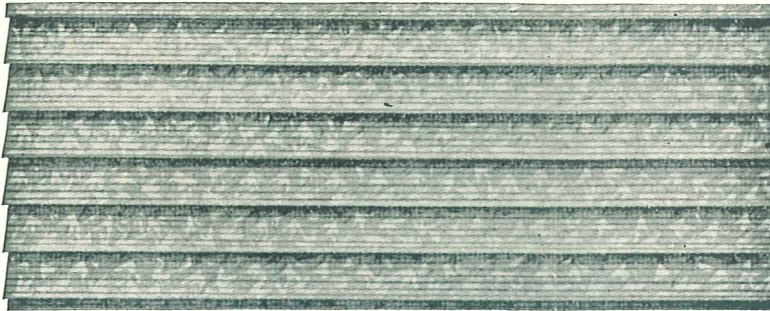
**MADE FROM BRAND NEW, EXTRA  
HEAVY, LONG LASTING MATERIAL.**



**DIRECT FROM FACTORY TO YOU**

# BEADED STEEL GALVANIZED SIDING

## TAPESTRY WEATHERBOARD PATTERN



The above picture shows one sheet of the Genuine Tapestry Weatherboard Galvanized Steel Siding—

### A SIDING WHICH MAKES HANDSOME WALLS FOR THE FINEST BUILDINGS

This Beaded Tapestry Pattern Galvanized Steel Siding is made just like the Improved Galvanized Weatherboard Siding shown and described on page 12 of this catalog.

BUT WITH TAPESTRY PATTERN Steel Weatherboard Siding there is a Special Beaded Design which runs all over the entire surface of each sheet. This ribbed or beaded pattern makes a very handsome and beautiful effect, which greatly adds to the looks of the building and causes the building to be noticed and admired as far as it can be seen.

Besides, this beading also makes the Siding extra stiff and strong, so that it can be nailed direct to the studding of your building. And the edge beads act as water guards and make a lock which shuts out all wind, rain and moisture.

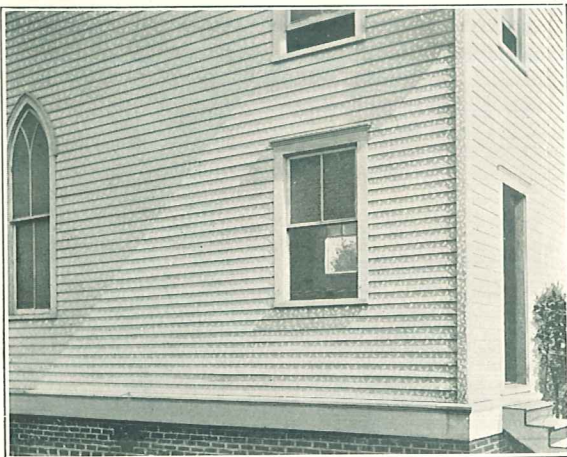
When your walls are covered with this Tapestry Pattern Weatherboard Siding you get protection from danger of fire. For this siding is Steel and Steel cannot burn. That means that Fire Insurance Companies should insure your building for less when you

use this Steel Weatherboard Siding. Besides you are bound to have peace of mind and a feeling of security when you know that your walls are protected with this Steel Siding which can't catch fire.

After this long lasting Steel Siding has been nailed on the building and exposed to the weather, it soon turns a soft pearl gray color which makes the walls of your building handsome and attractive in appearance. If you prefer you can easily paint the Siding any color you like. But most property owners prefer to leave the Siding the pearl gray color, because this is a natural color—and a color which actually improves with age.

Tapestry Pattern, Beaded Galvanized Steel Siding is manufactured from Genuine Wrought Steel which is specially tempered and full of life and strength. Besides this Wrought Steel is also heavily galvanized with TWO different metals—LEAD and ZINC—which are two of the most rust-resisting metals known. That is why it is a well-known fact that this Siding lasts twice as long as ordinary wood Siding—and it lasts without costing you a dollar for painting or repairing it.

So when you use Beaded Tapestry Pattern Galvanized Steel Siding you get walls that are extra rigid and strong. Besides this Steel Siding is quick and easy to nail on. It shuts out all rain and moisture—and lasts without painting or repairs. Best of all, it is fire-proof—and also protects your building from danger of damage by lightning. Yet it actually costs less than a fair grade of wood Siding.



This Picture shows Fine Church Sided with Tapestry Weatherboard Galvanized Steel Siding.

Another handsome Pattern of Steel Weatherboard Siding is shown on page 12 of this catalog.

ORDER—No. 635

### BEADED WEATHERBOARD SIDING

PRICE CUT TO

**\$6.35**

Per Square  
of 100 Square Feet

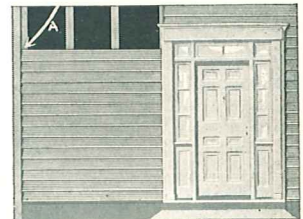
**FREIGHT PAID**

### WIDTH AND LENGTHS

This Heavy Grade, Beaded Weatherboard Galvanized Steel Siding is made in lengths of 4, 5, 6, 7, 8, 9 and 10 feet. Sheets 11 and 12 feet long can also be furnished for 10c per square extra. That is because it takes more labor to manufacture 11 and 12 foot lengths. Sheets are 26 inches wide and are counted 26 inches wide, same as corrugated sheets are counted. Please be sure and say what lengths are wanted.

### YOU GET FREE

Metal cutting shears, hammer and special nails furnished Free with every order for either style of Galvanized Steel Weatherboard Siding. AND WE PAY all Freight Charges.



### CORNER BOARD

Arrow marked A in picture above shows how this Improved Siding fits snug up against Galvanized Steel Corner Board. See Page 57 for Price on Corner Board.

### WEATHER BOARD SIDING IS EXTRA STRONG

The handsome Pullman Railroad Sleeping Cars are now made of Steel inside and out. These cars are strong and safe. Besides they are cooler in Summer and warmer in Winter. So when your walls are made from Steel you have the satisfaction of knowing that you have an up-to-date building.

**WE PAY THE FREIGHT**

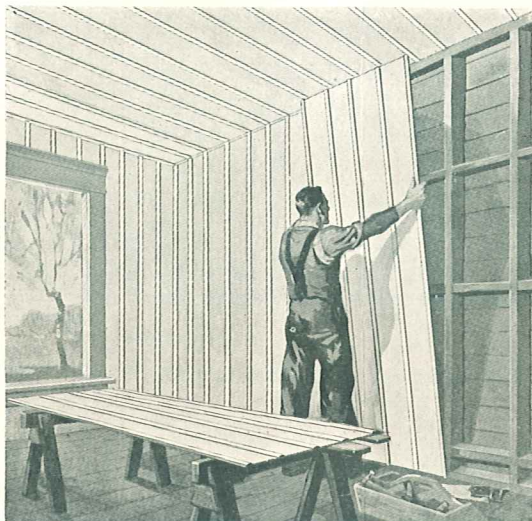
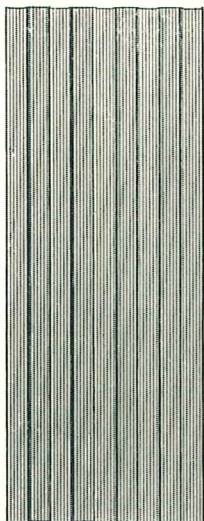
(Page 18)



**FIREPROOF--EASY TO NAIL ON**

## ORNAMENTAL STEEL CEILING

### BEADED TAPESTRY DESIGN



THIS STYLE CEILING IS MANUFACTURED ONLY FROM THICK, HEAVY GALVANIZED STEEL.

#### BEADED TAPESTRY CEILING

PRICE CUT TO **\$5.85** Per Square of 100 Sq. Ft.

FREIGHT PAID

#### YOU GET FREE

With every order for this Galvanized Steel Ceiling, we send along **FREE OF CHARGE** the special nails needed for nailing on the ceiling. Also a hammer and metal cutting shears to use for easily trimming the ceiling so it will fit snug around window and door frames. Besides **WE PAY ALL FREIGHT CHARGES.**

Ceiling is 27½ inches wide and lengths of 5, 6, 7, 8, 9 and 10 feet long. 11 and 12 feet long 10c per square additional.

The picture at the left of the red line shows a sheet of Ornamental Steel Ceiling, Beaded Tapestry Design. And the right hand side of the picture shows how quick and easy this Steel Ceiling can be nailed to the overhead and walls.

### CEILING THAT MAKES YOUR WALLS FIREPROOF

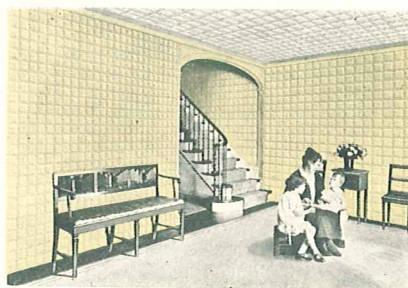
HERE IS A PATTERN OF STEEL CEILING that makes handsome inside walls and overhead ceiling for Fine Dwellings, Schools, Court Houses, Churches and other buildings where high class, lasting and fireproof walls and ceilings are wanted. Fine for overhead ceiling on porches.

BEADED TAPESTRY STEEL CEILING COMES IN BIG SHEETS which are stiff, strong and substantial. The entire surface of each sheet is beaded with a fine tapestry pattern which gives a pretty wavy effect. And 4 panels are embossed up and down each sheet. These panels are ¼ inch deep by 1½ inches wide. This ceiling is nailed direct to the studding and purlins or headers in between the studding, just as the picture above shows. These big wide

sheets can be nailed on more than five times as fast as wood ceiling. Just lap one panel over the other and drive the nails. Then this steel ceiling is on and there to stay—and it keeps out bugs and insects.

THINK OF THE PROTECTION YOU GET when you ceil the inside of your building with this Fireproof Steel Ceiling. It acts as a fire guard and should cut down the cost of fire insurance.

AND WHEN YOU NAIL ON THIS CEILING the job is done and your ceiling should far outlast the building itself—because Tapestry Beaded Ceiling is made from Genuine Wrought Steel and heavily Galvanized, which gives a handsome pearl grayish color. If you wish, you can also paint this ceiling any color you desire.

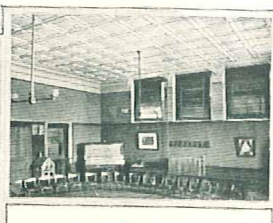


The walls and overhead ceiling of this handsome home are "Four Panel Design" Galvanized Steel Ceiling, painted a soft cream buff tint. This "Four Panel Design" Steel Ceiling is shown and described on the opposite page (page 15).

DEALING DIRECT WITH OUR FACTORY, you can get this handsome fireproof and long lasting Tapestry Galvanized Steel Ceiling for even less than you would be charged for a fair grade of ordinary wood ceiling. And think of the labor you save in nailing on this steel ceiling.



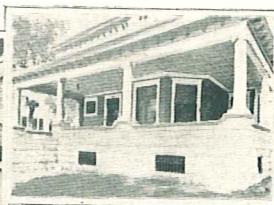
1



2



3



4

These pictures show "Four Panel" Galvanized Steel Ceiling used in different kinds of up-to-date buildings. Picture No. 1 is a Furniture Store. No. 2 is a School. No. 3 is a Department Store. No. 4 shows this Steel Ceiling for overhead on porch.

(Page 14)

**STEEL ROOFING CAN'T BURN**



**DIRECT FROM FACTORY TO YOU**

## "FOUR PANEL DESIGN" STEEL CEILING

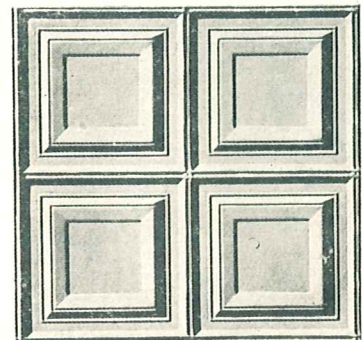
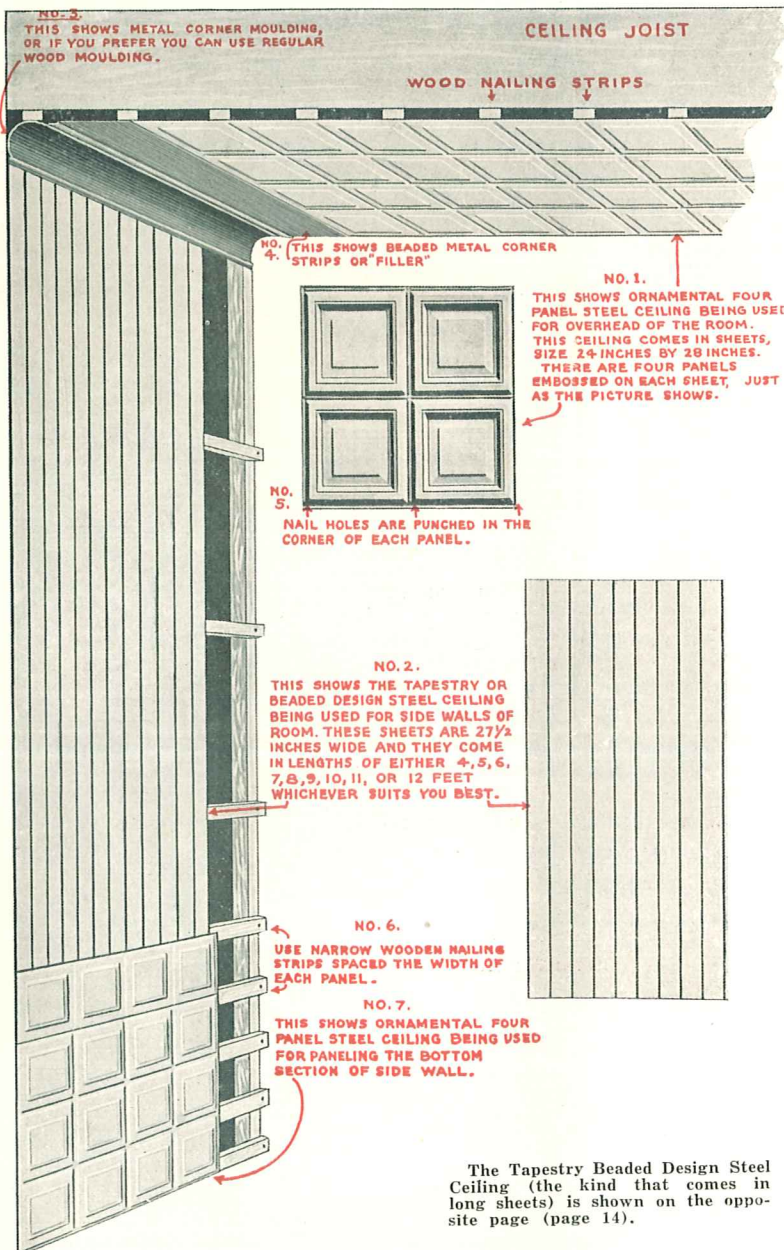
This beautiful Steel Ceiling is used for the overhead and inside walls of the finest Residences, Schools, Churches and other important and up-to-date buildings. Because Steel is strong and lasting. Besides, it takes a more handsome finish than Plaster or Wood Ceiling. It also gives complete protection from chipping or cracking.

The handsome "Four Panel Design" Steel Ceiling shown on this page, comes in sheets 24 inches wide by 28 inches long. It is embossed from steel in four handsome panels to each sheet, just as the picture shows. These sheets are a convenient size to handle which makes this steel ceiling quick and easy to nail on—five times as fast as wood ceiling. The nail holes are already punched at the corner of each panel, so that all you have to do is to fit the edge beads over each other and drive the nails. If you prefer, you can paint the ceiling any color you wish. You then have a job that looks better than the most expensive wood paneled ceiling, because the steel surface is smooth and takes a handsome finish better and easier than wood. Besides, Steel

Ceiling does not harbor vermin like wood ceiling, so it gives you protection from bugs and insects.

This "Four Panel Design" Steel Ceiling is manufactured from No. 28 Gauge heavy Black Steel—not painted or galvanized. You nail it on your walls and then paint it the color you prefer. It is also made from No. 28 Gauge Heavy Galvanized Steel. The Galvanized does not need to be painted, although if you prefer, you can easily paint it whatever shade or color you like best. The Ceiling comes to you packed in crates of 1 square (100 square feet) to a crate.

This Steel Ceiling does not crack like plaster. Besides, when you consider the loss or waste of the "tongue and groove" on wood ceiling, you will find that this handsome Steel Ceiling actually costs less than a fair grade of ordinary wood ceiling. And by stripping old plastered walls with narrow pieces of lumber, you can nail on this Steel Ceiling and turn the old cracked plastered walls into beautiful panels of lasting steel. Besides, this Steel Ceiling gives complete protection from fire. Because your overhead and walls are steel—and steel can't catch fire.



No. FPB-87

### Four Panel Steel Ceiling

Made from No. 28 Gauge Black Steel—not painted or galvanized.

PRICE CUT TO **\$4.45** Per Square

FREIGHT PAID

No. FPG-88

### Four Panel Steel Ceiling

Made from No. 28 Gauge Heavy Galvanized Steel.

PRICE CUT TO **\$5.95** Per Square

FREIGHT PAID

You can use Wood Moulding for the Corners—or if you prefer, we can furnish Steel Moulding for only 6½ cents per lineal or running foot.

Steel Corner Mitters for Moulding 45 cents each. And if you want Special Beaded Border or "Filler," we can furnish the Special Beaded Steel Border or "Filler" 7 inches wide for 6 cents per running or lineal foot.

The Tapestry Beaded Design Steel Ceiling (the kind that comes in long sheets) is shown on the opposite page (page 14).

Special Nails, Hammer and Metal Cutting Shears furnished Free with every order.

**READ OUR MONEY BACK GUARANTEE ON PAGE ONE.**

(Page 15)



**FIREPROOF--EASY TO NAIL ON**

# SINGLE V-CRIMP GALVANIZED ROOFING

## LOW CRIMP STYLE



This picture shows a sheet of Single V-Crimp Galvanized Roofing, made in the ordinary Low Crimp Style. These crimps are the same height as the Crimps on the roofing which Dealers keep in stock to sell again. And while it is, of course, well known that this roofing is made from a heavier and better grade metal than the Single V-Crimp of the lower grades such as is offered by Dealers—naturally, it is easy to see that the Improved HIGH CRIMP STYLE (shown by the picture below is more apt to make a water-tight roof.



THIS PICTURE SHOWS CRIMPS ON THE COMMON ORDINARY STYLE

**PRICE**  
PER SQUARE

OF 100 SQ. FT.

**FREIGHT PAID**

For A—NUMBER—1  
Heavy Grade

**\$4.90** Per Square

For "EVERWEAR"  
Extra Coated Grade

**\$5.15** Per Square

## WIDTH AND LENGTHS

The sheets of SINGLE V CRIMP ROOFING are 26 inches wide, and are counted as 26 inches, just as Corrugated Sheets are counted.

SINGLE V-CRIMP GALVANIZED ROOFING is furnished in sheets 5, 6, 7, 8, 9, and 10 feet long. Sheets 11 and 12 feet long can be furnished for 10 cents a square extra. That is because it takes longer to roll and manufacture the 11 and 12 foot lengths.

No nails are furnished with SINGLE V-CRIMP ROOFING. Galvanized Nails can be furnished for 6 cents a square extra. LEAD HEADED NAILS furnished for 18 cents a square extra.

# Single V-Crimp Galvanized Roofing

## HIGH CRIMP IMPROVED STYLE

SINGLE V-CRIMP GALVANIZED ROOFING has one crimp on each edge of the sheets of roofing. In nailing on the roofing, the crimps are lapped over each other and the nails are driven through the top of the crimps.

The Crimps on this Improved Single V-Crimp Roofing are made so that no wooden V Sticks are needed to go under the crimps. With Single V-Crimp Roofing where wood V sticks have to be used, the nails are liable to strike a knot in the stick which causes the nail to turn and makes a leaky spot.

AN EASY WAY is to take the sharp Fine Pointed STEEL PUNCH shown on Page 22 and start the nail holes in the top of the crimps. Just a light tap on the punch and you are then ready to put in the nail and drive it down. The Steel Punch is FURNISHED FREE WITH EVERY ORDER for Single V Crimp Galvanized Roofing. The picture on Page 22 shows just how this handy punch is used.

The crimps on this Improved Single V-Crimp Roofing are much taller than the Crimps on the ordinary V-Crimp Roofing, like Dealers ordinarily keep.

But, while Single V-Crimp Roofing makes a good serviceable roof, most customers who buy Galvanized Roofing in large sheets seem to prefer and are using the Double Crimp Galvanized Roofing shown on Page 24 and the LOCK-TIGHT Galvanized Steel Roofing shown on Page 18 of this catalog.

For, of course, the Double Crimp Roofing is a later and more improved style of Crimp Roofing. The Double Crimp Style shown on Page 24 has TWO Crimps on EACH EDGE of every sheet, and of course it is natural that the two crimps on each edge give more complete protection in hard blowing rains than the old style Single V-Crimp Roofing which has only one crimp on each edge instead of 2 crimps.

And Lock-Tight Roofing shown on Page 18, is made with a special lock which completely covers all nail heads and makes a water tight roof.

## WIDTH AND LENGTHS

The sheets of SINGLE V-CRIMP ROOFING are 26 inches wide, and are counted as 26 inches, just as Corrugated Sheets are counted.

SINGLE V-CRIMP GALVANIZED ROOFING is furnished in sheets 5, 6, 7, 8, 9, and 10 feet long. Sheets 11 and 12 feet long can be furnished for 10 cents a square extra. That is because it takes longer to roll and manufacture the 11 and 12 foot lengths.

No nails are furnished with SINGLE V-CRIMP ROOFING. Galvanized Nails can be furnished for 6 cents a square extra. LEAD HEADED NAILS furnished for 18 cents a square extra.

**PRICE**

PER SQUARE

OF 100 SQ. FEET

For A—NUMBER—1

Heavy Grade

**\$5.05** Per Square

For "EVERWEAR"

Extra Coated Grade

**\$5.35** Per Square

**FREIGHT PAID**

THIS PICTURE SHOWS THE EXTRA TALL CRIMPS ON THE IMPROVED STYLE

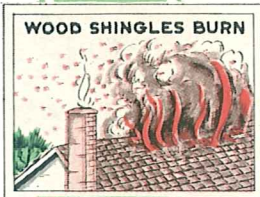


**WE PAY THE FREIGHT**



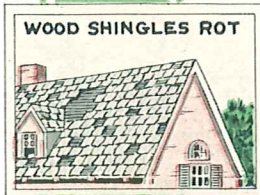
# "LOCK-TIGHT" Roofing Saves You Money. and Besides You Get a REAL ROOF.

## FIRE CAN'T BURN LOCK TIGHT



"Don't risk wood shingles," says Mr. J. P. Artley. "Because sparks set fire to my wood shingle roof. My house burned and I lost all I had. My new house is covered with Everwear Steel Roofing and I now feel safe from sparks, for fire can't burn Steel Roofing."

And when you cover your building with Genuine Lock Tight Steel Roofing you get a saving on fire Insurance. And this saving on fire insurance will soon pay back the entire amount you invested in your Lock Tight Roof.



## LOCK TIGHT IS EXTRA HEAVY ROOFING

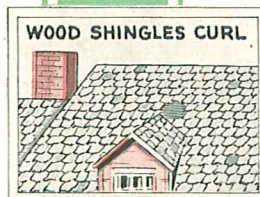
Genuine Lock Tight Roofing is made from extra heavy steel so that it should last 30 to 40 years without painting or repairs. Such experienced builders and property owners as Mr. Henry Ford (the automobile man), Mr. Howard Coffin (head of the Hudson Motor Co.), the Savannah River Lumber Co., the Atlantic Coast Line Ry., the State of Florida and 92,313 other customers have tested Lock Tight and found that it saves them money to buy Genuine Lock Tight.



## NAIL ON LOCK TIGHT QUICK AND EASY

Nailing on Genuine Lock Tight Roofing is simple and easy. You just snap the locks together and slide the big, wide, strong sheets of Genuine Lock Tight in place, and drive a few nails and your Lock Tight Roofing is on to stay.

Compare this with the slow, back breaking job of fitting and nailing each small wood shingle in place and you can see why more and more Genuine Lock Tight Roofing is used than ever before.



## "LOCK TIGHT" STAYS SMOOTH AND TIGHT

Genuine "Lock Tight" Roofing lays smooth and flat on your roof, because we use Patented Lock Tight Machines, which makes the locks and beads on every sheet of Genuine "Lock Tight" Roofing EXACTLY ALIKE so that Genuine Lock Tight fits snug and tight on your roof.

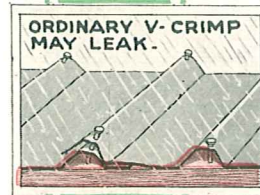
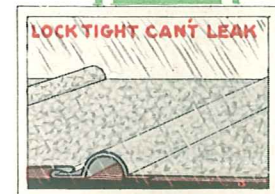
And the Special Stiffening Bead, on the end of each sheet of Genuine "Lock Tight" Roofing makes this Lock Tight Roofing lay smooth and flat on your Roof, so there is no way for this Genuine "Lock Tight" Roofing to curl, or twist, or leak in hard blowing rains.



## WHY THIS LOCK KEEPS OUT THE WATER

It is, of course, a well known fact that any corrugated sheets, no matter who makes them, are liable to leak in hard blowing rains.

So, on Genuine Lock Tight Roofing there is a double fold and lock (see picture at right) so that water can't blow past, even in hard blowing rains. And the nail heads are covered up and held in place so on Lock Tight Roofing there is no chance for water to leak around the nail heads.



## LOCK TIGHT HOLDS NAILS IN PLACE

You have often noticed how the sun draws out nails on Wood Shingle Roofs, on Asphalt Roofs and on ordinary steel roofs. Of course it is natural for water to leak around these loose nails.

The picture (at the right) shows how all nail heads are covered up when you use Lock Tight. And when the sheets are locked in place (See above picture) all the nails are tightly held in place and covered up so on Lock Tight there is no chance for water to leak past the nails.



## WHY GENUINE LOCK TIGHT LASTS LONGER

Genuine Lock Tight Roofing is made of BRAND NEW Extra Heavy, Thick and Long Lasting Genuine Wrought Steel. This roofing is also heavily galvanized with two of the most rust resisting metals known—LEAD AND ZINC. So that Genuine Lock Tight Roofing should last 30 to 40 years—or even longer. For the roof on the Church at Petersburg, covered 102 years ago with steel roofing, is still in good condition today. So it pays to invest a little more and get a real roof.





**FIREPROOF--EASY TO NAIL ON**

# Genuine "Lock-Tight" Galvanized Steel Roofing

**THE ROOF THAT MAKES YOUR PROPERTY MORE VALUABLE**



**PRICE**

CUT TO

**75c**

FOR ONE  
5 FOOT  
SHEET

For Price On  
Other Lengths  
See Below

## SOMETHING TO SHOW FOR THE MONEY YOU INVEST

The main purpose that you as a property owner have in putting on a roof, is to get one that will keep out the water. So it is natural for you to decide that the roofing which makes a water-tight covering for your home or other buildings, is the roofing that gives you the best bargain. Because you then get something real and substantial to show for the money you invest.

And besides, you get the satisfaction of knowing that you have put on a roof that lasts—and one which stands all kinds of weather.

The pictures on this page show how Genuine LOCK-TIGHT Galvanized Steel Roofing fastens together with a lock that keeps out every particle of moisture. This Special Lock is made on the edge of every sheet of Genuine LOCK-TIGHT Roofing. And in nailing the roofing on the building, the extra tall beads or SEAMS are fitted over each other, and the Locks snap tight together with a grip that shuts out all rain and moisture.

And this water-tight Lock and the EXTRA TALL SEAMS give double protection against the weather. Water has been squirted with tremendous pressure from a hose, right against these Locks without a particle of moisture getting past them.

## SEE THE IMPROVED STIFFENING BEAD

Another important improvement in Genuine "LOCK-TIGHT" Roofing is the Special Stiffening Bead which is made into the bottom of each sheet of roofing like is shown by the arrow and circle in picture at left marked "A."

This Special Stiffening Bead also acts as a Water Break or Water Guard at the bottom of each sheet of roofing and prevents rain from beating up under the bottom, where the end of one sheet is lapped over the other. Besides, this Stiffening Bead makes the bottom of the sheet fit snug on the roof and does away with any "bulging" or "puckering" at the bottom. This Stiffening Bead causes each sheet to lie smooth and true on the roof.

## Genuine "Lock-Tight" Galvanized Steel Roofing

**PRICE** For A—Number—  
One Heavy Grade

~~\$8.35~~ Per SQ.  
FREIGHT PAID

**PRICE CUT TO**

~~\$6.75~~ PER SQ.  
FREIGHT PAID

Below are prices per sheet for each different length.

Sheets 5 feet long.....\$ .75	Sheets 9 feet long.....\$1.32
Sheets 6 feet long......88	Sheets 10 feet long.....1.49
Sheets 7 feet long.....1.03	Sheets 11 feet long.....1.65
Sheets 8 feet long.....1.18	Sheets 12 feet long.....1.79

**PRICE** For Genuine  
"Everwear Grade"

~~\$9.55~~ PER SQ.  
FREIGHT PAID

**PRICE CUT TO**

~~\$7.15~~ PER SQ.  
FREIGHT PAID

Below are prices per sheet for each different length.

Sheets 5 feet long.....\$ .78	Sheets 9 feet long.....\$1.40
Sheets 6 feet long......93	Sheets 10 feet long.....1.55
Sheets 7 feet long.....1.09	Sheets 11 feet long.....1.73
Sheets 8 feet long.....1.24	Sheets 12 feet long.....1.89

## WIDTH AND LENGTHS

The Sheets of "LOCK-TIGHT" ROOFING are 26 inches wide and are counted as 26 inches, the same as the other styles of roofing are counted. And it is furnished in sheets 5, 6, 7, 8, 9 and 10 feet long. Sheets 11 and 12 feet long can be furnished for 10 cents a square additional. That is because it takes more labor to manufacture the 11 and 12 foot lengths.

"LOCK-TIGHT" GALVANIZED STEEL ROOFING has a tall BEAD or CRIMP on each side of the sheets. If you also want a Crimp in the center of the sheets, we will put in this Center Crimp WITHOUT ANY EXTRA COST TO YOU.

When this Extra Center Bead is put in, it slightly reduces the covering width of the sheets to about 23 inches.

## SIMPLE AND EASY TO NAIL ON

"LOCK-TIGHT" Galvanized Roofing is simple and easy to nail on. Two ordinary laborers can cover an average sized building in a day and, when the roof is on, it keeps out the water. "LOCK-TIGHT" Roofing can be used for covering any roof having a slant or pitch of three inches to one foot, or the same pitch necessary for wood shingles.

## MADE FROM GENUINE WROUGHT STEEL

"LOCK-TIGHT" GALVANIZED STEEL ROOFING lasts right on, year after year, without costing you a dollar for painting or repairing it, because this roofing is made from GENUINE WROUGHT STEEL that is tough, springy and full of life and strength. Besides, it is heavily galvanized with two different metals—LEAD and ZINC—which are two of the most rust-resisting metals known. These hot melted Galvanizing Metals are forced down into the sheets by Special Rollers which welds the Galvanizing Metals into the Steel.

## PROTECTS FROM FIRE AND LIGHTNING

When your buildings are covered with this Steel Roofing, you are then safe from the danger of Fire and falling sparks. And the money you save on Fire Insurance alone, soon pays back the amount you invest in your "LOCK-TIGHT" Galvanized Roof. Because Fire Insurance Companies will insure your buildings for less, for they know that this Steel Roofing can't catch fire.

Besides, "LOCK-TIGHT" GALVANIZED STEEL Roofing protects your building from

(Continued on Page 19)

**STEEL ROOFING CAN'T BURN**



**DIRECT FROM FACTORY TO YOU**

# Genuine "Lock-Tight" Galvanized Steel Roofing

**THE ROOF THAT MAKES YOUR PROPERTY MORE VALUABLE**

(Continued from Page 18)

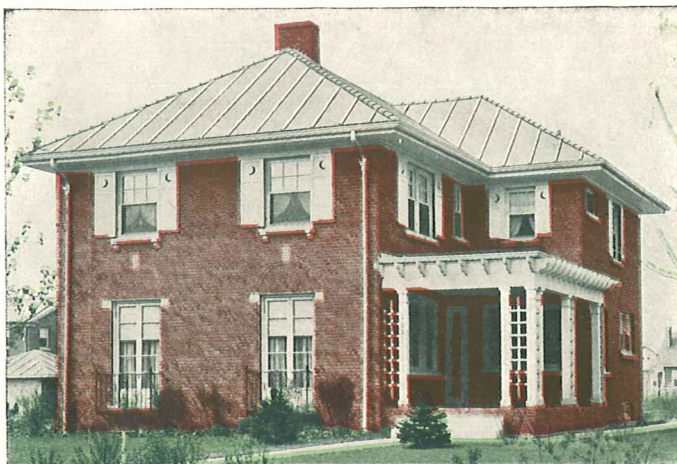
damage by lightning. For with every order of 15 squares or more, we furnish FREE a length of Specially Treated Heavy Wire. Just fasten one end of this wire to the corner of your roof and then run the other end of the wire into the ground. LIGHTNING IS SCATTERED BY THE STEEL ROOF and is then carried along the wire into the ground, exactly the same way it is done by lightning rods. This protection from Lightning costs you nothing.

DEALING DIRECT WITH OUR FACTORY, you save the Merchant's profit. And you can get Genuine "LOCK-TIGHT" GALVANIZED STEEL ROOFING for about the same price—or less—than Merchants or Dealers would be obliged to charge for ordinary cheap "makeshift" roofing.

When you cover with Genuine "LOCK-TIGHT" you have then put on a roof that stays right on the job, year in and year out. In sunshine or rain—hail or storm, you will always find your "LOCK-TIGHT" Roof to be a dependable and faithful friend.

Special Nails are furnished FREE with every order of "LOCK-TIGHT" GALVANIZED STEEL ROOFING. These nails have Ribbed or Barbed Shanks which sink into the sheathing boards with a grip that holds. The nails ARE COMPLETELY COVERED by the next sheet that laps over and hooks into the sheet already down and nailed. So the nails are held securely in place and there is no chance for them to rise or loosen.

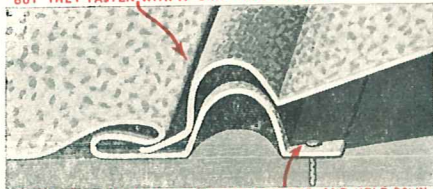
A HAMMER and a PAIR OF HEAVY METAL CUTTING SHEARS are all the tools you need—and both of them are sent FREE with every order. The Shears are made so that you can trim the sheets of roofing to exactly fit Hips and Valleys on your roof.



"LOCK-TIGHT" GALVANIZED STEEL ROOFING is handsome in looks and it makes a roof that is noticed and admired as far as it can be seen.

## See Why It Makes a Water-Tight Roof

OF COURSE THE SPECIAL LOCKS SLIDE TOGETHER EASY—  
BUT THEY FASTEN WITH A GRIP THAT HOLDS.



NOTICE HOW ALL NAIL HEADS ARE COVERED AND HELD DOWN  
INTO PLACE. NO CHANCE FOR THE NAILS TO RISE UP OR LOOSEN

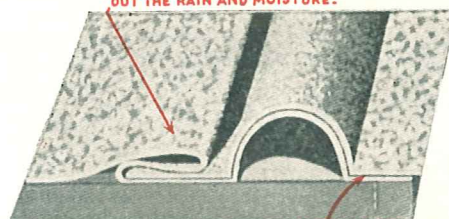
Number 1

When you look at the two pictures on this page, you will quickly see why experienced and practical builders find Genuine "LOCK-TIGHT" GALVANIZED STEEL ROOFING to be so simple and easy to nail on the building. Just a slight pressure of the hand causes the deep, wide Locks to snap tight—one into the other—WITH A GRIP THAT SHUTS OUT ALL RAIN AND MOISTURE.

The picture above marked Number 1 shows the Improved Tight Gripping Lock that is made into the edge of every sheet of "LOCK-TIGHT" Roofing. The flat strip of steel at the right hand edge of the lock is the Nailing flange. You just drive the Special Nails into this projecting flange or strip of metal. That anchors the sheet of roofing down firm to the roof boards. We furnish the Special Barbed Shank nails FREE OF CHARGE. All you have to do is to drive them.

Nails are driven through the nailing flange and not through the roofing itself. Builders and property owners consider this feature to be a most important improvement. For, with Genuine "LOCK-TIGHT," all nail heads are completely covered.

SEE HOW THE SHEETS OF ROOFING LOCK TOGETHER  
AT THE EDGES—THIS LOCK POSITIVELY SHUTS  
OUT THE RAIN AND MOISTURE.



NAILS ARE DRIVEN THROUGH THE EDGE OR FLANGE  
OF METAL—THEN THE NEXT TALL BEAD OR CRIMP  
LAPS OVER AND COMPLETELY COVERS ALL NAIL HEADS.

Number 2

Picture above marked Number 2 shows the two sheets of Genuine "LOCK-TIGHT" Roofing locked together on the roof. So tight are the sheets locked together that you could squirt water with a hose at tremendous pressure against these Locks, without a drop of the water beating past.

As the Special Lock on each sheet is hooked firm into place, all nail heads are automatically and completely covered. And as the top sheet presses down firm and tight on top of the nail heads, there is no way whatever for the heat of the sun to draw out the nails nor to cause them to loosen or rise.

Of course, it is natural that property owners prefer and use Genuine "LOCK-TIGHT" instead of cheap, flimsy sheets that some concerns make so as to imitate or look like "LOCK-TIGHT." Because the Specially Designed Locks and Beads on Genuine "LOCK-TIGHT" Roofing are carefully manufactured on tremendous automatic machines which make the Locks so that they accurately fit, one into the other. As an old experienced House Builder once said: "The Locks on Genuine 'Lock-Tight' Roofing slide together mighty smooth and easy, but it would take a two-horse team to pull them apart."

(Page 19)

**WE PAY THE FREIGHT**



## WHY THEY COVER WITH GENUINE "LOCK-TIGHT"

There are 42,457 property owners who use Genuine "LOCK-TIGHT" Galvanized Steel Roofing for covering their buildings. Because Genuine "LOCK-TIGHT" makes a real roof. Genuine "LOCK-TIGHT" is used

for covering BARNs, RESIDENCES, SCHOOLS, FILLING STATIONS, FACTORIES, CHURCHES—and other important buildings where a lasting and water-tight roof is needed. PAGE 18 TELLS ALL ABOUT GENUINE "LOCK-TIGHT."

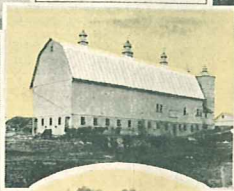


USE GENUINE  
LOCK-TIGHT-  
GALVANIZED STEEL ROOFING



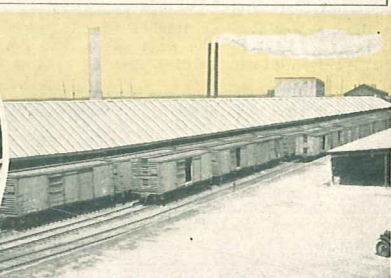
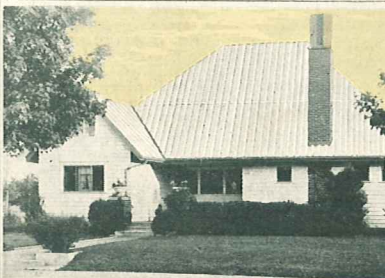
This letter has been received from Mr. Glen Brasington, of Suwannee County, Fla., he says:

*Your roofing is the best metal roofing ever seen in this section of the country. Enclosed find check for which please ship roofing on enclosed order.*



From Mr. A. M. Johnson, a practical Contractor of Gilmer County, Ga., comes the following:

*I think your roofing is the best roofing on the market; and I ought to know, because I have been building houses for more than fifty years.*



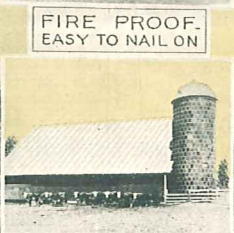
A letter has been received from Mr. J. E. Hannah, of Jefferson County, Ga., in which he says:

*Six months ago Mr. J. E. Jones bought one order from a Roofing Dealer in a nearby town, and now that roof leaks. But the roofing he got from you is standing the test of time.*



From Mr. H. A. Morgan, of Union County, Ga., comes the following letter:

*There are many drummers coming in from Knoxville and other places. They ask a higher price for their roofing than you do for yours—and theirs is not half as good as yours. For I put your roofing on a house about ten years ago, and it is as good today as it was the day I put it on.*



FIRE PROOF.  
EASY TO NAIL ON



Mr. Meade Hillman, Business Manager of the A. B. Hillman Farms, Tallapoosa County, Ga., has this to say in his letter:

*I am well pleased with the roofing. Am sure you have saved my mother a nice sum, and I deeply appreciate same.*

Mr. Dan Wright, prominent property owner of Abbeville, S. C., has this to say:

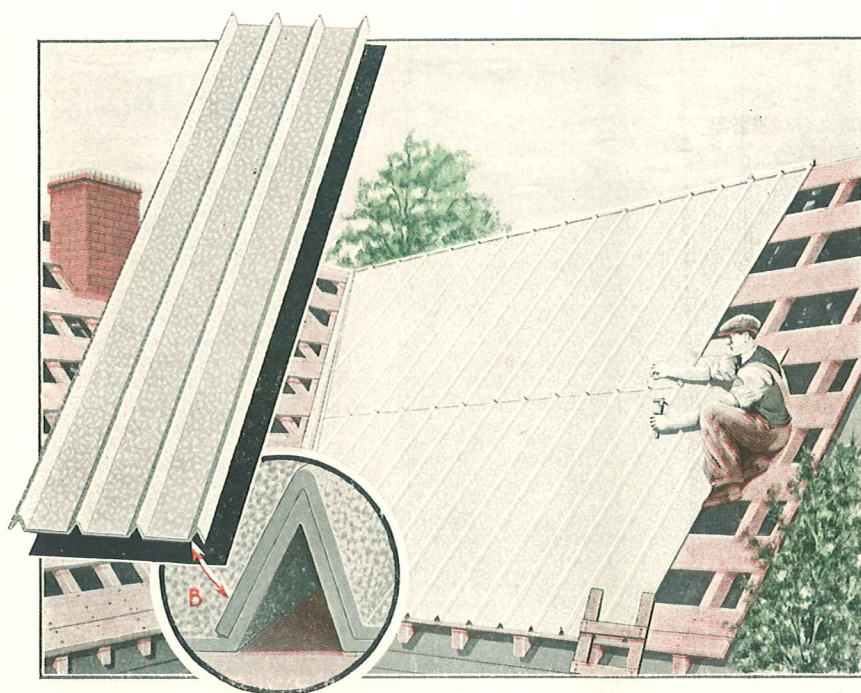
*It is the best I ever saw. Have got samples from everywhere and compared them all together—and found yours was the best and cheapest in the long run. Enclosed you will find my order.*

Mr. George M. Lipps, of Lee County, Va., wrote:

*The people are finding out what your roofing is. Some of your Galvanized Roofing was put on one side of a Church, and some roofing from another concern, was put on the other side of the same building. The other roofing was torn loose by the nail heads pulling through, while yours stood the test. And you can tell the difference for two hundred yards by looking at it.*



# Improved "Tall 4 Crimp" Galvanized Steel Roofing



This picture shows one large sheet Improved "Tall 4 Crimp" Galvanized Steel Roofing, and also shows how it is nailed on quick and easy.

## EXTRA TALL CRIMPS

This picture shows a sheet of the IMPROVED 4-V CRIMP GALVANIZED STEEL ROOFING.

Arrow marked B above shows how the Extra Tall Crimps stand up high so as to give added protection against water beating past in hard blowing rains. So, of course, it is a well known fact that these Extra Tall Crimps make a better roof than the ordinary kind.

## YOU GET FREE

Special Lead Headed Nails are furnished FREE with every order of IMPROVED STYLE 4-V CRIMP GALVANIZED ROOFING. These Nails have Barbed Shanks which sink into the sheathing boards with a grip that holds. When the nails are driven, the Lead Heads flatten out and seal clear over the place where the nail was driven.

A Hammer and a Pair of Heavy Metal Cutting Shears are sent FREE with every order. The Shears are used for trimming the roofing to nicely fit at hips and valleys. We also send FREE the Special SHARP POINTED STEEL PUNCH shown on page 22.

## IMPROVED TALL CRIMP 4 V CRIMP Galvanized Steel Roofing

**PRICE** For A—Number— ~~\$8.85~~ Per Sq.  
One Heavy Grade Freight Paid

**PRICE CUT TO** \$5.85 Per Sq.  
Freight Paid

Freight Paid Prices Per Sheet

5 feet long.....\$ .64	9 feet long.....\$1.15
6 feet long......77	10 feet long.....1.28
7 feet long......90	11 feet long.....1.43
8 feet long.....1.03	12 feet long.....1.56

**PRICE** For Genuine ~~\$9.85~~ Per Sq.  
"Everwear" Grade Freight Paid

**PRICE CUT TO** \$6.25 Per Sq.  
Freight Paid

Freight Paid Prices Per Sheet.

5 feet long.....\$ .69	9 feet long.....\$1.23
6 feet long......82	10 feet long.....1.37
7 feet long......96	11 feet long.....1.53
8 feet long.....1.10	12 feet long.....1.67

## WIDTHS AND LENGTHS

The sheets of roofing are 26 inches wide and are counted as 26 inches. The sheets are furnished in lengths, 5, 6, 7, 8, 9, and 10 feet. Sheets 11 and 12 feet long can be furnished for 10 cents a square extra. That is because it takes longer to manufacture the 11 and 12 foot lengths. Covering width 23½ inches.

## PRICE CUT TO 64c

FOR ONE 5 FOOT SHEET  
IMPROVED "TALL 4 CRIMP"  
GALVANIZED STEEL ROOFING  
—FREIGHT PAID.

The crimps on this IMPROVED "TALL 4 CRIMP" GALVANIZED STEEL ROOFING are made extra tall and strong, just about twice as tall as the crimps on ordinary crimp roofing. So that you get double protection, in hard blowing rains, when you use this "Tall 4 Crimp" Galvanized steel roofing.

## NO WOOD STICKS NEEDED

Ordinary V Crimp Roofing, like is made by most Roofing Manufacturers, has low rounded crimps which makes it necessary to use "V" shaped wood sticks under the crimps. This, as you can see, is a disadvantage—because in nailing on the ordinary Crimp Roofing, the nails are liable to strike a knot in the wood sticks, which causes the nails to bend and turn and make a leaky spot in ordinary Crimp Roofing.

But the crimps on this Improved "Tall 4 Crimp" Roofing are SPECIALLY STIFFENED AND BRACED so that you can easily drive the nails through the top of the crimps, which entirely does away with the needless labor and expense and bother of fitting wood sticks under the crimps.

## SPECIAL STEEL PUNCH GIVEN FREE

This improved "Tall 4 Crimp" Roofing can be nailed on quick and easy. Just lock one edge crimp over the other edge crimp and take the sharp, fine pointed, STEEL PUNCH (shown on page 22) which we give free with every order, and start the nail holes at the top of the crimps. Just a light tap on the punch and you are ready to put in the nail and drive it down.

## 4 TALL CRIMPS MAKES THIS ROOFING STIFF AND STRONG

This Improved "Tall 4 Crimp" Roofing has one TALL Crimp on each edge and two TALL Crimps in the center (Just as the picture, on the left, shows). The TALL Crimps in the center divides the flow of the water on the roof and keeps water away from the tall edge crimps where the sheets join together. And these two crimps are made so that they act just like springs—they take up and let out the slack, as the weather changes from hot to cold, so it keeps the roofing adjusted to all kinds of weather. These middle crimps also stiffen the roofing which does away with rattling in wind and rain. And besides they make the roofing stronger.

In nailing on this Improved "Tall 4 Crimp" Galvanized Steel Roofing, the roof strips can be spaced two or three feet apart. This means a saving in lumber and a saving in time. Special lightning conducting wire is furnished free, as shown on page 4 of this catalog.

## MADE FROM GENUINE WROUGHT GALVANIZED STEEL

This Improved "Tall 4 Crimp" Roofing is made from Genuine New Wrought Steel, which is full of life and strength, and is then heavily galvanized with two different metals—Lead and Zinc—which are two of the most rust resisting metals known. This is the reason why this Improved "Tall 4 Crimp" Galvanized Steel Roofing should last twice as long as ordinary roofing would last.

**WE PAY THE FREIGHT**



**FIREPROOF--EASY TO NAIL ON**

## 3-V CRIMP GALVANIZED STEEL ROOFING



**PRICE**  
CUT TO  
**64c**  
FOR ONE  
5 FOOT  
SHEET  
FREIGHT  
PAID

### EXTRA TALL CRIMPS

This picture shows a sheet of the IMPROVED 3-V CRIMP GALVANIZED STEEL ROOFING.

Arrow marked B above shows how the Extra Tall Crimps stand up high so as to give added protection against water beating past in hard blowing rains. So, of course, it is a well known fact that these Extra Tall Crimps make a better roof than the ordinary kind.

### IMPROVED TALL CRIMP 3 V CRIMP Galvanized Steel Roofing

**PRICE** For A—Number— ~~\$8.85~~ Per Sq.  
One Heavy Grade Freight Paid

**PRICE CUT TO** \$5.90 Per Sq.  
Freight Paid

Freight Paid Prices Per Sheet

5 feet long.....\$ .64	9 feet long.....\$1.15
6 feet long......77	10 feet long..... 1.28
7 feet long......90	11 feet long..... 1.43
8 feet long.....1.03	12 feet long..... 1.56

**PRICE** For Genuine ~~\$9.85~~ Per Sq.  
“Everwear” Grade Freight Paid

**PRICE CUT TO** \$6.30 Per Sq.  
Freight Paid

Freight Paid Prices Per Sheet.

5 feet long.....\$ .69	9 feet long.....\$1.23
6 feet long......82	10 feet long..... 1.37
7 feet long......96	11 feet long..... 1.53
8 feet long.....1.10	12 feet long..... 1.67

### IMPROVED TALL CRIMP STYLE

The Extra Tall Crimps on this Improved 3-V Crimp Roofing are made so tall, stiff and strong that no Wooden V sticks are needed to go under the Crimps. With the ordinary kind of 3-V Crimp Roofing where wood V sticks are necessary, the nails are liable to strike a knot in the stick which causes the nail to turn and make a leaky spot.

But the Crimps on this Improved 3-V Crimp Roofing ARE SPECIALLY STIFFENED AND BRACED so that you can easily drive the nails through the top of the crimps which entirely does away with the needless labor and bother of fitting wood sticks under the crimps.

AN EASY WAY is to take the Sharp, Fine Pointed STEEL PUNCH like is shown in the upper corner of picture at the left and start the nail holes in the top of the crimps. Just a light tap on the punch and you are then ready to put in the nail and drive it down. The Steel Punch is FURNISHED FREE WITH EVERY ORDER.

3-V CRIMP GALVANIZED STEEL ROOFING has a crimp on each edge and also one crimp in the middle of each sheet. The Crimps are made extra tall, so as to make the roofing water-tight where the sheets lap over and join each other on the roof.

In hard blowing rains, the middle or center crimp divides the flow of water on the roof. That keeps water away from the Tall Edge Crimps where the sheets join each other. And the center or middle crimp is made so that it acts just like a spring—it takes up and lets out the slack as the weather changes from hot to cold, so it keeps the roofing adjusted to all kinds of weather. This middle crimp also stiffens the roofing which does away with rattling in winds and rains. Besides, it makes the roofing stronger.

It is quick and easy to nail on. All you have to do is to lay down the large sheets on the roof—lap the tall edge crimps over each other and drive the nails. Then the roof is on and there to stay. Because 3-V Crimp GALVANIZED STEEL ROOFING is made from Genuine New Wrought Steel and heavily galvanized with two

(Continued at top of next page.)

**STEEL ROOFING CAN'T BURN**



**DIRECT FROM FACTORY TO YOU**

## 3-V Crimp Galvanized Steel Roofing

### IMPROVED TALL CRIMP STYLE

(Continued from Page 22)

different metals—LEAD and ZINC—which are two of the most rust-resisting metals known.

In nailing on this IMPROVED 3-V CRIMP Galvanized Steel Roofing, the roof strips can be spaced 2 to 3 feet apart. This Specially Tempered Steel Roofing protects the building it covers from danger of Fire and Lightning. SPECIAL LIGHTNING CONDUCTING WIRE furnished FREE as shown on Page 4 of this catalog.

Improved 3-V Crimp Galvanized Steel Roofing is manufactured from Genuine Wrought Steel that is specially tempered and full of life and strength. And besides, this Wrought Steel is also heavily Galvanized with TWO different metals—LEAD AND ZINC—which are two of the most rust-resisting metals known. That is why this roofing lasts more than twice as long as ordinary 3-V Crimp Roofing.

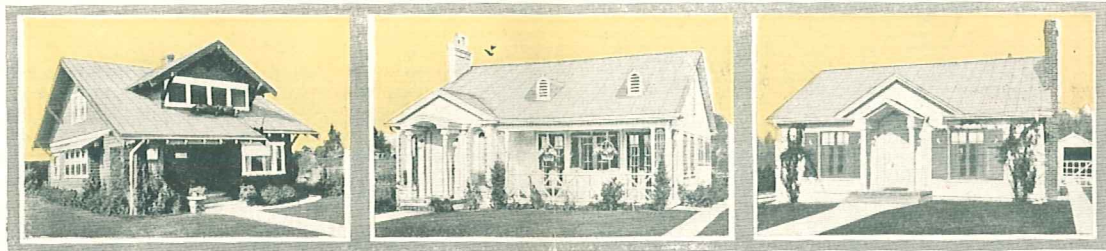
#### WIDTHS AND LENGTHS

The sheets of roofing are 26 inches wide and are counted as 26 inches. The sheets are furnished in lengths, 5, 6, 7, 8, 9, and 10 feet. Sheets 11 and 12 feet long can be furnished for 10 cents a square extra. That is because it takes longer to manufacture the 11 and 12 foot lengths.

#### YOU GET FREE

Special Lead Headed Nails are furnished FREE with every order of IMPROVED STYLE 3-V CRIMP GALVANIZED ROOFING. These Nails have Barbed Shanks which sink into the sheathing boards with a grip that holds. When the nails are driven, the Lead Heads flatten out and seal clear over the place where the nail was driven.

A Hammer and a Pair of Heavy Metal Cutting Shears are sent FREE with every order. The Shears are used for trimming the roofing to nicely fit at hips and valleys. We also send FREE the Special SHARP POINTED STEEL PUNCH shown in the upper corner of the picture at left.



The picture above shows three handsome homes covered with Improved Tall Crimp Style 3-V Crimp Galvanized Steel Roofing.

## Regular Low Crimp Style 3-V Crimp Galvanized Roofing

The picture at the left shows a sheet of Regular 3-V Crimp Galvanized Roofing, made in the ordinary Low Crimp Style.

And the picture just above shows the height of the Crimps on this style roofing.



THIS PICTURE SHOWS CRIMPS ON THE COMMON ORDINARY STYLE

These Crimps, as you can see, are made some taller than the Crimps on the kind of roofing that Merchants and Dealers buy and keep in stock to sell again.

This style of 3-V Crimp Galvanized Roofing, shown by the picture at the left, is known to be a much thicker, heavier and longer lasting Roofing than the kind that is ordinarily offered for sale by Merchants, Jobbers or Roofing Dealers. Besides, the Crimps on this style are more accurately manufactured, which causes them to fit more true—and to make a better roof than the ordinary kind.

Because, Dealing Direct with Our Factory, naturally you get better roofing for less money.

And while it is, of course, a well known fact that this style roofing is made from a heavier and better grade of metal than the 3-V Crimp Roofing of the lower grades, such as is offered by Dealers—naturally, it is easy to see that the Improved HIGH CRIMP STYLE, shown by the picture at top of this page, is the latest and most improved kind of 3-V Crimp Roofing. It has taller crimps which, of course, give more protection against unusually hard blowing rains.

#### YOU GET FREE

With every order of this style roofing, we furnish FREE the Special 1 1/4 inch Barbed Galvanized Roofing Nails. Also a Hammer, Metal Cutting Shears—and SPECIAL SHARP POINTED TOOL STEEL PUNCH. Besides, WE PAY ALL FREIGHT CHARGES.

#### WIDTH AND LENGTHS

The sheets of roofing are 26 inches wide and are counted as 26 inches. The sheets are furnished in lengths of 5, 6, 7, 8, 9 and 10 feet. Sheets 11 and 12 feet long can be furnished for 10 cents a square extra. That is because it takes longer to manufacture the 11 and 12 foot lengths.

#### REGULAR LOW CRIMP STYLE 3-V Crimp Galvanized Roofing

**PRICE** For A—Number— ~~\$6.85~~ Per Sq. One Heavy Grade Freight Paid  
**PRICE CUT TO** \$5.30 Per Sq. Freight Paid

#### Freight Paid Prices Per Sheet.

5 feet long.....	.58	9 feet long.....	\$1.04
6 feet long.....	.69	10 feet long.....	1.15
7 feet long.....	.81	11 feet long.....	1.29
8 feet long.....	.92	12 feet long.....	1.41

**PRICE** For Genuine "Everwear" Grade ~~\$7.85~~ Per Sq. Freight Paid  
**PRICE CUT TO** \$5.80 Per Sq. Freight Paid

#### Freight Paid Prices Per Sheet.

5 feet long.....	.63	9 feet long.....	\$1.13
6 feet long.....	.76	10 feet long.....	1.26
7 feet long.....	.88	11 feet long.....	1.41
8 feet long.....	1.01	12 feet long.....	1.54

**YOUR ORDERS ARE SHIPPED  
SAME DAY RECEIVED.**

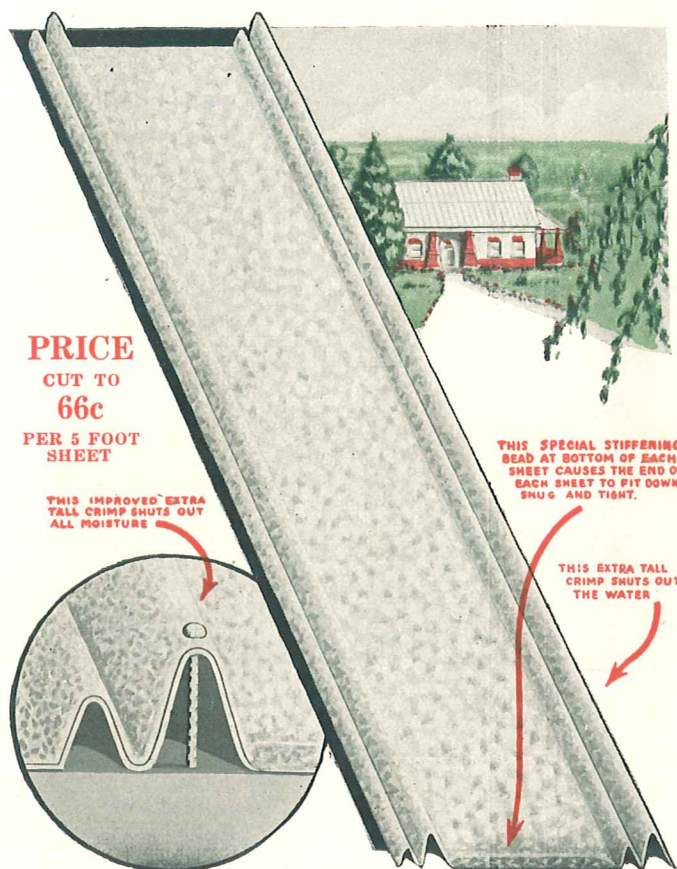
(Page 23)



**GUARANTEED TO PLEASE YOU**

# Tall Double V Crimp Galvanized Steel Roofing

**IMPROVED TALL LOCK CRIMP STYLE**



**PRICE**

CUT TO

**66c**

PER 5 FOOT SHEET

THIS IMPROVED EXTRA TALL CRIMP SHUTS OUT ALL MOISTURE

THIS SPECIAL STIFFENING BEAD AT BOTTOM OF EACH SHEET CAUSES THE END OF EACH SHEET TO FIT DOWN SNUG AND TIGHT.

THIS EXTRA TALL CRIMP SHUTS OUT THE WATER

## WIDTH AND LENGTHS

This picture shows a sheet of IMPROVED STYLE DOUBLE CRIMP GALVANIZED STEEL ROOFING.

The sheets of this roofing are 26 inches wide and are counted as 26 inches, the same as the other styles of roofing are counted. The sheets are furnished in lengths of 5, 6, 7, 8, 9 and 10 feet. Sheets 11 and 12 feet long can be furnished for 10 cents a square additional. That is because it takes longer to roll and manufacture the 11 and 12 foot lengths.

The sheets of IMPROVED TALL LOCK CRIMP GALVANIZED STEEL ROOFING have TWO Crimps on EACH EDGE of every sheet of Roofing. If you also want a crimp in the center of the sheets, we will put in this center crimp without any extra cost to you.

## Tall Crimp Double V Crimp Galvanized Steel Roofing

**PRICE** For A—NUMBER—ONE ~~\$8.35~~ Per Sq. Heavy Grade Freight Paid

**PRICE CUT TO** \$5.95 Per Sq. Freight Paid

Below are Prices per Sheet for each Different Length

Sheets 5 feet long.....\$ .66	Sheets 9 feet long.....\$1.17
Sheets 6 feet long......78	Sheets 10 feet long.....1.31
Sheets 7 feet long......91	Sheets 11 feet long.....1.45
Sheets 8 feet long.....1.04	Sheets 12 feet long.....1.58

**PRICE** For GENUINE "EVERWEAR" Grade ~~\$9.65~~ Per Sq. Freight Paid

**PRICE CUT TO** \$6.35 Per Sq. Freight Paid

Below are Prices per Sheet for each Different Length

Sheets 5 feet long.....\$ .69	Sheets 9 feet long.....\$1.24
Sheets 6 feet long......83	Sheets 10 feet long.....1.38
Sheets 7 feet long......97	Sheets 11 feet long.....1.54
Sheets 8 feet long.....1.10	Sheets 12 feet long.....1.68

THE PICTURE ON THIS PAGE SHOWS a sheet of the Improved TALL LOCK CRIMP STYLE Double V Crimp Galvanized Steel Roofing.

IT IS A WELL KNOWN FACT AMONG PRACTICAL BUILDERS that this Improved Double V Crimp Galvanized Steel Roofing has many important advantages over any other kind of Crimp Metal Roofing there is to be had. And when you see the extra tall edge crimps and the improved water-guard at the bottom of each sheet, it will be easy to understand why so many property owners prefer this improved roofing to the ordinary 5 V Crimp kind.

Compare this Improved Tall Crimp Roofing with the ordinary regulation 5 V Crimp Roofing shown at the bottom of page 25. The ordinary 5 V Crimp Roofing has two crimps on each edge of the sheets—but both crimps are made in the ordinary regulation low height.

But the Improved TALL LOCK CRIMP ROOFING shown on this page not only has TWO CRIMPS on each edge of every sheet, but one of these edge crimps is made extra tall—almost twice the height of the ordinary crimp. This extra tall crimp is a safety crimp. It acts as a perfect water guard where the sheets join and lap over each other on the edges. If, in hard blowing rains, any water should beat past the outer crimp, this extra tall inner safety crimp is bound to stop it. It makes a roof that can be depended upon.

In nailing on this Improved TALL LOCK CRIMP ROOFING, you just nail one sheet down to the roof and then lap the two crimps of the next sheet right over the two crimps of the sheet already down. When these Special Tall Lock Crimps are lapped over each other, they make a perfect water guard which keeps out the rain in the worst of weather. And the spaces between these specially designed V shaped crimps are made like gutters—they quickly carry off all the water that falls on the roof.

NO WOODEN V STICKS ARE NEEDED to go under the crimps of this Improved TALL LOCK CRIMP GALVANIZED STEEL ROOFING. Because the specially designed crimps are made so that they brace each other, which causes the crimps to be extraordinarily stiff and strong. And the Patent Lead Headed Nails which we furnish FREE can easily be driven right through the top of the crimps and down into the sheathing strips underneath.

People who have covering to do, prefer IMPROVED DOUBLE CRIMP GALVANIZED ROOFING because it can be nailed on so easy and fast. Four or five sheets of average length will cover about the same space as a thousand wood shingles. All you have to do is to lay down the large wide sheets on the roof—lap the edge crimps over each other—and drive the nails. You or your hired men can nail it on and make a job to be proud of. With IMPROVED DOUBLE CRIMP GALVANIZED ROOFING, two men can cover an average sized building in a day; and when the roof is on, it is there to stay. IMPROVED DOUBLE CRIMP GALVANIZED

(Continued on Page 25)

**WE PAY THE FREIGHT**



## TALL DOUBLE CRIMP GALVANIZED STEEL ROOFING—Continued From Page 24

ROOFING can be used to cover any roof having a slant or pitch of three inches to one foot, or the same pitch necessary for wood shingles.

With **DOUBLE CRIMP GALVANIZED ROOFING** over your buildings, you can then feel secure in knowing that sparks can't set fire to your roof. And Fire Insurance Companies will insure your buildings for less, because they know that this steel roofing can't catch fire. So the money you save on Fire Insurance alone, soon pays back the entire amount you invest in the roof of Galvanized Steel.

**IMPROVED DOUBLE CRIMP GALVANIZED ROOFING** lasts year after year, without costing you a dollar for painting or repairing it; because this roofing is made from Genuine New Steel that is full of life and strength. Besides, it is heavily galvanized with two different metals—**LEAD** and **ZINC**—which are two of the most rust-resisting metals known. These hot melted galvanizing metals are forced down into the sheet by special rollers which weld the galvanizing metals into the steel.

### GIVES PROTECTION FROM LIGHTNING

**IMPROVED DOUBLE CRIMP GALVANIZED ROOFING** protects your buildings from damage by lightning. For with every order of 15 squares or more, we furnish **FREE** a length of Specially Treated Heavy Wire. Just fasten one end of this wire to the corner of your roof and then run the other end of the wire into the ground. Lightning is scattered by the steel roof and then carried along the wire into the ground, exactly the same way it is done by lightning rods. This protection from lightning costs you nothing.

### YOU GET FREE—

Special Lead Headed Nails are furnished **FREE** with every order of **IMPROVED DOUBLE CRIMP GALVANIZED ROOFING**. These nails have barbed shanks, which sink into the sheathing boards with a grip that holds. When the nails are driven, the Lead Heads flatten out and seal clear over the place where the nail was driven.

A Hammer and a pair of Heavy Metal Cutting Shears are all the tools you need—and both of them are sent **FREE** with every order. The Shears are used for trimming the roofing a little to fit at the hips and valleys. **ALSO SPECIAL SHARP POINTED TOOL STEEL PUNCH SHOWN ON PAGE 22.**



See what a handsome roof the Tall Double V Crimp Galvanized Steel Roofing makes for these attractive residences.

## REGULAR 5-V CRIMP GALVANIZED ROOFING

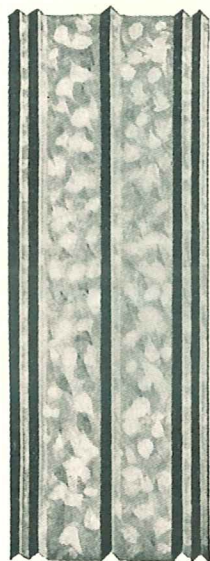
The right hand picture shows a sheet of Regular 5 V Crimp Galvanized Roofing. The crimps on this roofing are some taller than the crimps on ordinary 5 V Crimp Roofing, which Merchants and Dealers buy and keep in stock to sell again. And while it is, of course, well known that this roofing is made from a much heavier and better grade of metal than the ordinary 5 V Crimp of the lower grades such as is offered by Dealers—naturally, it is easy to see that the Improved **TALL LOCK CRIMP STYLE** (shown by picture on page 24) is designed to make a more water-tight roof.

### YOU GET FREE

With every order for Regular 5 V Crimp Galvanized Roofing, we send, Free of Charge, A **SPECIAL SHARP POINTED STEEL PUNCH** like is shown at the top of page 22. Besides, the Galvanized Roofing Nails with barbed shanks are also included **FREE**. Lead Headed Nails, when wanted, can be furnished with this Regular 5 V Crimp Galvanized Roofing for 8c per square extra.

### WIDTH AND LENGTHS

The sheets of Regular 5 V Crimp Roofing are 26 inches wide and are counted as 26 inches, the same as the other styles of roofing are counted. The sheets of roofing are furnished in lengths of 4, 5, 6, 7, 8, 9 and 10 feet. Sheets 11 and 12 feet long can be furnished for 10 cents per square extra. This is because it takes more labor to manufacture the 11 and 12 foot lengths.



### REGULAR 5 V CRIMP Galvanized Roofing

**PRICE** For A—No. 1 Heavy Grade ~~\$7.35~~ Per Sq. Freight Paid

**PRICE CUT TO** \$5.45 Per Sq. Freight Paid

Freight Paid Prices Per Sheet.

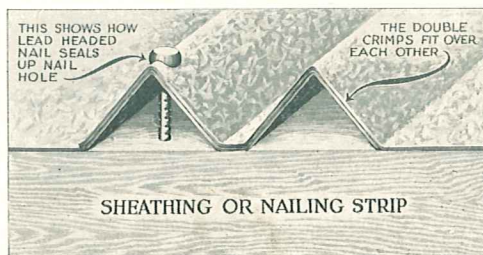
5 feet long.....\$ .59	9 feet long.....\$1.07
6 feet long......71	10 feet long.....1.19
7 feet long......83	11 feet long.....1.33
8 feet long......95	12 feet long.....1.45

**PRICE** For GENUINE "EVERWEAR" Grade ~~\$8.85~~ Per Sq. Freight Paid

**PRICE CUT TO** \$5.85 Per Sq. Freight Paid

Freight Paid Prices Per Sheet.

5 feet long.....\$ .64	9 feet long.....\$1.15
6 feet long......76	10 feet long.....1.27
7 feet long......89	11 feet long.....1.42
8 feet long.....1.02	12 feet long.....1.55



The picture above shows one end of the crimps which are made on the edge of every sheet of this Regular 5 V Crimp Galvanized Roofing. You will notice that these crimps are more carefully and accurately manufactured than the crimps on the ordinary light flimsy 5 V Crimp such as Merchants and Dealers buy and keep in stock to sell again. That, of course, means that this Regular 5 V Crimp fits together better and makes a more water-tight roof than the ordinary kind.

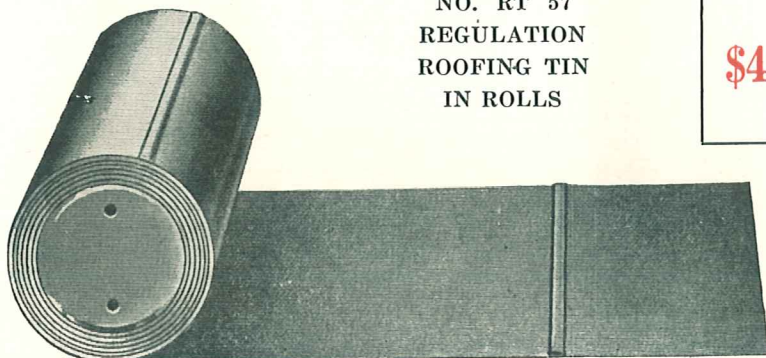
But, naturally it is easy to see that the Improved **TALL LOCK CRIMP STYLE** (shown on page 24) is a later and more improved design of roofing—which causes it to make a more satisfactory roof.

**YOUR ORDERS ARE SHIPPED  
SAME DAY RECEIVED.**



**YOU GET THE DEALERS PROFIT**

## HIGH GRADE REGULATION ROOFING TIN



NO. RT 57  
REGULATION  
ROOFING TIN  
IN ROLLS

### ROOFING TIN IN ROLLS

**PRICE CUT TO  
\$4.65 PER SQUARE  
OF 100 SQUARE FEET**

Freight Paid

For Galvanized Roofing in Rolls, see bottom of this page—also see next page (page 27).

### REGULATION ROOFING TIN (IN ROLLS)

THIS ROOFING TIN is used for covering roofs that are nearly flat or roofs that have but little slant or pitch. The sheets of tin are 20 inches wide and are **DOUBLE LOCKED** together and put up in rolls of 100 square feet to each roll. This roofing tin is of good quality but—like all other roofing tin—it ought to be painted directly after it is put on and given a coat of paint every few years.

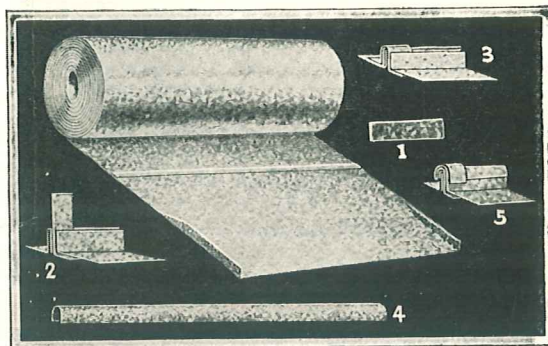
This roofing tin is not galvanized, nor is it as thick, heavy or long lasting as the roll galvanized Steel roofing shown at the bottom of this page—and on page 27. But it is a good reliable grade of Roofing Tin and a bargain at the Freight-Paid Wholesale Price at which it is offered.

## Improved Roll and Cap Galvanized Steel Roofing

**NEEDS NO PAINTING  
TO MAKE IT LAST**

NO.—RC—59 Improved Roll and Cap  
Galvanized Steel Roofing

**PRICE  
CUT TO \$6.45 Per Square  
Freight Paid**



This Improved Roll and Cap Galvanized Steel Roofing makes a splendid covering for Buildings having little fall or slant. Being made from the same high grade Galvanized Steel as the Roll Galvanized Steel Roofing (see page 27) it needs no painting to make it last.

This Improved Roll and Cap Galvanized Steel Roofing is very easy to nail on. The edges on the roofing are first turned, with the Adjustable Roofing Tongs. Then the Metal Cleats (see number 1 in picture) are nailed to the roofing or sheathing boards. Two sheets of roofing are placed with the turned edges together, with the cleats between the edges of the roofing (see number 2 in picture). Cleats are then bent back (see number 3 in picture), and metal cap (number 4)

is put on top of the turned edges of the roofing and cleats bent in the opposite direction (see number 5 in picture). The turned edges are then squeezed tight together with heavy squeezing tongs.

Adjustable Roofing Tong and Heavy Squeezing Tong furnished Free with all orders for 25 or more squares. If your order amounts to less than 25 squares, then 1 each Adjustable Roofing Tong and Squeezing Tong will be furnished for \$3.00. When you have finished with them they can be returned to us, charges paid, and when returned in good condition we will pay you back the full amount you paid for them.

Special Cleats, Caps, Nails, Hammer and Shears furnished free with every order.

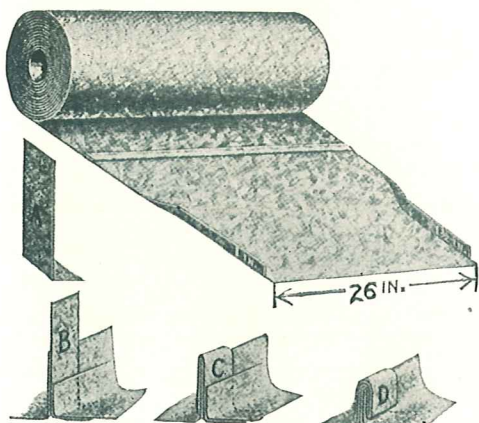
(Page 26)

**KEEP IN YOUR OWN POCKET THE  
PROFITS OTHERS WOULD GET**



**DIRECT FROM FACTORY TO YOU**

## Improved Double Lock Style Roll Galvanized Steel Roofing



**DOUBLE LOCK STYLE ROLL  
GALVANIZED ROOFING**

**PRICE** For A—NUMBER—1  
Heavy Grade

**\$5.95** Per  
Square

Freight Paid

The picture above marked "A" shows one of the Galvanized Cleats which we furnish FREE with IMPROVED ROLL GALVANIZED STEEL ROOFING.

The picture above marked "B" shows the first thing to be done in fastening IMPROVED ROLL GALVANIZED STEEL ROOFING on the building. You just take the Roofing Tongs (we loan you the Tongs Free) and turn up one edge of the roofing, like is shown by picture No. "B." This edge is usually turned up  $1\frac{1}{2}$  inches, but some builders turn up this edge  $1\frac{3}{4}$  inches high, so as to make an extra tall seam.

The metal in this improved ROLL GALVANIZED STEEL ROOFING is specially tempered, which makes it pliable and easy to turn up with the Roofing Tongs, which we are glad to loan you FREE with every order—just as is explained below.

You will also notice from picture No. "B" that the next sheet of roofing is turned up and placed against the sheet already laid. This next sheet is turned up to a height of 1 inch, just as the picture shows.

Picture above marked "C" shows the Galvanized Cleats being bent back over the turned up edge of the tallest sheet of roofing, like is shown by the picture marked No. "C." The cleats anchor the sheets of roofing to the sheathing boards without a single nail head being exposed. The Cleats can easily be bent into this position with your fingers, or with the Roof Tongs. The Cleats are spaced 12 inches to 14 inches apart. These Cleats are furnished FREE with every order.

Here in the above picture marked "D" you see the top edge of the tallest sheet turned or folded back into place, which finishes the seam and locks both sheets of roofing together on their edges with a joint that shuts out all rain and moisture.

With these simple directions, practical mechanics in virtually every city and community are covering important buildings with improved ROLL GALVANIZED STEEL ROOFING and getting roofs that are absolutely water-tight.

Adjustable Roofing Tongs and Hand Seamers are furnished Free with all orders for 25 squares or more. Or, if your order amounts to less than 25 squares, then we will send one Adjustable Roofing Tong and one Pair Hand Seamers (like is shown on page 59) for \$9.00. When you have finished with the tools, you have the privilege of returning them to us, charges paid, and when returned in good condition we will pay you back the full amount you paid for them. That means that you get the loan of these tools Free.

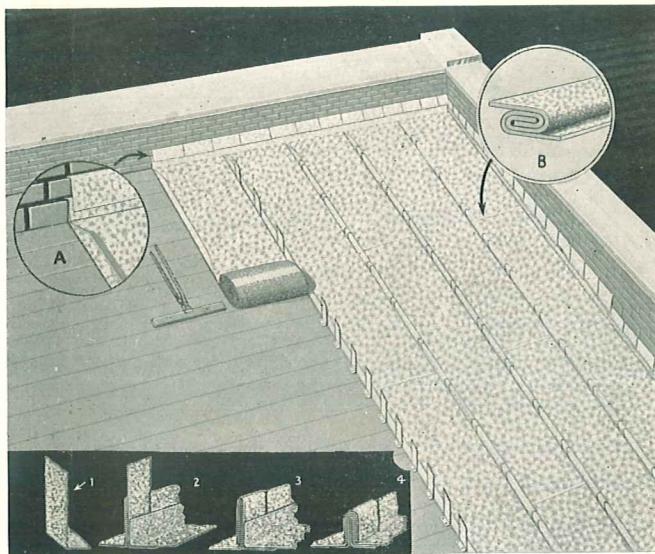
**MADE IN ROLLS TO SUIT LENGTH OF BUILDING**

IMPROVED DOUBLE LOCK STYLE ROLL GALVANIZED STEEL ROOFING is 28 inches in width. Ordinarily, it is put up in rolls 43 feet in length. But, this roofing can be made in rolls of any length from 10 feet to 150 feet long—or just the length rolls that will give one continuous sheet from one end of the building to the other. In that way, the property owner has the advantage of getting his roofing in one continuous sheet so that there is no soldering, joining or patching to be done.

Improved Double Lock ROLL GALVANIZED STEEL ROOFING comes in rolls, just like ordinary tin roofing is put up. It is fastened on the building in identically the same way that tin roofing is put on, just as the pictures on these pages show.

But, the quality of the material in Improved Double Lock ROLL GALVANIZED STEEL ROOFING is better than any ordinary tin roofing that could be had. For, this Improved ROLL GALVANIZED STEEL ROOFING is manufactured from double refined Genuine Wrought Steel, which is tough, springy and full of life and strength. Besides, this wrought steel is also heavily galvanized with TWO different metals—LEAD AND ZINC—which are two of the most rust-resisting metals known. That is why Improved Roll Galvanized Steel Roofing holds such a high reputation, and why it is a well known fact that it lasts more than twice as long as ordinary tin roofing.

Property owners who cover their buildings with this long lasting Improved Roll Galvanized Steel Roofing have the complete satisfaction in knowing that when the roof is put on, they can forget about it. They have a roof that is water-tight and one that shuts out every particle of moisture. And, they also have the added advantage of a roof that lasts right on—year after year—without costing a dollar for painting or repairing it.



The picture in the circle above marked "A" shows how the Galvanized metal flashing fits into the brick wall. Flashing can be furnished in the length and width you want. Please mention size and shape of flashing you need.

Mr. J. C. Brown, Proprietor of Brown's Cash Store, Clio, Ala., had a large building where the roof was practically flat. He had tried other roofings but could not get any that made a satisfactory roof. At the suggestion of a fellow business man, Mr. Brown ordered Improved Double Lock ROLL GALVANIZED STEEL ROOFING from our factory. It made him such a good and lasting roof that he afterwards wrote us as follows:

"I wish to say that this is the only roofing that makes a satisfactory roof for covering stores or other buildings with flat roofs."

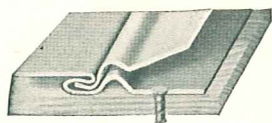
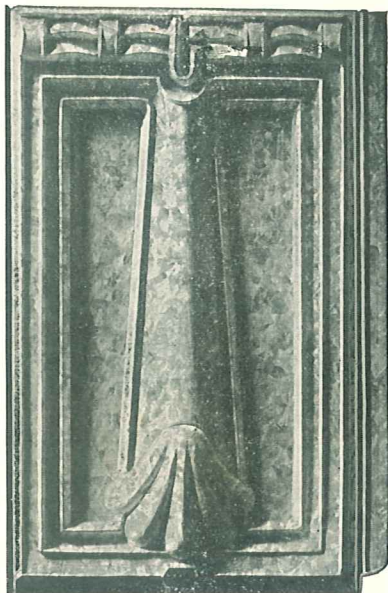
(Page 27)

**WE PAY THE FREIGHT**



**GENUINE "EVERWEAR" GRADE**

## TIN COATED STEEL SHINGLES

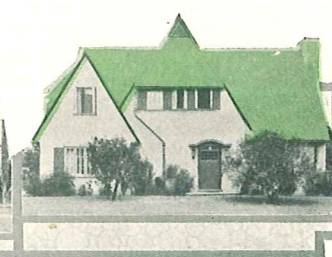


Picture at left shows how the Shingles hook together with a Special Lock that keeps out all rain and moisture.

### WIDTH AND LENGTHS

The photograph above shows one of the Tin Coated Steel Shingles. The Shingles are size 10 inches wide by 14 inches long (regulation size). The Shingles come to you packed in crates or boxes, 136 Shingles to a box, which is sufficient to cover 100 square feet of surface on the roof—all allowance having been made by us for proper joining or lapping.

**Direct From Our Factories**  
**—We Pay the Freight**



The picture above shows three handsome homes covered with Tin Coated Steel Shingles. The Shingles come to you unpainted, but when you paint them, you can have your roof Red Color, Green Color—or any Color you wish.

THIS PICTURE SHOWS TIN COATED STEEL SHINGLES. These Tin Coated Steel Shingles are made from Genuine New Steel. This New Steel is also dipped and run through a hot melted mixture of LEAD and TIN which forms a protective coating from the weather.

TIN COATED STEEL SHINGLES last much longer than the ordinary light and flimsy Galvanized Shingles sold by many Dealers.

But TIN COATED STEEL SHINGLES are lighter in weight than OUR Galvanized Steel Shingles. So, to get more lasting service from TIN COATED STEEL SHINGLES, they must be given a coat of good paint, directly after they are nailed on the roof. When properly painted, these TIN COATED STEEL SHINGLES make a handsome roof and should give many years of lasting service.

High Grade Paint for painting the TIN COATED STEEL SHINGLES, one coat, can be furnished by us in Garnet Red Color for 45 cents per square extra—and in Moss Green color for 70 cents per square extra. In ordering BE SURE AND SAY IF YOU WANT PAINT SHIPPED WITH YOUR SHINGLES and whether Garnet Red or Moss Green color paint is wanted.

TIN COATED STEEL SHINGLES are lighter in weight than Our regular heavy GALVANIZED STEEL SHINGLES. So the TIN COATED STEEL SHINGLES should be painted directly after they are nailed on your roof.

BUT OUR GALVANIZED STEEL SHINGLES SHOWN IN THIS CATALOG DO NOT NEED TO BE PAINTED.

### YOU GET FREE

THE SPECIAL NAILS for nailing on these STEEL SHINGLES are furnished you FREE with every order. Also a Hammer and a PAIR OF HEAVY METAL CUTTING SHEARS for trimming the shingles to nicely fit at hips and valleys. Also a JOINTER for hooking the Shingles into the Special Galvanized Valley. All these articles are furnished WITHOUT ANY EXTRA COST TO YOU. And we pay the Freight TO YOUR RAILROAD STATION on the Shingles and FREE ARTICLES mentioned above.

PRICE ~~\$7.30~~ Per Square

PRICE CUT TO **\$5.75** Per Square

FREIGHT PAID

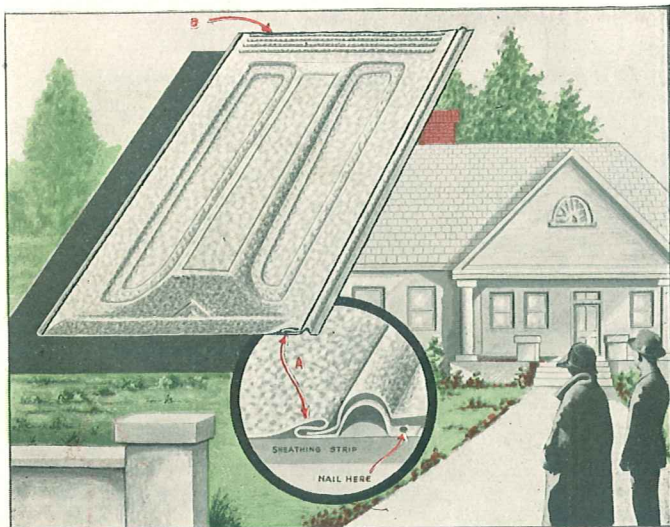
YOU SAVE THE DEALER'S PROFIT

**MADE FROM BRAND NEW, EXTRA  
HEAVY, LONG LASTING MATERIAL.**



**DIRECT FROM FACTORY TO YOU**

## A-Number-1 Heavy Grade Galvanized Steel Shingles



This picture shows one of the A—NUMBER—1 Grade Heavy Galvanized Steel Shingles. The arrow marked "A" shows the Special Locks and explains how the Lock on one shingle slides into the Lock on the other shingle which makes a water-tight roof. Notice how all nail heads are completely covered. The arrow at top marked "B" shows the extra deep flanged ridges. These are "water-breaks" and they keep water from blowing up underneath where the shingles lap over each other at bottom.

### WIDTH AND LENGTH

The picture at left shows one of the A—NUMBER—1 Heavy Grade Galvanized Shingles. The Shingles are size 10 inches wide by 14 inches long (regulation size). The Shingles come to you packed in crates or boxes, 136 Shingles to a box, which is sufficient to cover 100 square feet of surface on the roof—all allowance having been made by us for proper joining and lapping.

### YOU GET FREE

The SPECIAL NAILS for nailing on these STEEL SHINGLES are furnished you FREE with every order. Also a HAMMER and A PAIR OF HEAVY METAL CUTTING SHEARS for trimming the shingles to nicely fit at hips and valleys. Also a JOINTER for hooking the Shingles into the Special Galvanized Valley. All these articles are furnished WITHOUT ANY EXTRA COST TO YOU. And we pay the Freight TO YOUR RAILROAD STATION on the Shingles and FREE ARTICLES mentioned above.

For Prices on Galvanized Valley and Ridge Roll See Pages 53 and 54.

### A—NUMBER—ONE HEAVY GALVANIZED STEEL SHINGLES

**PRICE** ~~\$9.50~~ Per Square

**PRICE CUT TO** ~~\$7.65~~ Per Square

**FREIGHT PAID**

## A—NUMBER—ONE SHINGLES FASTEN WITH A WATER-TIGHT LOCK

### HOW THEY LOCK TOGETHER

The picture above shows one of the A—NUMBER—1 Grade Heavy Galvanized Steel Shingles.

These Shingles are size 10 inches wide by 14 inches long (regular standard size). Each Shingle is made with Special Interlocking Edges so that the shingles hook together on the roof with a tight gripping Lock that shuts out all rain and moisture. They make a roof that is storm proof, because the harder the wind—the tighter the shingles grip to the roof. Each Shingle laps over the nailing flange of the other Shingle already nailed on the roof which completely covers all nail heads.

A—NUMBER—1 GALVANIZED SHINGLES lock together on edges and are nailed on the roof in the same way that is shown by the pictures on the next pages (pages 30 and 31) of this catalog. The pictures on the next pages (pages 30 and 31) show how "EVERWEAR" GRADE Galvanized Shingles fasten together—but the A—NUMBER—1 GRADE Galvanized Shingles shown on this page) lock together and are nailed on the roof in just the same way as the "EVERWEAR" GRADE Galvanized Shingles shown on pages 30 and 31.

### PROTECTS FROM FIRE AND LIGHTNING

A—NUMBER—1 GRADE Galvanized Shingles make a fine roof for covering Dwellings, Schools, Churches—or any other buildings where a handsome and water-tight roof is needed. The Locks on these Shingles are specially made, which causes them to slide easily, one into the other. That, of course, means that the shingles are quicker and easier to nail on the building than common ordinary Galvanized Shingles like are usually offered for sale by Merchants and Roofing Dealers. A—NUMBER—1 Galvanized Steel Shingles make a roof that is FIREPROOF—and a roof that protects the building from danger of Lightning.

In nailing on the A—NUMBER—1 Galvanized Shingles NO SPECIAL TOOLS ARE NEEDED—just a hammer to drive the nails and a pair of Metal Cutting Shears to trim the shingles to fit at hips and valleys. We furnish both the HAMMER and SHEARS free with every order.

### YOU SAVE THE DEALER'S PROFIT

A—NUMBER—1 Grade Galvanized Shingles are made from good reliable material. Just take one of these shingles in your hand and examine it—compare it side by side with a sample of Galvanized Shingles offered you by any concern, and you will see that these A—NUMBER—1 Shingles are thicker, heavier and longer lasting than the kind of Galvanized Shingles which others sell for a higher price than we charge for A—NUMBER—1 Galvanized Steel Shingles.

While A—NUMBER—1 GRADE Galvanized Steel Shingles are far better than ordinary Galvanized Shingles, it may be that you would prefer to cover your building with a still higher grade and longer lasting Galvanized Shingle. If so, see the Genuine Aristocrat Cluster Galvanized Steel Shingles—and the "Everwear" Extra Coated Galvanized Shingles shown on pages 30, 31, 32, 33, 34 and 35 of this catalog.

A—NUMBER—1 GRADE Galvanized Shingles (shown and priced on this page) will make a far better and more lasting roof than the Galvanized Shingles that Merchants and Roofing Dealers sell for a higher price. Test them, side by side, with the others—and see for yourself the value you get. But if you want the highest grade and longest lasting Galvanized Shingles there are to be had, just see page 34, which describes Genuine Aristocrat Cluster Shingles—also pages 30 and 31, which show "EVERWEAR" EXTRA COATED GRADE Galvanized Steel Shingles.

**WE PAY THE FREIGHT**

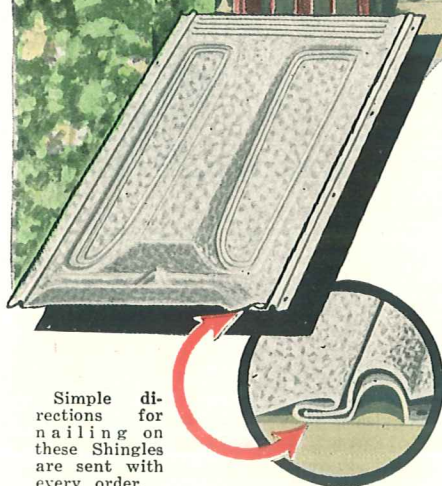
(Page 29)



**GUARANTEED TO PLEASE YOU**

## GENUINE "EVERWEAR" EXTRA COATED GRADE GALVANIZED STEEL SHINGLES

MADE FROM GENUINE WROUGHT STEEL



This arrow points to the Special deep wide lock that is made on each edge of Genuine "EVERWEAR" Galvanized Steel Shingles. See how these tight gripping locks snap together with a joint that keeps out all rain and moisture. Notice also how all nail heads are completely covered by the next overlapping shingle.

NO. EC-47 "EVERWEAR"  
Extra Coated Grade  
Galvanized Steel Shingles

**PRICE** ~~\$12.25~~ Per Square

**PRICE CUT TO** ~~\$8.55~~ Per Square

**FREIGHT PAID**

### THE SHINGLE WITH A REPUTATION FOR LASTING

**A ROOF THAT MAKES YOUR HOME WORTH MORE** When you cover your home with "EVERWEAR" Galvanized Steel Shingles, you then know that your roof is the best to be had.

For a roof of these Tile Design Galvanized Steel Shingles is an ornament and a credit to any home, no matter how fine and high class a building that home may be.

And a roof of "EVERWEAR" Galvanized Steel Shingles adds more worth and value to your home than the amount you invest in the roof. For, just as the hat on a person's head is first seen and most noticed, so it is with the roof on a house. Because the roof is up high, right where it can be easily seen.

So a nice looking and dependable roof always makes any house worth more.

**AN ORNAMENT TO ANY BUILDING** Handsome homes all over the South are covered with "EVERWEAR" Galvanized Steel Shingles. These homes are in Towns, on Farms and in Cities and the roofs that cover them are noticed and admired as far as these homes can be seen.

**CAN BE NAILED ON FAST AND EASY** "EVERWEAR" Galvanized Steel Shingles are size 10 inches wide by 14 inches long, so they are quick and easy to nail on. With the simple directions we furnish, they can easily be nailed on your building by any man who knows how to nail on wood shingles. No special tools needed—just a hammer to drive the nails and a pair of heavy Metal Cutting Shears for trimming the shingles that fit into the hips and valleys—and we furnish both the Hammer and Shears FREE with every order.

**PATENT LOCKS MAKE A WATER-TIGHT ROOF** Each Shingle is made with Special Interlocking Edges, so that the shingles hook together on the roof with a lock that keeps out all rain and moisture. They make a roof that is storm proof and water-tight—for the harder the wind, the tighter the shingles lock together and grip the roof; and the roof is just like it was covered with one solid piece of Galvanized Steel.

(Continued on Page 31)

**STEEL ROOFING CAN'T BURN**



# GENUINE "EVERWEAR" EXTRA COATED GRADE GALVANIZED STEEL SHINGLES

MADE FROM GENUINE WROUGHT STEEL

(Continued from Page 30)

Each shingle is made with a strong and bold raised design which allows the air to circulate under all the shingles and keeps the inside of your home cool and comfortable in summer. And besides, the hard bright surface of the Galvanized Steel reflects away the sun, just as the heat is reflected away by the white cloth in a dress or suit of clothes.

## NAIL ON YOUR ROOF— AND THEN FORGET ABOUT IT

you have a roof that is there to stay.

Once your home is covered with "EVERWEAR" Galvanized Steel Shingles.

Because these Galvanized Steel Shingles are made from Genuine New Wrought Steel of a Special Analysis that is full of life and strength. And this new Steel is Heavily Galvanized with two different metals—LEAD and ZINC—which are two of the most rust-resisting metals known. These hot Galvanized Metals are forced down by rollers which weld the Galvanizing Metals into the Steel. That is why "EVERWEAR" Galvanized Steel Shingles have, for so many years, held such a high reputation and why they last twice as long as ordinary Galvanized Shingles.

## SAFE FROM THE DANGER OF FIRE

And when your home is covered with "EVERWEAR" Galvanized Steel Shingles, you soon save enough on your Fire Insurance to pay back the entire amount you invested in the Steel roof. Because Fire Insurance Companies know that a steel roof can't catch fire and they are then willing to insure your dwelling for less.

But whether you carry Fire Insurance or not, there is peace of mind and a feeling of security in knowing that you have protected your home with a roof that can't catch fire.

For when you are away from home in daytime or asleep in bed at night, you then feel secure in knowing that your home and your family are safe.

**For Prices on Galvanized Valley and Ridge Roll  
See Pages 53 and 54.**

## WIDTH AND LENGTH

The picture on the opposite page (page 30) shows one of the Genuine "EVERWEAR" Extra Coated Galvanized Steel Shingles. The Shingles are Size 10 inches wide by 14 inches long (regulation size). The Shingles come to you packed in crates or boxes, 136 shingles to a box, which is sufficient to cover 100 square feet of surface on the roof—all allowance having been made by us for proper joining and lapping.

## YOU GET FREE

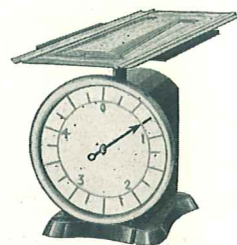
The SPECIAL NAILS for nailing on "EVERWEAR" STEEL SHINGLES are furnished FREE with every order. Also a HAMMER and A PAIR OF HEAVY METAL CUTTING SHEARS for trimming the shingles to fit at Hips and Valleys. And a JOINTER for hooking the Shingles to fit the Special Valley. All these articles are furnished WITHOUT ANY EXTRA COST TO YOU. And we pay the Freight TO YOUR RAILROAD STATION on the Shingles and on the Free articles mentioned above.

## YOU GET PROTECTION FROM LIGHTNING

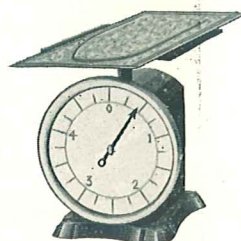
A roof of "EVERWEAR" Galvanized Steel Shingles protects your home from danger by lightning. For with every order of 15 squares or more, we furnish FREE a length of Specially Treated Heavy Wire. Just fasten one end of this wire to the corner of your roof and then run the other end of the wire into the ground. Lightning is scattered by the Steel Roof and then carried along the wire into the ground, exactly the same way it is done by any lightning rods. You get the protection from lightning, and this protection costs you nothing.

## DIRECT FROM OUR FACTORY —WE PAY THE FREIGHT

"EVERWEAR" Galvanized Steel Shingles make a roof that is water-tight—easy to nail on—and protects your home from danger of Fire and Lightning. Yet dealing direct with our Factory, you can get these handsome and long lasting Galvanized Steel Shingles for about the same price, or less, than an ordinary roof would cost.

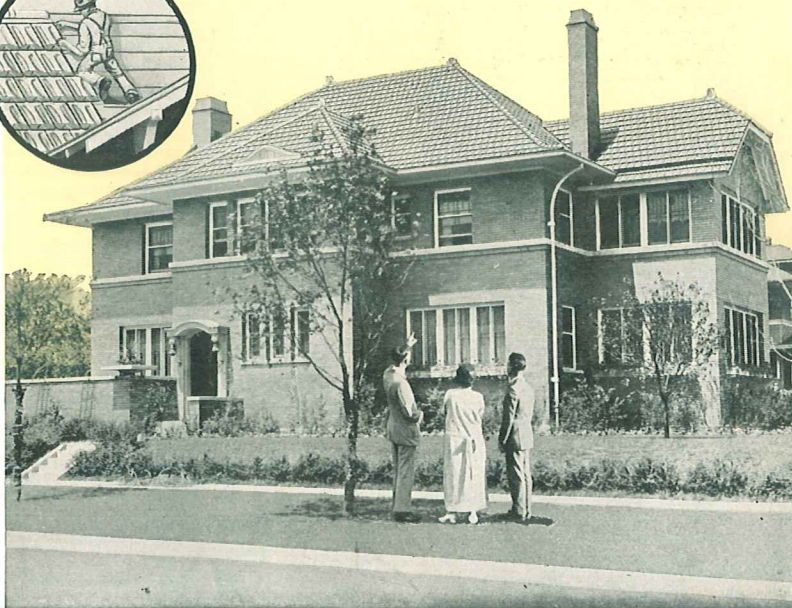


Weigh one of the Genuine "EVERWEAR" Galvanized Shingles—



—Then weigh an ordinary Galvanized Shingle.

You will find that Genuine "Everwear" is much heavier and Longer Lasting than ordinary Galvanized Shingles.



This picture shows how quick and how easy "EVERWEAR" EXTRA COATED GALVANIZED STEEL SHINGLES are nailed on the roof. And when you cover with these handsome and long lasting Shingles, you then know your roof is the best to be had.

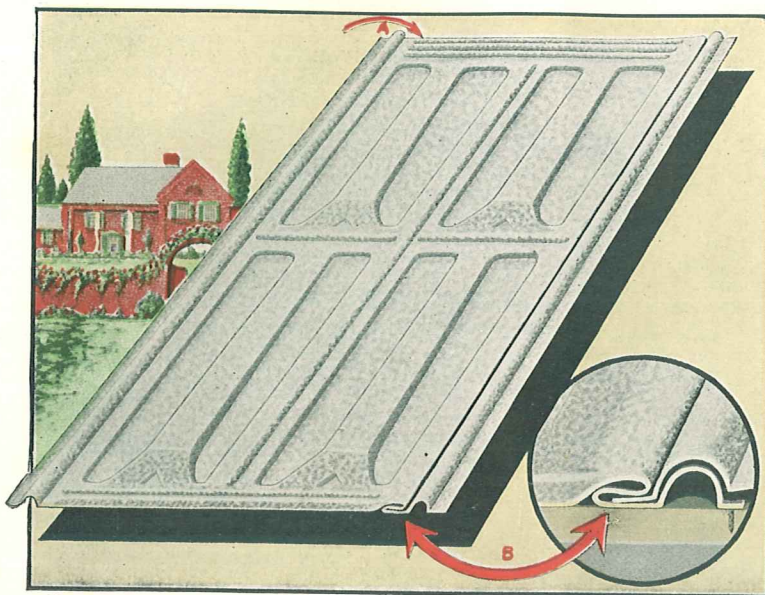
**READ OUR MONEY BACK  
GUARANTEE ON PAGE ONE.**



**FIREPROOF--EASY TO NAIL ON**

# Genuine "Everwear" Cluster Galvanized Steel Shingles

**LAY THEM FOUR AT A TIME**



The Arrow marked "A" in the picture above shows the Deep Flanged Water-Guards which are made into the top of each Shingle. These Water-Guards keep water from blowing up underneath the Shingles from the bottom. The Arrow just above marked "B" shows the Deep Wide Locks and the Double Interlocking Edge Beads which shut out all rain and moisture.

## **FAST AND EASY TO LAY**

The picture above shows two of the Genuine "Everwear" CLUSTER Galvanized Steel Shingles, just as they are locked together on the roof. These CLUSTER Steel Shingles are size 20 inches wide by 28 inches long. They are manufactured from the same Heavy, High Grade and Long Lasting grade of Steel as the Genuine "EVERWEAR" size 10x14 Galvanized Steel Shingles, shown on page 30, whose extraordinary lasting quality is so well

known and appreciated.

With these "Everwear" CLUSTER Shingles there are 4 separate Genuine "EVERWEAR" Shingles embossed in a Cluster, just as the picture above shows. Dealing Direct with our Factory, you can actually get these Heavy Genuine "EVERWEAR" CLUSTER Shingles for less than a Merchant or Roofing Dealer would be obliged to charge for light, common ordinary Galvanized Shingles.

## **HOW "EVERWEAR" CLUSTER SHINGLES HAVE DEEPER AND WIDER LOCKS**

You, of course, know the reputation that the size 10 inch by 14 inch Genuine "Everwear" Shingles have held for so many years—and why practical builders and well informed property owners have always preferred Genuine "Everwear" Shingles to any other size 10x14 Galvanized Shingles to be had.

Hundreds of experienced Builders and well-known Property Owners have urged us to manufacture these same Genuine "Everwear" Galvanized Steel Shingles IN THE CLUSTER STYLE, just like the picture above shows. So these Genuine "Everwear" CLUSTER GALVANIZED STEEL SHINGLES are manufactured from exactly the same high grade material as the size 10-inch by 14-inch "Everwear" Galvanized Shingles shown on page 30—whose

beauty and extraordinary lasting quality is so well known.

But these Genuine "Everwear" CLUSTER GALVANIZED SHINGLES are size 20 inches wide by 28 inches long, with 4 "Everwear" Shingles handsomely embossed in a cluster—which is just the size that practical contractors have always known was easiest to handle on the roof. So, of course, they are four times faster and easier to nail on—which makes a big saving in labor.

Just notice the Deep Wide Locks—the Double Interlocking Edge Beads; and the extra tall Water Guards—you will then see why these shingles make water-tight roofs and pleased customers.

(Continued on Page 33)

No. ECS—97

**"EVERWEAR" CLUSTER  
GALVANIZED STEEL  
SHINGLES**

**PRICE ~~\$9.95~~**

Per Square

**PRICE CUT TO**

**\$7.85**

Per Square

**FREIGHT PAID**

Mr. J. Bright Andrews, of Orange County, N. C., has this to say in his letter:

"I think your Cluster Steel Shingles are the very best and most attractive thing I have ever yet seen in the way of a metal shingle."

Mr. G. A. Byers, Cherokee County, S. C., writes:

"Your Cluster Steel Shingles are the best I have ever seen. Also your LOCK TIGHT Roofing is superior to ordinary roofing."

From Mr. Henry Utter, Montgomery County, Mo.:

"Yours is the best roofing that I have ever seen and the easiest to put on."

Mr. W. J. Cordell, Walker County, Georgia, writes:

"Your roofing was even better than I expected it to be, so of course, I am well pleased with it."

(Page 32)

**WE PAY THE FREIGHT**



# Genuine "Everwear" Cluster Galvanized Steel Shingles

## A HANDSOME AND LASTING ROOF

(Continued from Page 32)

Take one of these Shingles in your hand and examine it. When you feel the weight and quality of these Genuine "Everwear" CLUSTER GALVANIZED STEEL SHINGLES, you will readily understand why they last more than twice as long as ordinary Galvanized Shingles.

These are the Genuine "Everwear" Extra Coated CLUSTER Galvanized Shingles—the Steel Shingles that are being used for covering the finest RESIDENCES, SCHOOLS, CHURCHES and other important buildings where ordinary Galvanized Shingles or other ordinary roofing would not even be considered.

For these "Everwear" CLUSTER STEEL SHINGLES are made from Genuine Hammered Wrought Steel of extraordinary strength and lasting quality. And besides, this Wrought Steel is also heavily Galvanized with TWO different metals—LEAD and ZINC—which, as you know, are two of the most rust-resisting metals known. No wonder that Mr. E. S. Grinjer, the well known Arkansas Builder, wrote as follows:

"I have traveled from Coast to Coast and through forty States—and they make the best roof I have ever seen."

And these handsome "Everwear" Extra Coated CLUSTER Shingles are made in the exact size that practical Contractors and Builders know is the easiest size to handle on the roof. The deep wide Locks slide together smooth and easy and then snap tight into place with a grip that holds. THE IMPROVED DOUBLE INTERLOCKING EDGE BEADS cause the locks to fit snug and true—and shut out every particle of moisture. For, as Mr. G. C. Tuten, the South Carolina Contractor, has written and said:

"I covered Mr. E. N. Causey's house with CLUSTER SHINGLES and I told him he would not be bothered with leaks any more. Well, one night it rained and the wind blew and beat on his roof.

The next morning, as I passed by, I asked him if his roof leaked. He said 'no.' The Shingles are made right and of lasting material and I highly recommend them."

Genuine "EVERWEAR" CLUSTER SHINGLES can be nailed on four times as fast and easy as ordinary size 10x14 Galvanized Shingles. And, when you have nailed on only thirty of these handsome Cluster Steel Shingles, you have then covered as much space as would be covered by a thousand wood shingles. For just as Mr. A. F. Dion, the Practical Georgia Builder, wrote and said:

"They are the best fitting and the best material I ever saw."

And besides, the Special Interlocking Beads and the IMPROVED CENTER VERTICAL BEADS act as guides which lines the Shingles straight and true on the roof. That makes it easy to get a job you will be proud of. The Deep Wide Locks and the Special Interlocking Beads also give such added stiffness to these shingles that practical Contractors say they can be laid over sheathing strips with open spaces between. And as Mr. E. G. Cook, another prominent Georgia Builder, has written:

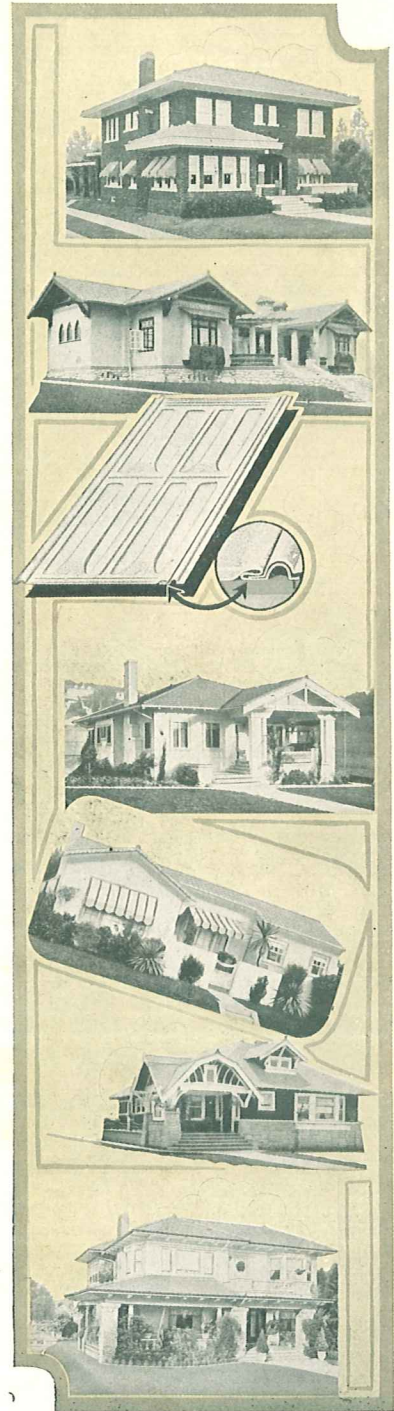
"I have compared them with lots of other kinds and your Cluster Shingles are by far the best Galvanized Shingles on the market. Besides you can nail your Cluster Shingles on old buildings that have had wooden shingles on them, without putting on new sheathing, which makes quite a saving of lumber."

"Everwear" CLUSTER GALVANIZED STEEL SHINGLES are designed with exactly the same Rotary Curves as the Genuine "Everwear" Size 10-inch by 14-inch Galvanized Shingles. This Special Improved Design allows proper circulation of air underneath the shingles, which makes the inside of the building cool and pleasant in Summer—and warm, comfortable and healthy in Winter.

### YOU GET FREE

THE SPECIAL NAILS for nailing on "EVERWEAR" CLUSTER STEEL SHINGLES are furnished FREE with every order. Also a HAMMER and A PAIR OF HEAVY METAL CUTTING SHEARS for trimming the shingles to fit at Hips and Valleys. And a JOINT-

ER for hooking the Shingles to fit the Special Valley. All these articles are furnished WITHOUT EXTRA COST TO YOU. And we pay the Freight to YOUR RAILROAD STATION on the Shingles and on the Free articles mentioned above.



These pictures above show handsome homes covered with "Everwear" Cluster Galvanized Steel Shingles.

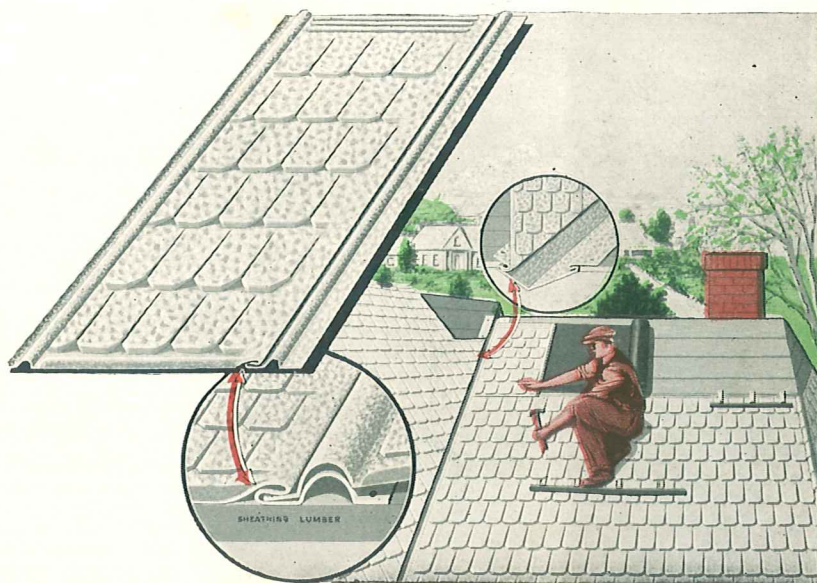
**YOUR ORDERS ARE SHIPPED  
SAME DAY RECEIVED.**



**YOU GET THE DEALERS PROFIT**

## GENUINE "ARISTOCRAT" CLUSTER STYLE GALVANIZED STEEL SHINGLES

THE STEEL SHINGLES WITH THE DOUBLE INTERLOCKING EDGE BEADS



### SEE WHY THEY MAKE A WATER-TIGHT ROOF

The picture in the circle above marked No. 2 shows how the ARISTOCRAT CLUSTER GALVANIZED SHINGLES lock together—and how all nail heads are completely covered by the next overlapping shingle. You will notice that the Locks are deeper and wider than the Locks on ordinary Galvanized Shingles. These Locks snap tight together with a grip that holds.

Arrow marked No. 1 in picture above shows the Special Stiffening Bead which is moulded into the bottom of each shingle. This Special Bead causes the shingles to lie smooth and true.

Upper circle in above picture marked No. 3 shows how the shingles are hooked into the Special Shingle Valley like is shown and described on page 54. Price of this Special Shingle Valley is 8½ cents per running foot.

### Why Users Prefer Genuine "ARISTOCRAT" Cluster Galvanized Steel Shingles

- 1—They are quick and easy to nail on—just four times as fast as ordinary Galvanized Shingles.
- 2—Locks are deep and wide, which makes joints watertight.
- 3—Double Interlocking Edge Beads cause the locks to fit snug and true—and shuts out every particle of moisture.
- 4—Deep Flanged Water Guards at top keep the roof dry and tight in blowing rains.
- 5—Shingles are specially designed to allow proper circulation of air underneath the shingles. That makes the building cool and comfortable in summer.
- 6—ARISTOCRAT Shingles last. For they are made from Genuine Wrought Steel that is extra thick, heavy and strong. This wrought steel is specially tempered and full of life and strength. Besides, it is heavily galvanized with two different metals—LEAD and ZINC—which are two of the most rust-resisting metals known.
- 7—They are extra thick, heavy and strong. Just compare the thickness of ARISTOCRAT Shingles with ordinary Galvanized Shingles and you will understand why they make such a lasting roof.
- 8—ARISTOCRAT Shingles are made in just the size that is handiest to handle on the roof. That means a big saving in labor and a better roof.
- 9—The deep embossed design of these handsome shingles causes the roof to be noticed and admired as far as it can be seen. No wonder users know that ARISTOCRAT Shingles make their property worth more.

### "ARISTOCRAT" CLUSTER STYLE GALVANIZED STEEL SHINGLES

## PRICE

~~\$9.25~~ Per Square of 100 Square Feet

PRICE CUT TO  
**\$7.45** Per Square of 100 Square Feet

FREIGHT PAID

### WIDTH AND LENGTH

ARISTOCRAT CLUSTER GALVANIZED STEEL SHINGLES are size 20 inches wide by 28 inches long. There are 24 separate shingles deeply embossed in a cluster on each sheet. Each embossed shingle pattern is size 4 inches wide by 4½ inches long. These shingles are packed in crates or boxes of 1 square (100 square feet) to a crate.

### Why They Last Twice as Long as Ordinary Galvanized Shingles

HERE ARE THE HANDSOME AND LONG LASTING GALVANIZED STEEL SHINGLES that people all over the South are using to cover their Homes and other important buildings. The picture on the next page will give you an idea of the trim and rich appearance they give to the buildings they cover. But the delighted property owners who have used these weather resisting shingles say that they should actually be seen on the roof for their beauty to be fully appreciated.

THE SHEETS OF THESE GENUINE "ARISTOCRAT" GALVANIZED STEEL SHINGLES are size 20 inches wide by 28 inches long. Practical contractors and Builders recommend this size as just large enough so the shingles can be laid fast and easy—and yet be handy and easy to handle on the roof. 24 handsome shingles, each of them being size 4 inches wide by 4½ inches long, are embossed in a deep strong pattern all over the entire surface of each sheet, just as the picture above shows.

JUST SEE HOW QUICK AND EASY these Genuine "ARISTOCRAT" Cluster Shingles are to nail on the building. That is because the shingles are embossed in Clusters, all over the sheets of heavy galvanized Steel. So when you have nailed on only thirty of these Cluster Shingles you have then covered as much space as would be covered with a thousand wood shingles. That, of course, means a big saving of labor.

BESIDES THESE HANDSOME SHINGLES MAKE A BETTER JOB, because there are less joints—and these few joints are locked together tight and fast with the special deep made locks and the Double Interlocking Beads, so that

(Continued on Page 35)

**KEEP IN YOUR OWN POCKET THE PROFITS OTHERS WOULD GET**



# GENUINE "ARISTOCRAT" CLUSTER STYLE GALVANIZED STEEL SHINGLES

**THE STEEL SHINGLES WITH THE DOUBLE INTERLOCKING EDGE BEADS**

(Continued from Page 34)

no moisture can get past. The Double Interlocking beads on each edge cause the locks to snap tight together with a grip that holds, and also makes a guide which lines the shingles straight and true on the roof. That makes it easy to get a job you will be proud of. The deep wide locks and the Special interlocking beads also stiffen the shingles so that practical contractors say they can be laid over sheathing strips with open spaces between. That makes a good saving of lumber.

**PROPERTY OWNERS WHO HAVE BUILDINGS TO COVER**, have learned that the service they get from the roofing they use, is just as important as the price they pay for the roofing itself. Here is the way they reason it: When a man is building a nice home he wants the house to last his lifetime and for his children or even his grandchildren, to use it. For a good, well built house is, in a way, a monument to the good judgment of the man who built it.

**THE ROOF ON YOUR HOME** is the most exposed part of the whole building. The roof stands the brunt of the weather, even more than the frame, walls or any other part of the building. In summer or winter—rain or shine—the roof always has to be on the job. So we know you will agree that your home and other buildings deserve a good dependable roof. By investing a few dollars extra in high grade and long lasting galvanized Steel Shingles you get a roof that gives many more years of lasting and satisfactory service than the small difference would amount to. So counted in actual dollars and cents the **GOOD GALVAN-**

**IZED SHINGLES ARE THE BEST BARGAIN.** Besides, it often takes much less time to nail on a good roof than it does a cheap one.

**ARISTOCRAT Galvanized STEEL Shingles** last, year after year, without costing you a dollar for painting or repairing them. Because these Galvanized STEEL Shingles are made from Genuine New Steel, that is **SPECIALLY TEMPERED** and full of life and strength. The steel is dipped into the hot melted bath of Galvanizing Metals and the Galvanizing Metals sink down into the Specially Tempered Steel which makes the galvanizing a part of the steel. So the Metal from which **ARISTOCRAT Galvanized Shingles** are made is a mixture of **ZINC and STEEL** or a Zinc and Steel Alloy. That is why these handsome and dependable shingles last and stand all kinds of weather. They are **QUICK AND EASY TO NAIL ON—HANDSOME IN LOOKS—AND PROTECT YOUR BUILDING FROM DANGER OF FIRE AND LIGHTNING.**

When you cover with these **GENUINE ARISTOCRAT GALVANIZED STEEL SHINGLES**, you are then putting on a real roof which should last more than twice as long as ordinary Galvanized Shingles. In hail or rain—sunshine or storm, you will always find your roof to be a trustworthy and faithful friend. With a roof of Genuine **ARISTOCRAT Cluster Shingles** you are protecting your building with these same **ARISTOCRAT CLUSTER SHINGLES** that are used for covering the handsomest Homes, Schools, Churches and other important buildings where ordinary Galvanized Shingles would not even be considered. And, you are getting a roof that is an ornament to the building it covers, and a credit to your good judgment as a property owner.



THIS PICTURE SHOWS HANDSOME RESIDENCE COVERED WITH GENUINE ARISTOCRAT CLUSTER GALVANIZED STEEL SHINGLES. THE RIDGE CAP USED ON THE COMB IS THE ORNAMENTAL TILE RIDGE CAP, PRICE 9¢ CENTS PER RUNNING FOOT. YOU WILL NOTICE THAT THIS ORNAMENTAL RIDGE CAP MAKES A BEAUTIFUL FINISH. FOR RIDGE CAP SEE PAGE 53.)

**WE PAY THE FREIGHT**

(Page 35)



**GENUINE "EVERWEAR" GRADE**

# IMPROVED SPANISH METAL TILE

**A HANDSOME ROOF FOR THE FINEST BUILDINGS**

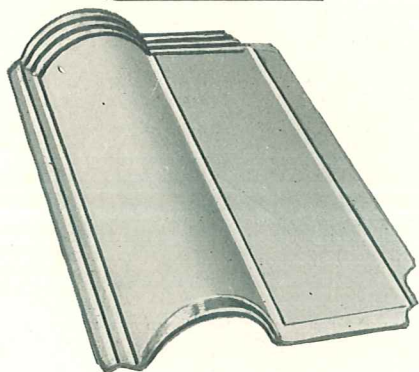


## WIDTH AND LENGTH

Each Tile is size 10 inches wide by 14 inches long. They are packed 1 Square (100 Square Feet) to each box or crate.

**Number 1—** These Improved Steel Tiles have locks that are extra deep and wide. The picture in the circle above marked Number 1 shows how these Locks slide easily together and then interlock—one into the other—so as to make a positive and water-tight joint.

**Number 2—** The picture shown in the circle above marked



## SPANISH TILE

Made From Tin Coated Steel

**PRICE** ~~\$14.95~~ Per Square

**PRICE CUT TO** ~~\$9.85~~ Per Square

## FREIGHT PAID

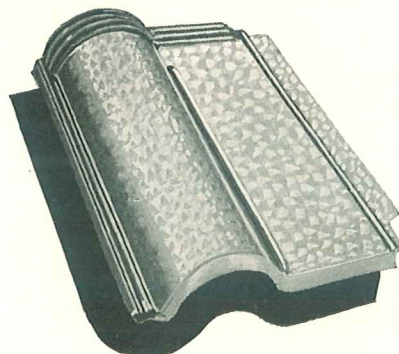
Tin Coated Tile Should Be Painted as soon as nailed on—For Prices on Paint, see Announcement at Bottom of Page 37.

## SIMPLE AND EASY TO NAIL ON

Number 2 shows how the Special Valley Tile lock into the Valley, so as to shut out all rain and moisture.

**Number 3—** The arrow above marked Number 3 shows the Special Hip Flashing nailed to the wooden Ridge Pole and ready for the Ornamental Tile Ridge Cap to be put on.

**Number 4—** The above arrow marked Number 4 shows the Special Ornamental Tile Hip Cap fastened into place which makes a beautiful finish.



## GENUINE GALVANIZED SPANISH TILE

Made From Extra Heavy Galvanized Steel  
—Needs No Painting to Make Them Last.

**PRICE** ~~\$16.45~~ Per Square

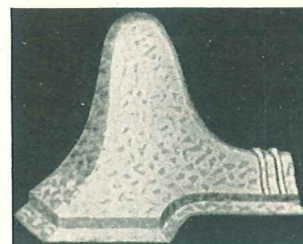
**PRICE CUT TO** ~~\$11.50~~ Per Square

## FREIGHT PAID

For more information about Spanish Metal Tile, see pages 37, 38 and 39.

For Valley and Ridge and Hip Cap See Pages 38, 53 and 54.

**MADE FROM BRAND NEW, EXTRA  
HEAVY, LONG LASTING MATERIAL.**



## TILE ROOF ORNAMENT

Picture above shows Galvanized Steel Ornament for Spanish Metal Tile. These Ornaments can also be used with any of the styles of Galvanized Shingles or Asphalt Shingles shown in this Catalog. Height of Ornaments 12 inches. Length 12 inches. In ordering please be sure and mention **TILE ROOF ORNAMENT No. 25.** **PRICE \$1.60 Each.**



**DIRECT FROM FACTORY TO YOU**

## IMPROVED SPANISH METAL TILE

**THE BEAUTY OF FINEST PORCELAIN—AND THE LASTING STRENGTH OF STEEL**

### A HANDSOME BUILDING DESERVES A HANDSOME ROOF

It has now become a well known fact that the roof can easily be made one of the main decorative features of a handsome building.

Of course, in selecting a roof you want Roofing that will last—a roof that will keep the inside of your building dry and tight.

Besides, you will also welcome the opportunity of getting a high class roofing that will make the roof the beauty spot of your entire building.

Because the roof stands right out where it can easily be seen; and a beautiful, well designed roof adds just the touch of coziness and charm that helps most to give that look of elegant distinction to your building which you quite naturally want it to have.

It is, of course, well understood that these IMPROVED GALVANIZED STEEL SPANISH TILES are known as the last word in a high class roof. They are made in graceful rolling curves which gives character, distinction and charm to the buildings they cover. A roof of these long lasting Steel Tile makes the building to show up with that solid, substantial and massive look, which causes the roof to be noticed and admired as far as it can be seen.

### STRONGER AND BETTER THAN ORDINARY CLAY TILE

Not only do these Galvanized Steel Spanish Tile faithfully reproduce and look really better than the most ex-

pensive Clay Tile—but they have many important advantages not to be found in Clay Tile. The weight of Clay Tile is so bulky and heavy that Builders realize it is necessary to put up unusually heavy framework to support a Clay Tile Roof.

But these Improved Galvanized Spanish Tile are made from such dense, strong and lasting material that their weight is only 120 pounds per square. So no extra bracing or heavy framework is required as would be the case with Clay Tile. That, of course, means a big saving.

It is also well known that Clay Tile are somewhat porous. To a certain extent they absorb moisture, which often causes the Clay Tile to crumble. Another unfortunate disadvantage is that the settling of a building on its foundations will also cause a roof of Clay Tile to crack and break. Because the Clay Tile are brittle and when the foundation settles, it naturally causes the Clay Tile to crack in spots.

### THE ROOF THAT ADDS TO THE VALUE OF YOUR PROPERTY

But these IMPROVED STEEL SPANISH TILE are locked together with stormproof locks which positively shuts out all rain and moisture. The tall Rolls or Curves in each Tile are made so that they act like springs—and take care of all contraction and expansion as the weather changes. Should settling take place in the foun-

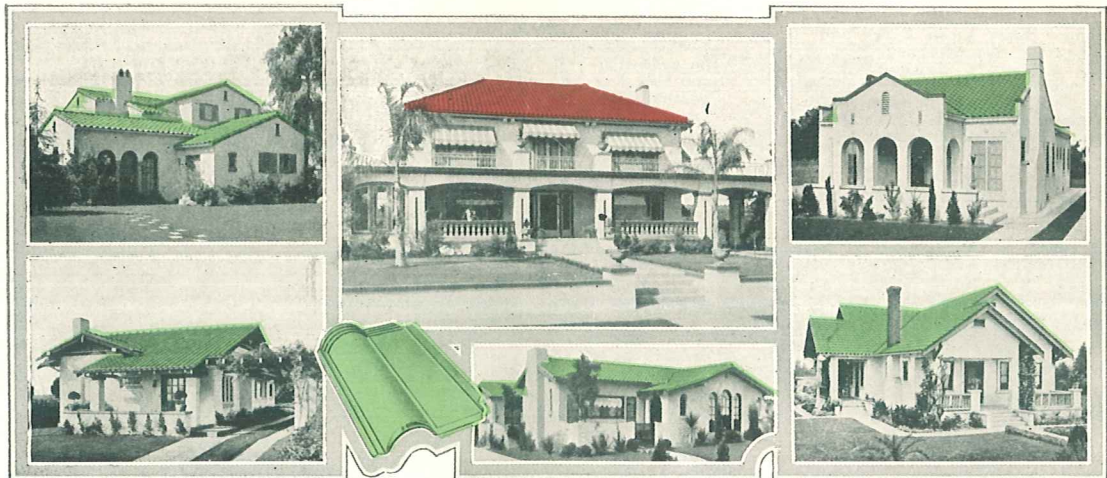
dation, these Rolls or Curves take up the slack, which keeps the roof snug and tight.

These and many other important advantages are why these IMPROVED GALVANIZED STEEL SPANISH TILE are being used for covering the finest Residences, Schools, Churches—and other buildings of distinction where handsome and long lasting roofs are required.

### THE SAME HIGH GRADE METAL AS "EVERWEAR" GALVANIZED SHINGLES

IMPROVED GALVANIZED SPANISH TILE is made from exactly the same tough and lasting grade of Genuine Wrought Steel that is used in manufacturing "Everwear" Grade Galvanized Steel Shingles shown on pages 30 and 31 of this catalog. So these GALVANIZED SPANISH TILES make just as long lasting a roof as the "Everwear" Grade Galvanized Steel Shingles.

These Spanish Tiles are made in a different shape or pattern to the "Everwear" Galvanized Steel Shingles. And it takes longer to manufacture the GALVANIZED SPANISH TILE than it does to manufacture the "Everwear" Galvanized Steel Shingles. The shape or pattern is the only difference between GALVANIZED SPANISH TILE and the "Everwear" Grade Galvanized Steel Shingles.



The roofs of Improved Spanish Metal Tile on the Bungalows is one of the main things that makes these cozy homes so attractive. The Tile are painted the soft glowing Tinted Moss Green Color.

The above picture also shows handsome residence covered with Improved Spanish Metal Tile, with the Tile painted the handsome Terra-Cotta Tile Red Color.

### EITHER COLOR YOU PREFER

These GALVANIZED SPANISH TILES are manufactured from an unusually heavy grade of Genuine Wrought Steel which is specially tempered and full of life and strength. Besides this Wrought Steel is also heavily Galvanized with TWO different metals—LEAD and ZINC—which are two of the most rust-resisting metals known.

So, of course, they need no painting to make them last.

But while the Natural Silver Gray Color of this GALVANIZED SPANISH TILE makes a beautiful Roof, there are some property owners who may prefer a Red Color or Green Color. So should you prefer to paint your Tile, we can supply a Special Tile Paint in Terra-Cotta Red Color for only 70 cents per square extra—and in Green Color for 95 cents per square extra. This paint is shipped along with the Tile, ready to be applied by your workmen, after the Tile have been nailed on the building.

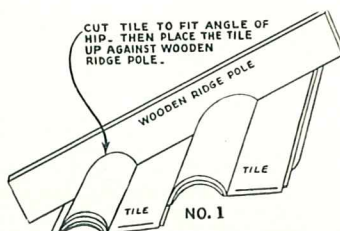
**WE PAY THE FREIGHT**

(Page 37)



# IMPROVED SPANISH METAL TILE

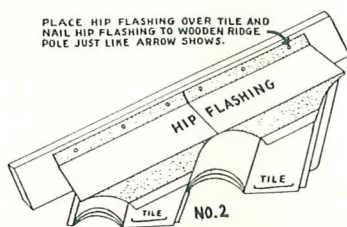
**QUICK AND EASY TO NAIL ON YOUR BUILDING**



## ADJUSTABLE HIP FLASHING FOR IMPROVED SPANISH TILE

In nailing on SPANISH METAL TILE, it is a good idea to use the Adjustable Hip Flashing like is shown by picture No. 2 at right.

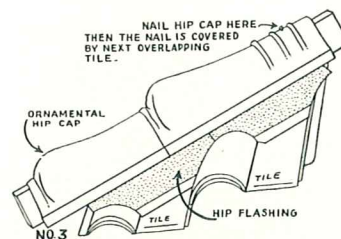
First, a piece of 2-inch by 6-inch lumber is securely nailed along the Hip and Ridge. Then the Tiles are cut to fit the angle of the Hip. The Tile are then nailed into place against the piece of 2-inch by 6-inch lumber, as is shown by picture No. 1 above.



Then the Adjustable Hip Flashing is placed over the Tile, as shown by above picture No. 2. The Hip Flashing is nailed to the piece of 2-inch by 6-inch lumber, just as the arrow in the picture above shows. The Hip is then ready for the Ornamental Ridge or Hip Cap (as shown by picture No. 3 at right).

The Adjustable Hip Flashing is made in 7-inch lengths or sections, so that the Hip Flashing can be easily adjusted to roofs which have a different pitch or slant.

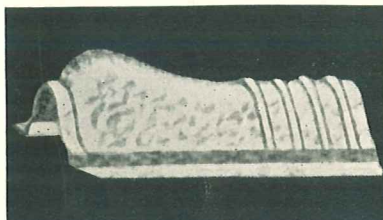
**Price of Adjustable Tile Hip Flashing, 4½ cents per piece of 7 inches long.**



After the Hip Flashing has been placed on both sides of the 2-inch by 6-inch lumber and has been nailed into place—then the Ornamental Ridge and Hip Cap (shown by picture above) is then nailed into place.

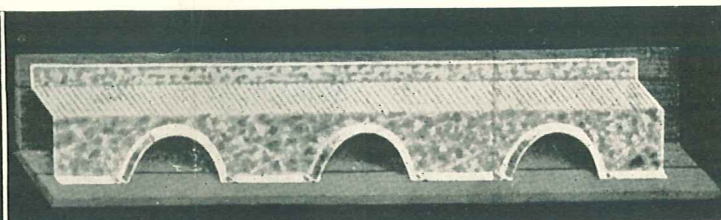
The Hip or Ridge is then finished, as shown by picture No. 3 just above.

If you haven't time to figure out how much Tile and Trimmings you need, just send us a sketch of the roof, with measurements and we will gladly make an estimate of the amount of material to cover the roof.



## TILE RIDGE AND HIP CAP

Picture above shows Ridge and Hip Capping for Spanish Metal Tile. This makes a beautiful Ridge or Hip Cap for Spanish Tile or for any Galvanized Shingles or Asphalt Shingles shown in this Catalog. Size is 14 inches long. Covers 12 inches in length **AND IS ONLY TO BE LAPPED TO FIRST BEAD SHOWN IN PICTURE. PRICE 9½c EACH.**



## RIDGE AND WALL FLASHING

The above picture shows the Special Flashing which is used for the Ridge or Comb of the roof. It is also used for Wall Flashing where the Tile are run up against a wall. The ridges of the Tile fit into the open spaces and the Ridge and Hip Tile (shown at left) fit down snug over the Ridge Flashing, just as the picture at the top of page 36 shows.

This Ridge and Wall Flashing is made in sections 36 inches (3 feet) long. In ordering this flashing to be used on the Ridge or Comb, be sure and order enough for both sides of the Ridge. **PRICE 18 CENTS PER PIECE OF 3 FEET LONG.**

## ROOFING FELT

It improves any roofing to use the **ROOFING FELT** (shown on page 42) underneath the Roofing. It makes the Roof Cooler in Summer and Warmer in Winter. It also makes the Roof very QUIET and makes the roofing last longer. We have made a special price of 20c per square on this Roofing Felt. Freight Paid when ordered along with Roofing.

## OTHER TILE TRIMMINGS

Where Special Finish for Gable Ends is wanted, we can supply the **SPECIAL GALVANIZED STEEL GABLE FINISH** like is shown on page 56 **FOR 6½ CENTS PER RUNNING FOOT.**

**SPECIAL GALVANIZED STEEL LOCK VALLEY**, like is shown on page 54 furnished **FOR 8½ CENTS PER RUNNING FOOT.**

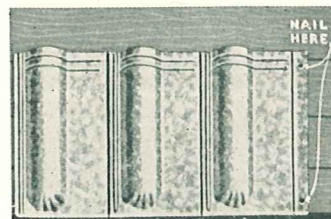
**HIP STARTERS**—The Hip Starters are like the Tile Ridge Cap shown above, except that the Hip Starters have closed ends. They are used for starting the Ridge Tile at the end of each Hip Pole. **PRICE OF HIP STARTERS, 45 CENTS EACH.**

## EAVE OR STARTER TILE

Many customers prefer to use the regular Open End Tile for the Eave Courses or Starting Courses. Because the regular Open End Tile at the Eaves allows for ventilation over the entire roof.

But should you want the Eave Tile to have closed ends, we can furnish the Special Eave Tile with closed ends, like is shown by the picture at right. Each Eave Tile covers 7 inches in width.

**PRICE OF EAVE TILE, 9½ CENTS EACH.**



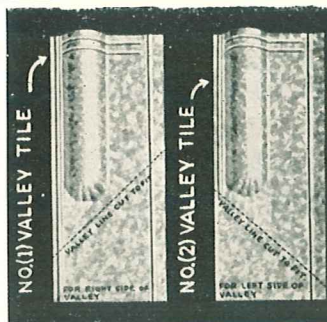
## RIGHT AND LEFT HAND VALLEY TILE

The picture at right marked Number 1, shows the Special Valley Tile to be used on the right hand side of the valley. The picture marked Number 2 shows Valley Tile for left side of valley.

In fitting Galvanized Spanish Tile to a valley, the flat surface of the Valley Tile is trimmed to fit the angle of the valley—and then hooked into the fold of the Special Galvanized Lock Valley, just as the picture in the circle marked No. 2 on page 36 shows.

Covering width of each Valley Tile is 7 inches.

**PRICE OF SPECIAL VALLEY TILE, 16 CENTS EACH.**





**DIRECT FROM FACTORY TO YOU**

## SOLID COPPER SPANISH TILE



This picture shows one of the Improved **SOLID COPPER SPANISH TILE**—made from Genuine Copper.

These Beautiful Solid Copper Tile gradually turn a beautiful soft Green Color and make a Roof of wonderful beauty and charm.

### WIDTH AND LENGTH

Each Tile is size 10 inches wide by 14 inches long. They are packed 1 square (100 square feet) to each box or crate.

These Improved Copper Tiles have Locks that are extra deep and wide. These Locks slide easily together and then interlock each Tile—one into the other—so as to make a water-tight joint.

**PRICE** Write For Samples and  
Prices on These Solid  
Copper Tile.

You have noticed that most really fine homes and buildings are covered with Spanish Tile. Because, for Roofs of distinctive charm and beauty, nothing can compare with Spanish Tile.

But Ordinary Clay Tile is clumsy, heavy and liable to break so that more and more homes and Buildings are being roofed with enduring Solid Copper Tile.

Because these Solid Copper Tile are made in graceful rolling curves which gives character, distinction and charm to the building they cover.

Of course, most of our customers prefer the soft Silver Gray Color of the **GENUINE SPANISH GALVANIZED TILE** or prefer to Paint or Lacquer the Galvanized Tile either Moss Green color or Tile Red.

And, as explained on page 37, these **SPANISH GALVANIZED TILE** are Wrought from the highest grades of Galvanized Steel so that these Galvanized Tile should give you the same splendid service you get from Solid Copper Tile.

However, for those who prefer the beautiful copper tone of the Solid Copper Tile, no finer roof can ever be made.

Because Copper, as you know, has endured throughout the ages and solid copper utensils, used and made by races long forgotten, have recently been found in an almost perfect state of preservation.

So that your roof of Solid Copper Tile, like the "Everwear" **GALVANIZED SHINGLES AND TILE**, improves with age. And the Solid Copper Tile gradually turns a soft, beautiful green color which delightfully blends and harmonizes with its surroundings.

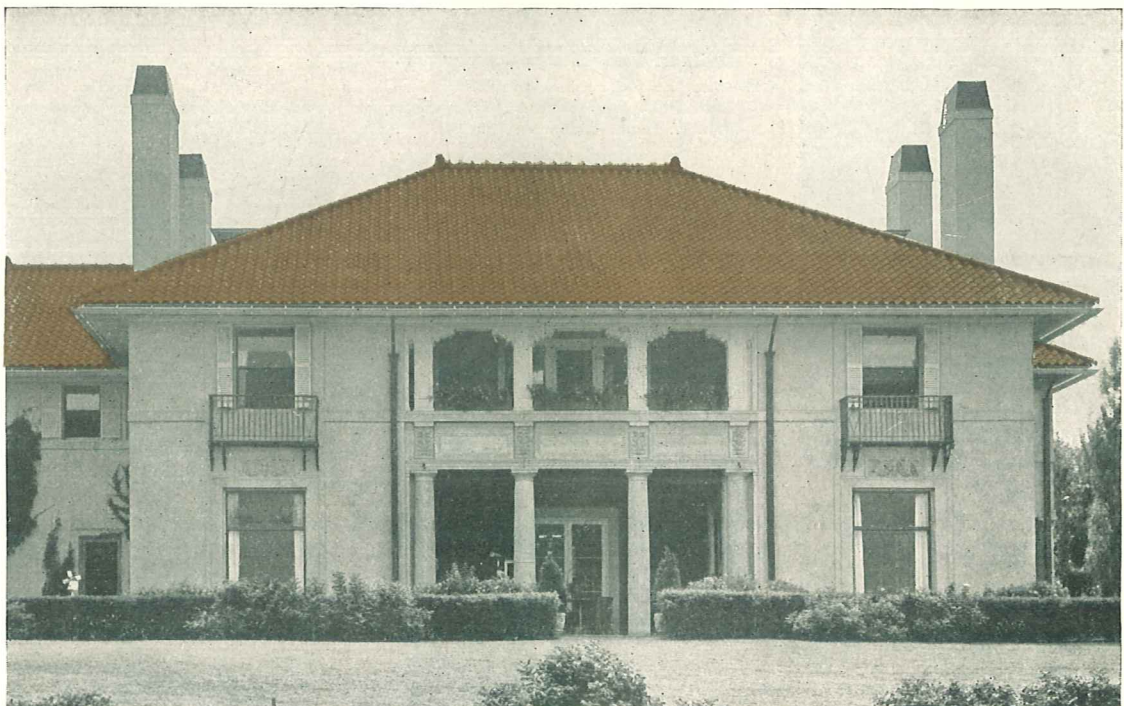
You want your house or building to have the finest roof made—a roof that will stand out from the ordinary commonplace houses and add to the beauty and charm of your building.

And no matter what type or style building you want to cover, you can get just the kind of Spanish Tile that is best suited to your needs.

Either the **GALVANIZED SPANISH TILE** (shown on page 36) in its Soft Silver Gray Color, or the Galvanized Tile Painted or Lacquered in either Moss Green or Tile Red Color.

Or the soft, rich bronze color tones of the Solid Copper Spanish Tile will make you a roof of permanent, substantial beauty and a roof that will be noticed and admired as far as it can be seen.

Send us a sketch of your roof and we will gladly make an estimate of material without any obligation on your part.



This picture shows Handsome Home Covered with Solid Copper Spanish Tile. These Tile gradually turn a beautiful soft Green Color

**READ OUR MONEY BACK  
GUARANTEE ON PAGE ONE.**



# GUARANTEED TO PLEASE YOU

## SOME OF THE LETTERS FROM OUR CUSTOMERS



Mr. J. L. Rackley, of Duplin County, N. C., has this to say in his letter:

"I think your Cluster Galvanized Shingles are just fine. They have good locks and make a perfect fit."



From Mr. Geo. Bagwell, of Gordon County, Ga., comes the following letter:

"I think your Cluster Galvanized Steel Shingles are grand. Also Lock-Tight Galvanized Roofing."



Mr. Henry M. Corbin, of Stoddard County, Mo., writes the following:

"Your roofing excels any that I have ever seen. Genuine Everwear Cluster Galvanized Steel Shingles are the finest, best and easiest to put on of any Galvanized Shingles I ever saw."

Here is what Mr. Dewey Kirstein, of Buncombe County, N. C., has to say:

"I received my order of twenty-nine squares of roofing."

"I am well pleased with the roofing. I saved fifty dollars and got a better grade of roofing by ordering from you. When I need more roofing you will get my order."



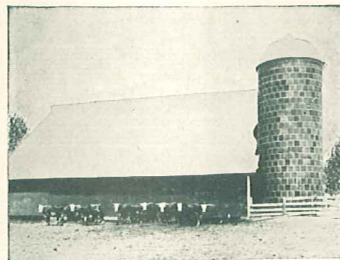
Mr. Wm. R. Klien, an experienced Contractor of Claiborne County, Miss., has covered many buildings with roofing ordered direct from our Factory. In a letter received from Mr. Klien, he says:

"All the roofing I have ordered from you has given the best of satisfaction."



Mr. John B. Williams, of Lawrence County, Tenn., writes as follows:

"You certainly manufacture good roofing. I don't see where any improvement could be made in the quality."



From Mr. E. Barrier, of Burke County, N. C., comes the following letter:

"Your Lock Tight Galvanized Roofing is fine and good. I like it the best of any I ever saw."



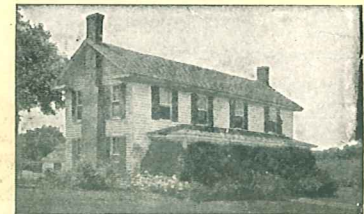
From Mr. John Stutts, of Richmond County, N. C., the following letter has been received:

"In my estimation, Genuine Everwear Cluster Galvanized Steel Shingles are the choice of all roofs."



Mr. W. T. Turner, of Chickasaw County, Miss., has written us the following:

"Your Cluster Shingles are the best I ever saw. I don't see how they could be made better."



Mr. Howard C. Mills, of Dallas County, Ala., has this to say in his letter:

"I have had success with Cluster Galvanized Steel Shingles. I put on 130 squares of them and not a leak."

Mr. E. S. Harris, of Rutherford County, N. C., wrote:

"I have received all the roofing I ordered from you O. K. I am well pleased with your roofing. I missed it by not ordering my entire lot of roofing from you. I am satisfied I saved \$25.00 on the sixteen squares I bought of you."



# DIRECT FROM FACTORY TO YOU

## S. J. H. HOWELL

DEALER IN  
General Merchandise and Fertilizers

Telephone 2  
Whispering Pines Kelly, N. C.  
KELTON, S. C., 2-18-18

Dear sirs;--

I consider it the best I have seen.

Mr. John Little, a merchant in this place, will give me an order to be shipped out with mine

Mr Little is a stockholder and manager of the Kelton Mercantile Co., who sell a great deal of roofing, but said that your roofing beat anything he had ever seen.

While I am writing this letter, there is another man who wants a few squares so I will put his order in with mine.

Yours truly,  
S. J. H. Howell.

Dear Sirs:

My friends are carried away with your Roofing and think it is the best they have ever seen.  
Yours Truly  
A. T. Stalls

The roofing I bought of you is still giving satisfaction.

Yours truly,  
W. F. Bentley  
Shellman, Ga.

## R. FULTON DUKES

SHERIFF  
ORANGEBURG COUNTY

J. W. GILLAM  
Deputy Sheriff

ORANGEBURG, S. C., 2-8-18

Gentlemen;--

I bought 24 squares of roofing from you some time ago and now want 50 squares for dwelling house.

Yours etc.,  
R. F. Dukes.

S. D. M. GUESS

## S. D. M. GUESS & SON

MERCHANTS AND PLANTERS

DENMARK, S. C., 8-24-1918.

Gentlemen;--

Please quote us best cash price on your "Everwear" Roofing.

We have used it on four buildings with good success. It makes an ideal cover.

Thanking you for a prompt reply, we are,  
Yours truly,  
S. D. M. Guess & Son.

Dear Sirs:  
I received your roofing and am very satisfied.

I am pleased and satisfied. My barn is 30 x 40. Had no trouble in putting it on. I saved twenty dollars by ordering from you.  
Yours truly,  
M. Carlisle  
Glenola, Ga.

Gentlemen;--

I have a residence with a wood shingle roof but I want to cover it with some other kind of roofing.

There are several kinds of roofing in this market but I was in West Point and Atlanta, Ga., in October and saw buildings covered with your roofing and like it.

Yours respectfully,

John Wallace,  
Austin, Texas.

I got 22 squares of your roofing last spring. It makes the best roof I ever saw.  
Yours truly,  
Am. Morris  
Greensboro, N. C.

Mr. J. M. Cox has received his order of roofing and is very much pleased with same.

I heard him make the statement that this was the best grade he had ever seen and I am sure he has handled quite a lot of roofing.

C. O. Bowie,  
Belton, S. C.

and will at once get it.

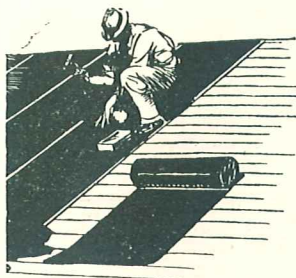
May 30th is the day you will see by them John Jones.

YOUR ORDERS ARE SHIPPED  
SAME DAY RECEIVED.



**YOU GET THE DEALERS PROFIT**

## ROOFING FELT — FOR ALL ROOFS



ROOFING FELT

"Be sure and use roofing felt under your Roofing," said Mr. W. T. Gattis, an old experienced carpenter and builder.

"Wood shingles and Asphalt Roofing is liable to 'sweat' in our hot Southern climate," said Mr. Gattis, "And this is liable to cause considerable damage to your building. By using the felt you get a much better and longer lasting roof and a roof that is cooler in summer and warmer in winter."

Our Roofing Felt is made in rolls of 5 squares to the roll. It is put on as is shown in the picture at the left. Then your roofing is nailed right over the roofing felt. This gives you a double roof.

Roofing Felt should especially be used with Wood Shingles and Asphalt Roll Roofing, although many also use it with Galvanized Shingles and other Metal Roofing. For, during our long hot summers, moisture is liable to form on the under side of the roofing, which would damage the building.

### ROOFING FELT

Price Cut to

**20 Cents**

Per 100 Square Feet

Freight Paid When Ordered  
Along With Roofing.



## ASPHALT RUBBER FINISH ROOFING

### LIGHT WEIGHT (1 PLY)

Weights 35 Pounds Per Roll.

Each roll contains 100 square feet of roofing. Nails and Cement for laying the roofing are supplied FREE inside each roll.

While 1 Ply Rubber Finish Composition Roofing is a good roofing of its kind, we recommend it only for covering buildings needing a temporary roof and where low priced roofing is wanted.

But when you compare this with other 1 Ply Roofing, you will find that our Wholesale Freight Paid Price on this roofing is much lower than Merchants or Dealers would have to charge for roofing of as good quality.

### 1 PLY ASPHALT ROLL ROOFING

PRICE  
CUT TO

**\$1.66** Per  
Roll

FREIGHT PAID

### MEDIUM WEIGHT (2 PLY)

Weights 45 Pounds Per Roll

This is a thicker and heavier grade than 1 Ply Rubber Finish Asphalt Roofing and will make a good serviceable roof for a reasonable number of years.

Compare the sample of this 2 Ply Roofing with roofing of as good quality that is sold by Dealers and you will easily see what a nice cash saving you make when you deal direct with us At Wholesale.

Each Roll contains 108 square feet of roofing. Nails and Cement for laying the roofing are supplied FREE inside each roll.

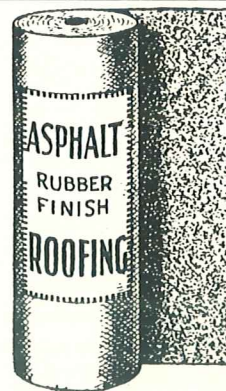
### 2 PLY ASPHALT ROLL ROOFING

Black Color

PRICE  
CUT TO

**\$2.07** Per  
Roll

FREIGHT PAID



Sold Direct to You—We Pay the Freight

### HEAVY WEIGHT (3 PLY)

Weights 55 Pounds Per Roll

Each roll contains 108 Square Feet of roofing. Nails and Cement for laying the roofing are supplied FREE inside each roll.

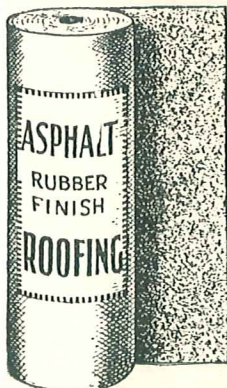
This is a good grade Rubber Finish Asphalt Roofing. It is thicker and heavier than the 2 Ply. And our Wholesale Price shown below on this roofing is much lower than a Merchant could afford to sell roofing of this same quality. Because dealing direct with us AT WHOLESALE, you are then keeping in your own pocket the profit that the Merchant or Dealer would get.

### 3 PLY ASPHALT ROLL ROOFING Black Color

PRICE  
CUT TO

**\$2.74** Per  
Roll

FREIGHT PAID



You Save the Dealer's Profit

**KEEP IN YOUR OWN POCKET THE  
PROFITS OTHERS WOULD GET**



**DIRECT FROM FACTORY TO YOU**

## **"CERTIFIED" BRAND SLATE SURFACED ROOFING**

"CERTIFIED" is a handsome and dependable roofing at a low cost. It is made from Good Felt Fibre and Mineral Asphalt. The outside surface of "CERTIFIED" Roofing is made from Genuine Crushed Slate Stone which is embedded firm and tight into the body of Asphalt and Felt Fibre.

"CERTIFIED" Roofing is made in two different colors—either Garnet Red or Sea Green. The colors are made by using the Natural Colored Slate Stone, just as it is dug from the Quarries. So the colors are lasting and they do not fade. We furnish either of these handsome colors that you prefer—at the same low Wholesale Price shown below.

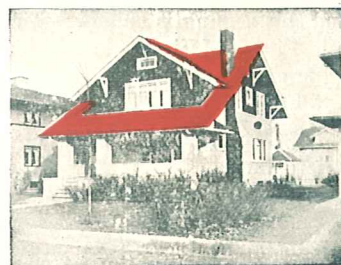
"CERTIFIED" Roofing is quick and easy to nail on and keeps your building water-tight and spark proof. While "CERTIFIED" is not as heavy nor as long lasting roofing as our "SLATE-KOTE" or "EVERWEAR" ROCK CLAD Roofing, you will find that our Wholesale Freight Paid Price on "CERTIFIED" is much lower than dealers or merchants would be obliged to charge for roofing as good as "CERTIFIED."

No. RF-30 "Certified" Slate  
Surfaced Roofing, Price ~~\$4.25~~ Per Roll  
Freight Paid

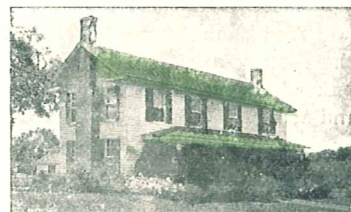
RED OR GREEN COLOR

**PRICE  
CUT TO**

**\$2.97** Per Roll  
Freight Paid



**YOU SAVE THE DEALER'S  
PROFIT**



**Red or Green Color  
—Either Color You Prefer.**

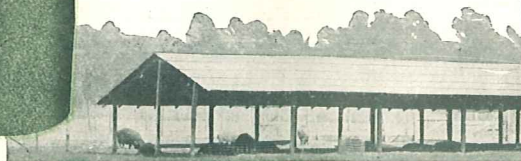
**Red or Green  
Color—Either  
Color You Prefer.**

"CERTIFIED" SLATE SURFACED Roofing weighs 80 pounds to each roll. And each roll contains 108 Sq. Ft., which is enough to cover 100 square feet on the roof, after allowing for laps.

YOU GET FREE—Inside of every roll is packed 1 can of LIQUID TIGHT GRIP-PING CEMENT for fastening down the laps, and enough SPECIAL ROOFING NAILS for nailing the roofing on the building. A HAMMER and a pair of EXTRA HEAVY SHEARS are sent FREE with every order. AND WE PAY ALL FREIGHT CHARGES on the roofing to your railroad station.

In ordering, please say what color you want—Red or Green.

**WE PAY  
THE  
FREIGHT**



**WE PAY THE FREIGHT**



**GENUINE "EVERWEAR" GRADE**

## "SLATE-KOTE" BRAND SLATE SURFACED ROOFING

"SLATE-KOTE" Roofing weighs over 80 pounds to each roll. And this roofing is made from Mineral Asphalt moulded into strong Felt Fibre. It is surfaced with Chip Slate Stone and this Slate Stone armor is welded firm and tight into the body of Asphalt and Felt Fibre.

"SLATE-KOTE" Roofing is made in two different colors—either Garnet Red or Sea Green. The colors are made by using the Natural Colored Slate Stone, just as it is dug from the Quarries. So the colors are lasting and they do not fade. "SLATE-KOTE" makes a splendid roof for covering Sheds, Barns, Stores, Warehouses and Churches—or any building needing a handsome and long lasting roof. It is quick and easy to nail on, and gives protection against fire from falling sparks. "SLATE-KOTE" is guaranteed for 10 Years' Service.

Each roll of "SLATE-KOTE" Roofing contains 108 Sq. Ft., which is enough to lay 100 square feet of surface on the roof, after allowing for laps. Inside of every roll is packed 1 can of Liquid Tight Gripping Cement for cementing the places where the sheets of roofing are lapped over each other when the roofing is nailed on the building.

And enough Special Galvanized Roofing Nails for nailing on the roofing are also supplied Free of Charge. A Hammer and a pair of Extra Heavy Shears for trimming the roofing to fit at hips and valleys are also sent FREE with every order.



**Guaranteed For 10 Years—  
And We Pay the Freight**

### YOU GET FREE

Each roll of "SLATE-KOTE" Roofing contains 108 Sq. Ft., which is enough to lay 100 square feet of surface on the roof, after allowing for laps. Inside of every roll is packed 1 Can of Liquid Tight Gripping Cement for cementing the places where the sheets of roofing are lapped over each other when the roofing is nailed on the building.

AND ENOUGH SPECIAL GALVANIZED NAILS for nailing on the roofing are also supplied FREE OF CHARGE. A Hammer and a Pair of Extra Heavy Shears for trimming the roofing to fit at Hips and Valleys are also sent FREE with every order.



**Makes a fine roof for Residences and other important buildings.**

No. SK-31, "Slate-Kote" Slate  
Surfaced Roofing, Price

~~\$5.25~~

Per Roll  
Freight Paid

**PRICE  
CUT TO**

**\$3.97**

Per Roll  
Freight Paid

Red or Green Color—whichever color you prefer.

Dealing Direct with us at Wholesale, you are then keeping in your own pocket the profit which the Dealer ordinarily gets—so, of course, you are bound to get better Roofing for less money.

**MADE FROM BRAND NEW, EXTRA  
HEAVY, LONG LASTING MATERIAL.**



**DIRECT FROM FACTORY TO YOU**

## "EVERWEAR" ROCK-CLAD ROOFING



### WHY THOUSANDS COVER WITH "EVERWEAR" ROCK-CLAD

To print just the names of all the people who have used "EVERWEAR" ROCK CLAD ROOFING would fill every page of this entire catalog.

For over Ten Million Square Feet of "EVERWEAR" ROCK CLAD Roofing is in service here in the South. Bankers, Lawyers, Doctors, Planters in every part of your own State and the South, have covered their Homes, Barns and other buildings with this handsome and wear-resisting roofing. Many Merchants who carry other roofing in stock to sell, have bought "EVERWEAR" ROCK CLAD to cover their own buildings.

Of course there is a reason. For most people who have covering to do, want roofing that lasts and gives real service. And

they know that it pays to use Genuine "EVERWEAR" ROCK CLAD Roofing, because when "EVERWEAR" ROCK CLAD is nailed on the roof, it is there to stay. And it lasts right on, year after year, without costing a dollar for painting or repairing it.

### DIFFERENT FROM OTHER ROOFING

And people know that "EVERWEAR" ROCK CLAD Roofing is entirely different from ordinary "rubber" or "Tar Paper" Roofing. Because "EVERWEAR" ROCK CLAD is made from Genuine Imported Asphalt—one of the most weatherproof and wear-resisting Minerals known. And this imported Mineral Asphalt is moulded into a strong body of Felt Fibre which keeps out every particle of water and moisture. With every order of "EVERWEAR" ROCK CLAD Roofing we send a signed Guarantee for 20 years service.

A Signed Guarantee for 20 Years is sent with every order.

No. ERC-96 "Everwear" Rock-Clad Roofing

<b>PRICE</b>	<del>\$6.47</del>	Per	<b>PRICE</b>	<b>\$4.97</b>	Per
		Roll			<b>CUT TO</b>

FREIGHT PAID

Red or Green Color—Either Color You Prefer.

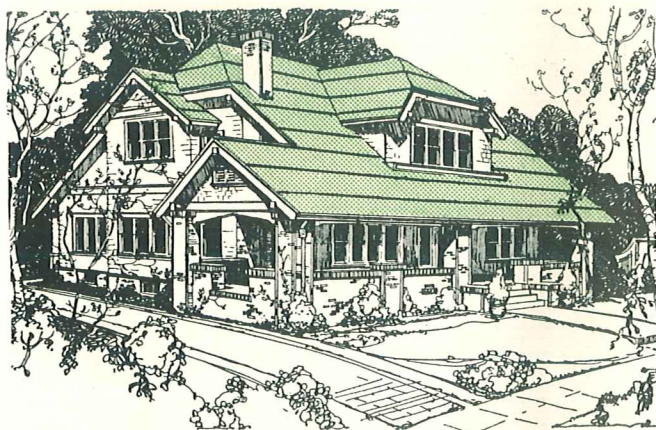
### YOU GET FREE

A large can of SPECIAL LIQUID ASPHALT CEMENT is sent with each and every roll of "EVERWEAR" ROCK CLAD Roofing. This Cement is used for cementing and fastening down the Seams where the sheets of roofing lap over each other on the roof.

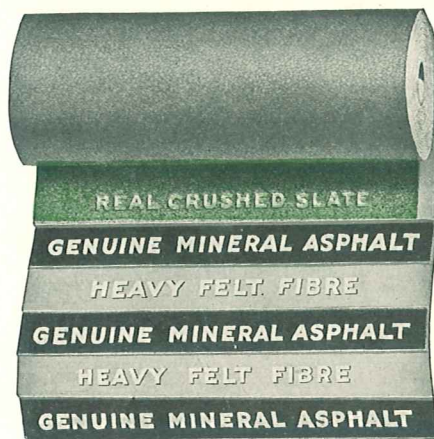
THIS CEMENT GRIPS TIGHT TO THE ROOFING and binds the laps together, making the whole roof just like it was covered with one solid sheet of the ROCK CLAD ROOFING.

ENOUGH SPECIAL FLAT HEAD ROOFING NAILS for fastening down the roofing are also furnished FREE with every order. These Nails are heavily Galvanized which keeps them from rusting. They have barbed shanks that sink down into the wood sheathing underneath the roofing with a grip that holds.

And we also send along FREE a pair of Extra Heavy Shears. These Shears are sent so that you will have something to trim the roofing so as to nicely fit your roof at all points. We also furnish FREE a Hammer for nailing on the roofing.



The above picture shows a nice dwelling house covered with "Everwear" Rock Clad Roofing, Sage Green Color.



### COLORS ARE MADE BY NATURE

The top or weather side of "EVERWEAR" ROCK CLAD Roofing is armored with a heavy layer of Genuine Vermont Chip Slate Stone which is rolled into the body of Mineral Asphalt and Felt Fibre. This Slate Stone comes in soft Oriental Colors of GARNET RED or COOL SAGE GREEN, which are the natural colors of the Slate Stone, just as it is mined from the Slate Quarries. So the colors are natural and they get brighter with age. For every rain that falls on the roof makes the glowing Oriental Colors show up clearer and more handsome. IN ORDERING PLEASE SAY WHICH COLOR IS WANTED; price is the same for either color.

IN LAYING 100 SQUARE FEET OF "EVERWEAR" ROCK CLAD Roofing you have only one single lap to make. And the laps are cemented down—one sheet over the other—with the Special Tight Gripping Cement that we furnish FREE. Then you nail down the roofing securely at the laps with the Broad Head Galvanized Roofing Nails which come with every roll. In a short time the Tight Gripping Cement sets and hardens, which binds all the laps together so strong and tight that the whole roof is just like it was covered with One Single Sheet of the Rock Clad Roofing. No matter how hard the rain falls, there is no chance for leaks.

PROTECTS FROM DANGER OF FIRE. Each and every roll is inspected and approved by the NATIONAL BOARD OF FIRE UNDERWRITERS (Fire Insurance Companies) and their inspection tag is pasted to every roll, guaranteeing to give a Fire Insurance Rating of CLASS C on buildings covered with "EVERWEAR" ROCK CLAD Roofing. And CLASS C is the same Fire Insurance rating they give on buildings covered with any metal roofing; and a much lower rate than would be given on the same building if covered with wood shingles.

**WE PAY THE FREIGHT**



**GUARANTEED TO PLEASE YOU**

## "EVERWEAR" INLAY SLATE SHINGLE ROOFING

**COMES IN BIG WIDE ROLLS  
—140 SHINGLES TO A ROLL**

**RED OR GREEN COLOR—  
WHICHEVER YOU PREFER**

**LAY 140 SHINGLES AT A TIME**

This picture shows a roll of "EVERWEAR" INLAY SLATE SHINGLE ROOFING. This roofing comes in rolls and the Shingle Pattern is inlaid with a black panel into the body of the roofing. Each roll contains 108 square feet which is enough to lay 100 square feet on the roof, after allowing for the 2-inch lap.

**SAVES A LOT OF TIME**

INLAY SLATE SHINGLE ROOFING can be nailed on your building fast and easy. All you have to do is to unroll the roofing—then cement down the 2-inch lap—and drive the nails along the edges where the sheets of roofing are lapped over each other. Simple directions showing how the job is done, are sent with every order. INLAY SLATE SHINGLE ROOFING makes a water-tight roof because the laps are cemented down with the Special Tight Gripping Cement and then nailed with the Broad Head Zinc Coated Nails we furnish FREE. So there are no ends on the shingles to curl or twist out of shape, because the Shingle Pattern is a part of the roofing itself.

**COLORS THAT ARE MADE BY NATURE**

"EVERWEAR" INLAY SLATE SHINGLE ROOFING is made from Genuine Vermont Chip Slate Stone, which is welded into a strong and lasting body of real Mineral Asphalt and Felt Fibre. The colors are either GARNET RED or SEA GREEN, whichever you like the best. These are the natural colors of the Slate Stone, just as it is mined from the Slate Quarries.

The Slate Surface on this roofing is inlaid off into a shingle pattern, with shaded lines inlaid between each Shingle or Slate. And when this roofing has been nailed on your building, your roof then looks just as if it were covered with the most expensive Solid Slate Stone Roofing.

**GUARANTEED FOR 20 YEARS**

"EVERWEAR" INLAY SLATE SHINGLE ROOFING is manufactured from Genuine Imported Asphalt, one of the most wear-resisting and weather-proof Minerals known. And this Imported Mineral Asphalt is moulded into a strong and lasting body of FELT FIBRE which keeps out every particle of moisture. That is why roofs of INLAY SLATE SHINGLE ROOFING that were put on years ago are now lasting right on, year after year, without costing a dollar for painting or repairing them. We send a signed guarantee for 20 years' service with every order of INLAY SLATE SHINGLE ROOFING we ship.

(Continued on Page 47)



NO. 15—INLAY SLATE SHINGLE  
ROOFING

**PRICE ~~\$7.67~~** Per Roll  
of 108 Sq. Ft.

**PRICE CUT TO \$5.77** Per Roll  
of 108 Sq. Ft.

FREIGHT PAID

**Can be nailed on right over old wood shingles  
Complete directions sent with every order. Needs  
no painting.**

**Sold Direct to You—We Pay the Freight.**

(Page 46)

**STEEL ROOFING CAN'T BURN**



**DIRECT FROM FACTORY TO YOU**

## **"EVERWEAR" INLAY SLATE SHINGLE ROOFING**

(Continued from Page 46)

### **PROTECTS FROM DANGER OF FIRE**

Each and every roll is inspected and approved by the NATIONAL BOARD OF FIRE UNDERWRITERS (Fire Insurance Companies) and their inspection Tag is pasted to every roll, guaranteeing to give a Fire Insurance Rating of CLASS C on buildings covered with INLAY SLATE SHINGLE ROOFING. And Class C is the same Fire Insurance Rating they give on buildings covered with any metal roofing; and a much lower rate than would be given to the same building if covered with wood Shingles.

### **A HANDSOME ROOF FOR THE FINEST BUILDINGS**

Many of the finest homes and most important public buildings here in the South are covered with this high-class and weather-resisting roofing. For Inlay SLATE SHINGLE ROOFING is manufactured especially for covering Dwellings, Schools, Churches and other buildings where a handsome and long lasting roof is wanted. Yet dealing direct with us at Wholesale, you are saved the middleman's profit; and you can get this handsome Slate Shingle Roofing—Guaranteed for 20 years—for less than the merchant would be obliged to charge for cheap ordinary roofing.

### **YOU GET FREE**

A large can of SPECIAL LIQUID ASPHALT CEMENT is sent with each and every roll of INLAY SLATE SHINGLE ROOFING. This Cement is used for cementing and fastening down the Seams where the sheets of roofing lap over each other on the roof.

THIS CEMENT GRIPS TIGHT TO THE ROOFING and binds the laps together, making the whole roof just like it was covered with one solid sheet of the ROCK CLAD ROOFING.

ENOUGH SPECIAL FLAT HEAD ROOFING NAILS for fastening down the roofing are also furnished FREE with every order. These nails are heavily galvanized, which keeps them from rusting. They have barbed shanks that sink down into the wood sheathing underneath the roofing with a grip that holds.

And we also send along FREE a pair of Extra Heavy Shears. These Shears are sent so that you will have something to trim the roofing so as to nicely fit your roof at all points. We also furnish FREE a Hammer for nailing on the roofing.



### **A GENUINE SLATE SHINGLE ROOF— FOR LESS THAN THE COST OF COMMON ORDINARY WOOD SHINGLES**

This picture shows fine residence being covered with "Everwear" Inlay Slate Shingle Roofing, Green Color. Just see how quick and easy it is to nail on the building. And this roofing makes a handsome and lasting roof for any home, no matter how fine a building that home may be.

Here is what Mr. Dewey Kirstein, of Buncombe County, N. C., has to say:

"I received my order of twenty-nine squares of roofing.

"I am well pleased with the roofing. I saved fifty dollars and got a better grade of roofing by ordering from you. When I need more roofing you will get my order."

Mr. W. H. Walker of Orange County, N. C., writes the following:

"Your roofing is making 'a hit.' The people who see it, sure do like it."

Mr. S. L. Chapman of Long County, Ga., writes as follows:

"Your roofing is fine. Everybody likes it."

Mr. E. S. Harris, of Rutherford County, N. C., wrote:

"I have received all the roofing I ordered from you O. K. I am well pleased with your roofing. I missed it by not ordering my entire lot of roofing from you. I am satisfied I saved \$25.00 on the sixteen squares I bought of you."

**READ OUR MONEY BACK  
GUARANTEE ON PAGE ONE.**

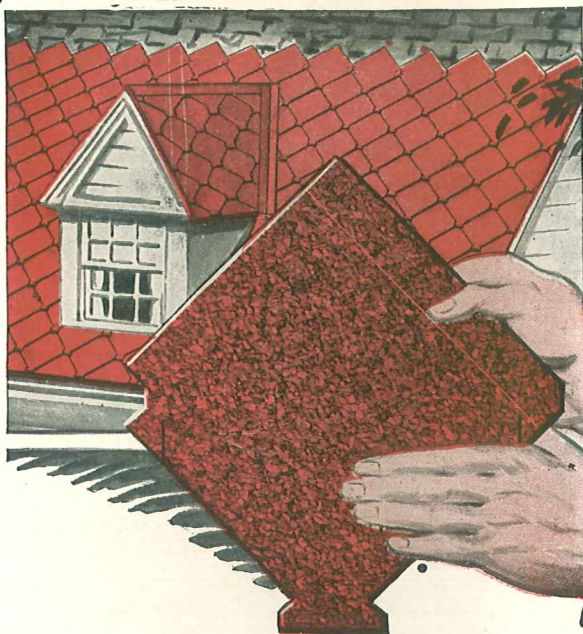
(Page 47)



**FIREPROOF--EASY TO NAIL ON**

## GENUINE "NEVER-CURL" ASPHALT SHINGLES

**NEW IMPROVED STYLE**



The picture above shows one of the Improved Genuine "NEVER-CURL" Asphalt Shingles, Size 16 inches by 16 inches. These Shingles are furnished in Garnet Red, Sage Green or Blue Black, whichever color you like best. In ordering, please mention color you prefer and price you expect to pay.

**A Real Roof For Covering the Finest Buildings.**

Genuine "NEVER-CURL" Asphalt Shingles can be nailed on twice as fast as ordinary Asphalt Shingles.

The Shingles are size 16 inches by 16 inches—just the size that is handy and easy to handle on the roof.

One square covers 100 square feet of surface on the roof. We add enough extra shingles to make up for proper laps.

### Genuine Never Curl Asphalt Shingles For "SLATE-KOTE" Grade

Size 16 Inches by 16 Inches

PRICE ~~\$8.90~~ Per Square

Price Cut to **\$5.35** Per Square

**FREIGHT PAID**

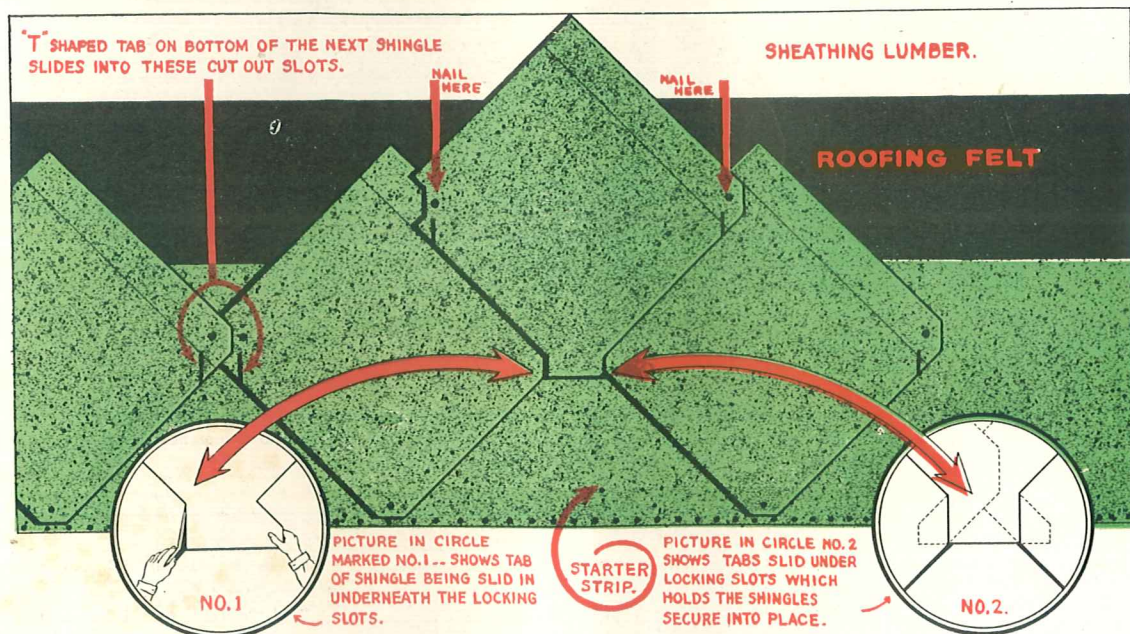
### Genuine Never Curl Asphalt Shingles For "EVERWEAR" Grade

Size 16 Inches by 16 Inches

PRICE ~~\$9.90~~ Per Square

Price Cut to **\$5.85** Per Square

**FREIGHT PAID**



**QUICK AND EASY TO NAIL ON**

Nailing on Genuine Improved "NEVER-CURL" Asphalt Shingles is so simple and easy that they can be nailed on twice as fast as ordinary Asphalt Shingles. That means a

big saving in labor. And each shingle is locked so secure into place that there is no chance for them to curl up on ends, like ordinary Asphalt Shingles curl.

**WE PAY THE FREIGHT**



# GENUINE "NEVER-CURL" ASPHALT SHINGLES

## NEW IMPROVED STYLE

SEE FOR YOURSELF WHY THEY CANNOT CURL

Everyone knows that Slate Surfaced Asphalt Shingles do make a handsome roof—and that they last without painting or repairs. Besides, they also protect the building they cover from danger of fire and sparks.

There has been only one fault that people could find with Slate Surfaced Asphalt Shingles—which was that the ends or butts of certain styles of Asphalt Shingles were liable to curl up, after the shingles had been nailed on the roof and exposed to the weather.

For it is a fact that any Asphalt Shingles which have no means of fastening down the ends or butts, are very likely to curl. Because the loose ends or butts of ordinary Asphalt Shingles can easily be flapped back and forth by the wind, which naturally causes these loose butts to curl up and twist out of shape. So people, of course, are justified in wanting to get Asphalt Shingles that can be locked into place, so they cannot possibly curl.

And it is a well known fact that the Genuine "NEVER-CURL" Asphalt Shingles, shown on these pages, are entirely different from ordinary Asphalt Shingles. For these handsome and long lasting "NEVER-CURL" Shingles are made with a "T" Shaped Tab at the bottom of each shingle—and this Tab slides into the locking slots of the shingles already laid, just as the picture on the left hand page shows. That causes each shingle to be locked down so secure to the roof boards that there is not the slightest chance for them to curl.

And better still, Genuine "NEVER-CURL" Asphalt Shingles are so fast and easy to lay that they can easily be nailed on twice as quick as ordinary Asphalt Shingles. Each Shingle is marked with Guide Lines, showing just where it is to be placed on the roof, which makes it quick and easy to line the shingles into place.

After these Genuine "NEVER-CURL" Shingles have been nailed on your building, the roof stays smooth and trim. Because the "T" shaped Tab at the bottom of each shingle is slid into the notched Locking Slots, just as the picture on the left hand page shows. Each shingle is securely locked down and, as you can see for yourself, they cannot possibly curl.

Genuine "NEVER-CURL" Shingles are used for covering the finest Homes, Schools, Churches—and other important buildings where ordinary Asphalt Shingles would not even be considered.

"NEVER-CURL" Asphalt Shingles are manufactured from Genuine Im-

ported Asphalt—one of the most wear-proof and weather resisting Minerals known. And this Imported Mineral Asphalt is moulded into a strong and lasting body of real FELT FIBRE. That is why they easily last more than twice as long as ordinary Asphalt Shingles.

The top of "NEVER-CURL" Shingles, or the side turned to the weather, is also armored with a heavy layer of Genuine Vermont Chip Slate Stone, which is welded into the body of Mineral Asphalt and Felt Fibre. This handsome Slate Stone surfacing comes in glowing colors of Garnet Red, Blue Black—or cool Sage Green, just as it is mined from the Slate Quarries.

It is, of course, well understood by leading Builders and property owners that "NEVER-CURL" Asphalt Shingles are far ahead of ordinary Asphalt Shingles. Yet dealing direct with us and saving the Merchant's profit, you can now get Genuine "NEVER-CURL" Shingles—the shingles which last and cannot curl—for even less than the price of common ordinary Asphalt Shingles. AND THE SPECIAL NAILS FOR NAILING ON THE SHINGLES ARE FURNISHED FREE WITH EVERY ORDER.

Simple and complete directions for nailing on Genuine "NEVER-CURL" Shingles are sent with every order. AND ALL FREIGHT CHARGES ARE PAID BY US TO YOUR RAILROAD STATION.

### A BARGAIN IN ROOFING FELT

Many Contractors and property owners feel that it is a good idea to put down a layer of Roofing Felt underneath any roof they are putting on. They say that a layer of Roofing Felt underneath Clay Tile, Wood Shingles or Metal Shingles or Asphalt Shingles makes an insulating blanket which keeps the inside of the house warmer in winter—and cooler and more comfortable in summer.

If you want to use Roofing Felt, we will be glad to furnish good Roofing Felt, Saturated with Asphalt, for a Special Bargain Price of only 20 cents per 100 square feet, DELIVERED FREIGHT PAID, when ordered with Shingles or Roofing. This Roofing Felt comes in rolls of 500 square feet to the Roll.

FOR RIDGE CAP, you can fold the shingles over the ridge or comb. But if you prefer to use Galvanized Ridge Cap, we can supply STANDARD heavy 8-INCH GALVANIZED RIDGE CAP FOR 3½ CENTS PER RUNNING FOOT, FREIGHT PAID.



Franklin County, Fla.  
"They are the fastest shingles to lay that I have ever used and they make a pretty roof."

JOHN H. MARSHALL.



"My friends are carried away with your roofing and think it is the best they have ever seen."

R. T. STALLWORK,  
Wilcox County, Ala.



"I covered the house I am living in with your shingles and am well pleased with them. During the past seven years, it is the first house I have lived in that didn't leak."

W. T. STANFORD,  
DeKalb County, Ga.

### Right Over the Old Wood Shingles

If your building is covered with old wood shingles, you can nail on these Genuine "NEVER-CURL" Asphalt Shingles right over the old wood shingles and get a nice neat job of it. That saves you the bother of tearing off the old wood shingles and the expense of putting on solid decking or sheathing. The picture at the right shows how these "NEVER-CURL" Shingles are easily nailed on right over the old wood shingles.

### STARTER STRIP AND VALLEYS

SLATE SURFACED STARTER STRIPS are used in starting the first course of shingles at the eaves. The Starter Strips are 16 inches wide. PRICE OF STARTER STRIP IS 5½ CENTS PER LINEAL FOOT OR RUNNING FOOT, FREIGHT PAID.

VALLEYS: 14-inch Valley MADE FROM HEAVY GALVANIZED STEEL can be furnished for 6½ CENTS PER RUNNING FOOT, FREIGHT PAID.



**YOUR ORDERS ARE SHIPPED  
SAME DAY RECEIVED.**

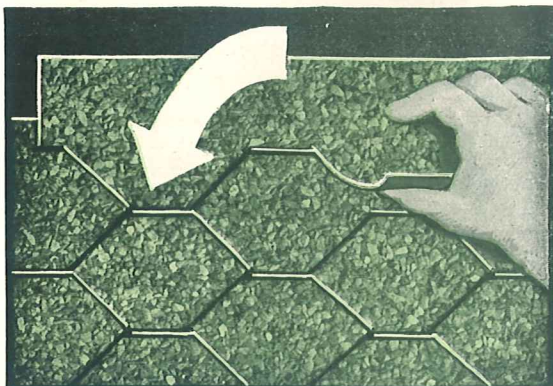


**YOU GET THE DEALERS PROFIT**

# "EVERWEAR" HEX ASPHALT TWIN SHINGLES

**IN RED OR GREEN COLOR**

**SAME HIGH GRADE MATERIAL AS THE  
GENUINE NEVER-CURL SHINGLES**



## EASY TO NAIL ON

These Hex Asphalt Twin Shingles are self spacing—they slip right in place, as is shown by the picture above, and are nailed on quick and easy. Directions for putting on are furnished with every order.

"Your HEX ASPHALT TWIN SHINGLES are the best and finest Strip Shingles I ever saw," said Mr. A. C. Harper. "I have been putting on Roofing for the past thirty years and feel like I know what it takes to make good roofing."

"Of course for my own use I like the GENUINE NEVER-CURL SHINGLE best," said Mr. Harper. "But if anyone prefers a strip shingle—then the HEX ASPHALT TWIN SHINGLES are the best thing he can use."

"Because as they are made of the same High Grade and long lasting material as the GENUINE NEVER-CURL SHINGLES are made from, these HEX ASPHALT TWIN SHINGLES make a very fine Fireproof roof and a roof that should last two or three times as long as ordinary strip shingles."

The Diamond, or Hex, points of these HEX ASPHALT TWIN SHINGLES were especially designed so that the ends of these shingles lie flat and true and so that the sun or wind has little effect on them. For this reason they are not liable to curl up on the end—as the ordinary strip shingle does.

These HEX ASPHALT TWIN SHINGLES are manufactured from Genuine Asphalt—one of the most wear proof and weather-resisting minerals known. And this Genuine Mineral Asphalt is moulded into a strong and lasting body of real FELT FIBRE. That is why these GENUINE HEX ASPHALT TWIN SHINGLES hold such a high reputation and why they should easily last more than twice as long as ordinary strip or 4-in-one Asphalt Shingles.

The Top of these HEX ASPHALT TWIN SHINGLES, or the side turned to the weather, is also armored with a

heavy layer of Genuine Chip Slate Stone, which is welded into the body of Mineral Asphalt and felt fibre. This handsome Slate Stone Surfacing comes in glowing colors of Garnet Red, Blue Black or Cool Sage Green, which are the natural colors of the Slate Stone, just as it is mined from the Slate Quarries.

A very pretty Roof can be made by using one-half Green and one-half Red, using one Green and one Red Strip and then another Green Strip and so on until roof is completed.

## ROOFING FELT

Many contractors and property owners have found it to be a good plan to put a layer of Roofing Felt underneath any roof they are putting on.

They have found that a layer of good Roofing Felt underneath Wood Shingles, Asphalt Shingles or Metal Shingles makes the Roofing last longer and also makes the house cooler in Summer and warmer in Winter.

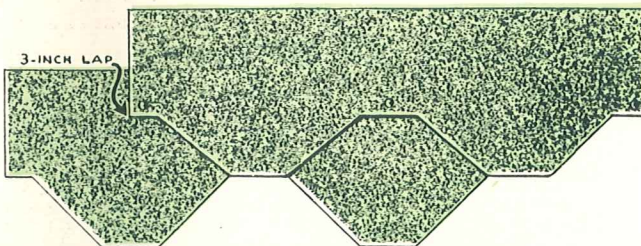
We have made a special price on roofing felt of only 20c per square, when shipped along with roofing (see page 42.)

## STARTER STRIPS AND RIDGE CAP

SLATE SURFACED STARTER STRIPS are used in starting the first course of shingles at the eaves. The starter Strip is 16 inches wide. PRICE 5½c PER RUNNING FOOT, FREIGHT PAID.

FOR RIDGE CAP, you can fold the shingles over ridge or comb or use the Starter Strip or we can furnish GALVANIZED OVAL RIDGE CAP, SIZE 8 INCH, FOR 3½c PER FOOT, FREIGHT PAID.

VALLEYS. Price of extra wide 32 inch Slate Surfaced Valley 9½c per running foot. Or 20 INCH HEAVY GALVANIZED VALLEY can be furnished for 8½c per foot, freight paid.



## THE PICTURE ABOVE SHOWS HOW THESE SHINGLES MAKE A DOUBLE THICK ROOF

As you can see from the above picture, each of these Asphalt Twin Shingles has a full three-inch lap and that all nail heads are covered.

Simple and complete directions for nailing on these Asphalt Twin Shingles are sent with every order. No tools except Hammer and Cutting Shears are needed, and these are furnished free by us.

## WIDTH AND LENGTH

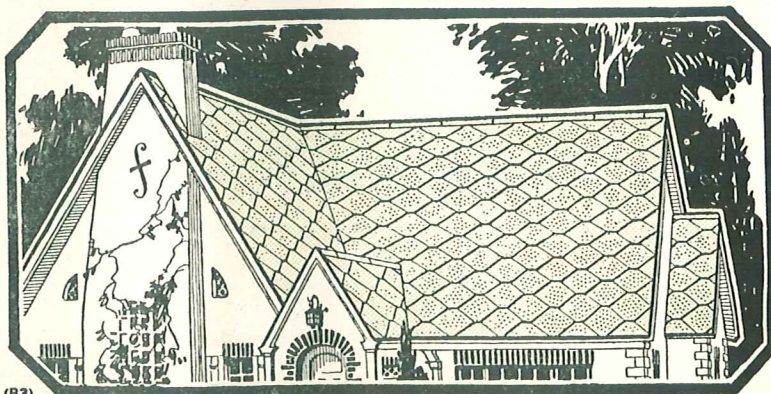
Each HEXAGON ASPHALT TWIN SHINGLE is about 36 inches long by about 12½ inches wide and one square will cover 100 square feet of space after laps have been made according to directions.

## YOU GET FREE

Cutting shears and Roofing Hammer are furnished free with each order. If nails are wanted with these Hexagon Asphalt Shingles, NAILS CAN BE FURNISHED FOR 20c PER SQUARE EXTRA.

## PRICE

WRITE FOR FREE SAMPLES AND  
FREIGHT PAID PRICES.



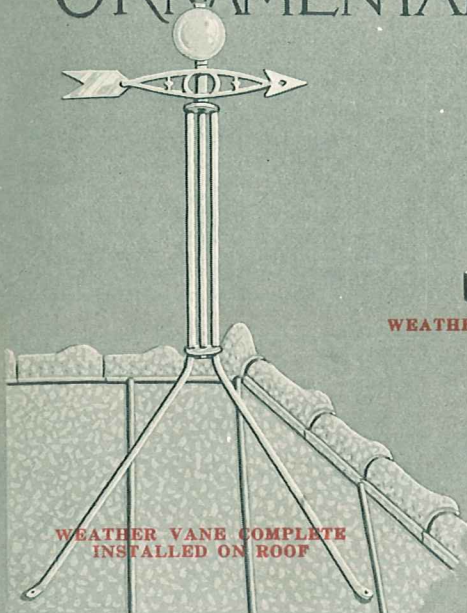
(B3)

**KEEP IN YOUR OWN POCKET THE  
PROFITS OTHERS WOULD GET**



**DIRECT FROM FACTORY TO YOU**

# ORNAMENTAL WEATHER VANES



**WEATHER VANE COMPLETE  
INSTALLED ON ROOF**



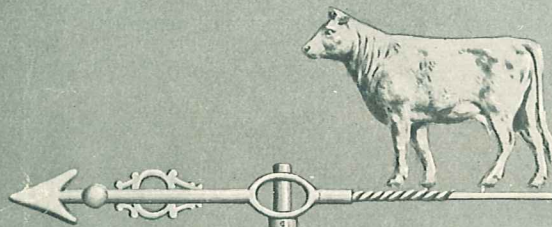
**WEATHER VANE HOLDER**



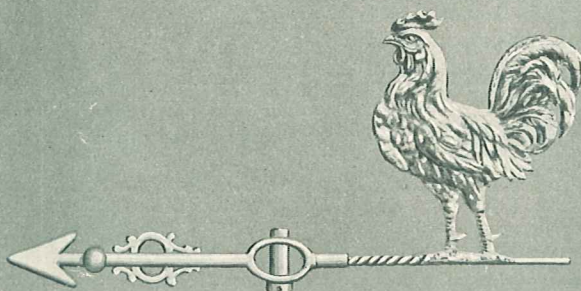
**WEATHER VANE No. 11**



**WEATHER VANE No. 14**



**WEATHER VANE No. 17**



**WEATHER VANE No. 20**



**ORNAMENTAL BALL No. 22**

## ORNAMENTAL WEATHER VANE

PRICE ~~\$7.50~~ Per Set  
Complete

PRICE CUT TO **\$4.97** Per Set  
Complete

**FREIGHT PAID IF ORDERED WITH ROOFING**

You will be delighted with this Ornamental Weather Vane outfit. Just the thing for your house, your Barn and other buildings.

The Weather Vane outfit consists of 1 Heavy Galvanized Frame (to fasten to the roof), 1 Large Weather Vane (either style shown above), and 1 Glass Ball, Blue or Green Color. All shipped complete ready to be put in place on your roof.

The weather Vane No. 11 is made with Copper Finish and has Ruby Glass. It shows the direction the wind is blowing from and besides gives a beautiful and Ornamental finish to your roof.

Weather Vanes No. 14, 17 and No. 20 are furnished in Copper Color Finish and are large size and show up fine on the roof.

We guarantee satisfaction, otherwise you can ship the entire outfit back to us, as soon as you have examined it, and we will refund you the entire amount that you paid for the outfit and we will pay the freight both ways.

**ORDER WEATHER VANE OUTFIT WV-40 AND SAY WHETHER YOU WANT**

ARROW VANE (with Ruby Glass) No. 11  
HORSE VANE (Copper Finish) No. 14  
COW VANE (Copper Finish) No. 17  
ROOSTER VANE (Copper Finish) No. 20

**COMPLETE FREIGHT PAID, IF ORDERED ALONG WITH ROOFING.**

## LIGHTNING ROD OUTFIT

You can also get a complete Lightning Rod outfit, consisting of Genuine Copper Lightning Rod, Weather Vane, (either of the above styles) Blue or Green Ball, Frame and Special Electric Wire Cable—All complete for only \$15.00 per set. Write for full details or order **LIGHTNING ROD OUTFIT No. A-41**. Satisfaction Guaranteed.

**PRICE CUT TO \$15.00 PER SET**

**WE PAY THE FREIGHT**



## **FIREPROOF--EASY TO NAIL ON**

### **SOLID STEEL BUILDINGS SOLD DIRECT TO YOU**

#### **PUT UP COMPLETE READY FOR USE**

You can now get SOLID STEEL BUILDINGS DIRECT FROM THE FACTORY, put up, complete with Steel Roofing and siding and ready for use.

Steel buildings often cost less than wood buildings would cost, BESIDES STEEL BUILDINGS ARE FIRE, LIGHTNING AND ROT PROOF.

#### **FIRE PROOF**

Fire insurance rates on steel buildings are much less than the insurance rates on wood buildings. So that your saving in fire insurance rates will often pay back the full amount that you invested in your steel building.

#### **LIGHTNING PROOF**

Frequent tests have proven that Steel Buildings and Steel Roofing and siding makes a building that is proof against lightning as well as against fire. And that there is a real danger from lightning is shown by the Insurance Companies' records of losses from lightning on wood buildings.

#### **NEEDS NO PAINTING**

A steel building, covered with steel roofing and sided with steel siding, needs no painting to make it last. This is a big saving, because wood buildings must be painted often or they will rot in a few years time. A steel building lasts right on, year after year, without painting or repairing.

#### **WRITE FOR PRICES**

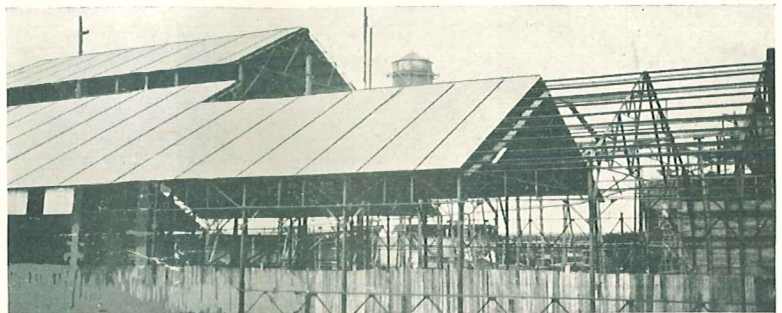
Send plans, or blue prints for price. Please say what kind or style of roofing and siding you prefer and what gauge or weight roofing or siding is wanted.

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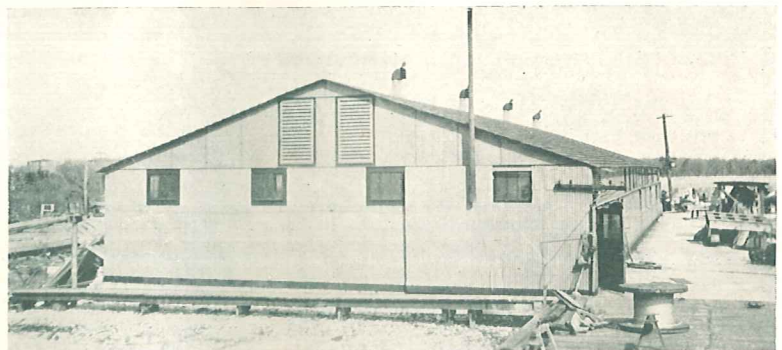
**SEND PLANS FOR PRICES  
AND FULL DETAILS**



This Picture Shows Steel Frame, of the Solid Steel, Put Up—Ready for Steel Siding and Roofing.



This Picture Shows Lock Tight Roofing Being Put On Steel Building.



This Picture Shows A Solid STEEL Building Covered With Lock Tight Galvanized Steel Roofing and Steel Siding.



This Picture Shows a Number of Different Styles and Sizes of Steel Buildings.

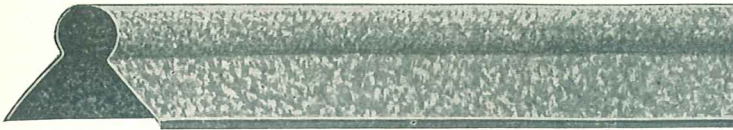
## **STEEL ROOFING CAN'T BURN**



**DIRECT FROM FACTORY TO YOU**

## RIDGE CAP AND TILE EAVE FINISH

Prices on all articles on this page are delivered Freight Paid to your railroad station when ordered with roofing.

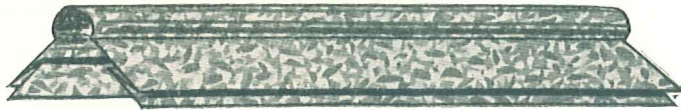


**Galvanized Oval Ridge Cap**

PRICE  
CUT TO **31½c** Per Foot  
For Size 8 Inch  
Freight Paid

For Size 10 Inch

PRICE **41½c** Per Foot



### Special Galvanized Ridge Roll for Galvanized Steel Shingles

This is specially made Ridge Cap to be used with Galvanized Steel Shingles. The tops of the galvanized Shingles are slipped in between the metal folds of the Ridge Cap which makes a snug and tight fit.

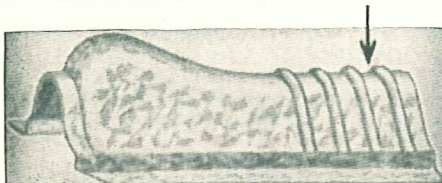
Or you can use the Oval Ridge Cap shown at the top of this page with Galvanized Steel Shingles and nail the Oval Ridge Cap on the comb of the roof, right over the tops of the Galvanized Shingles.

No. SR-2, Special Galvanized Shingle Ridge Roll

PRICE CUT TO

**81½c** Per Foot

Freight Paid



### ORNAMENTAL TILE RIDGE AND HIP CAP

The Galvanized Tile Ridge and Hip Cap shown by picture at left, makes a beautiful Ridge and Hip Cap when used with either Lock Tight Roofing, Spanish Tile or with any Galvanized Shingles, shown in this catalog.

Size is 14 inches long. Covers 12 inches in length and is ONLY TO BE LAPPED TO FIRST BEAD SHOWN IN PICTURE.

Starters, for this Ridge Cap, is shown by picture at right.



ORDER—

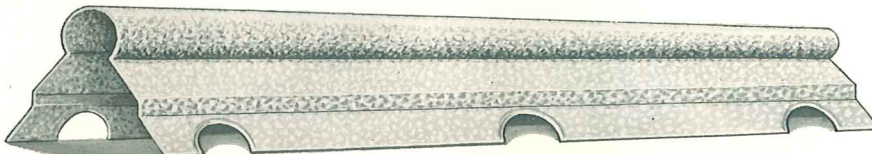
NO. R. C. 975—ORNAMENTAL TILE RIDGE AND HIP CAP

PRICE **9¾c** EACH  
CUT TO Freight Paid

ORDER—

NO. S-30—STARTER FOR ORNAMENTAL RIDGE CAP

PRICE **30c** EACH



### "LOCK TIGHT" RIDGE CAP

THIS LOCK TIGHT RIDGE CAP HAS HOLES CUT SO THAT THE RIDGE CAP FITS DOWN SNUG OVER THE CRIMPS

ORDER—

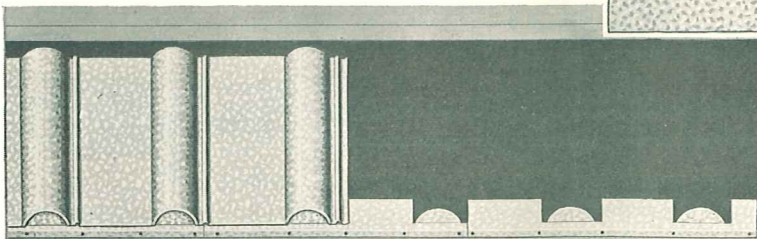
10 INCH LOCK TIGHT RIDGE CAP

For Size 10 Inch

PRICE **41½c** Per Foot  
FREIGHT PAID

### TILE EAVE FINISH—

USED INSTEAD OF EAVE OR END TILE



This picture shows 3 of the Spanish Tile in place, showing how the Tile Eave Finish closes ends of Tile.

This picture shows the Eave Finish in place—ready for the Spanish Metal Tile to be put in place.

This TILE EAVE FINISH is used in place of the Eave or Starter Tile (shown on page 38 of the catalog). This EAVE TILE FINISH makes a nice finish for the edge of the roof AND BESIDES FILLS IN THE END OF THE

TILE, as is shown by the picture above. This makes a flat end eave tile.

The TILE EAVE FINISH is 36 inches long and each piece covers 35 inches, in length, on the eave.

This picture shows one piece of the Tile Eave Finish, before being nailed in place.

Tile Eave Finish is made in pieces 36 inches long and covering widths 35 inches long.

ORDER—

TILE EAVE FINISH

PRICE **18c** Each  
CUT TO FREIGHT PAID

Prices On All Articles On This Page Are Delivered Freight Paid to Your Railroad Station When Ordered With Roofing.

**WE PAY THE FREIGHT**

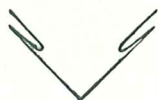
(Page 53)



# GUARANTEED TO PLEASE YOU

## VALLEY, GUTTER, EAVE TROUGH AND ROOF FIXTURES

Prices On All Articles On This Page Are Delivered Freight Paid to Your Railroad Station When Ordered With Roofing.



### Special Galvanized Valley for Galvanized Steel Shingles

This is specially made Galvanized Valley to be used where buildings are covered with Galvanized Steel Shingles. The ends of the shingles that fit into the valleys are bent over the flange of this valley and hooked tight into the valley with a

grip that holds, just as the picture on page 34 shows.

This valley is made from Genuine New Steel and heavily galvanized. The price shown is per running foot.

No. MS-1, Special  
Galvanized Shingle  
Valley

PRICE CUT TO

**8 1/2c** Per Foot

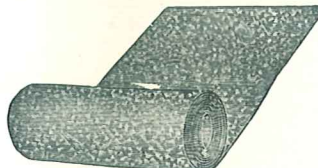
Freight Paid

### HEAVY GALVANIZED STEEL VALLEY

This heavy Galvanized Steel Valley comes in rolls, any length up to 150 feet long. It is made from the Finest Quality EXTRA HEAVY GALVANIZED STEEL AND NEEDS NO PAINTING. There is a vast difference between GALVANIZED VALLEY and Ordinary Tin Valley (Tin Valley must be painted—GALVANIZED VALLEY NEEDS NO PAINTING). Galvanized Valley should last five times as long as Plain Tin Roll Valley so that IT PAYS TO USE GALVANIZED VALLEY. Made in 14 Inch Width at 6 1/2c per foot.

20 Inch Width, 8 3/4c per foot.

28 Inch Width, 13c per foot.



Roll Galvanized Valley  
14 Inches Wide

**6 1/2c** Per Foot  
Freight Paid

Roll Galvanized Valley  
20 Inches Wide

**8 3/4c** Per Foot  
Freight Paid

### PLAIN TIN ROLL VALLEY

This Plain Tin Roll Valley is good quality but—like all roofing tin valley—should be painted as soon as put on. The Heavy Galvanized Valley (shown above) needs no painting and is the cheapest in the end.

GALVANIZED VALLEY NEEDS NO PAINTING

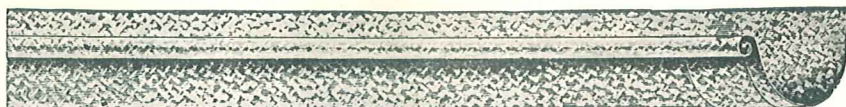
### ORDINARY PLAIN TIN ROLL VALLEY

PRICE CUT TO

14-Inch.....4 1/2c Per Foot  
20-Inch.....7 1/2c Per Foot

FREIGHT  
PAID

### GALVANIZED GUTTER OR EAVE TROUGH



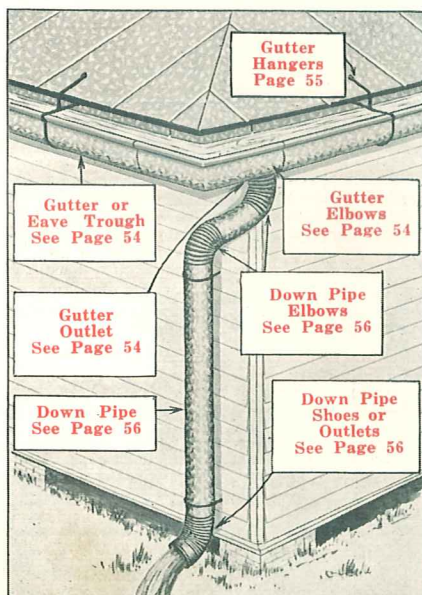
### GALVANIZED HALF ROUND GUTTERING

This is regular 6-inch Galvanized Half Round Guttering, made with a roll or bead on one edge. The ends of the Gutter are made with a fold, so that the end of one piece can be slipped into the other. No solder needed.

No. C-5 Galvanized  
Guttering; Price

**16c** Per Foot

PRICE CUT TO **9 1/2c** Per Foot  
Freight Paid



### GUTTER

CONDUCTOR PIPE,  
ELBOWS, HANG-  
ERS., ETC.

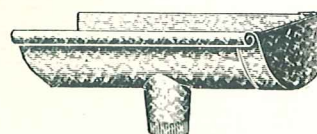
The picture at the left, shows how gutter and down pipe adds to the looks and to the value of your property.

Besides, water if allowed to drip around the eaves of your house, is liable to damage the house foundations and rot the lumber and wood work.

This picture, at the left, shows the Gutter, Elbows, Hangers and Down Pipe needed to make a complete and lasting job.

For prices and complete information, see page 55 of this catalog.

For Prices on  
Gutter and Down-  
pipe see Pages  
55 and 56.



Gutter Outlet  
and End Cap

Price Cut to  
**35c Each**

Freight Paid

### GUTTER WATER OUTLET AND END CAP

These Gutter Water Outlets and End Caps fit on the end of the Gutter (shown above). The water runs out of the short pipe, at bottom of outlet. The Round Conductor Pipe (shown on page 56) fits on the short outlet pipe so that water is carried to ground or cistern.

Prices of All Articles On This Page Freight Paid If Ordered With Roofing.

(Page 54)

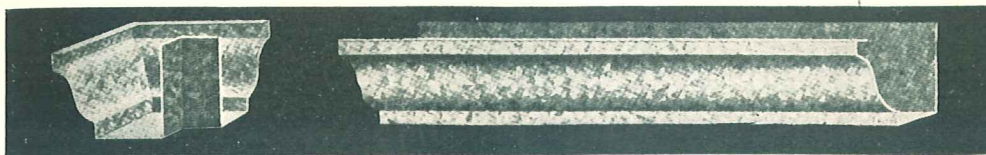
**KEEP IN YOUR OWN POCKET THE  
PROFITS OTHERS WOULD GET**



# DIRECT FROM FACTORY TO YOU

## GUTTER OR EAVE TROUGH AND FITTINGS

PRICES OF ALL ARTICLES ON THIS PAGE FREIGHT PAID IF ORDERED WITH ROOFING



PRICE, O. G. CORNER MITRES OR GUTTER ELBOWS  
(Please say if inside or outside mitres are wanted) 80c EACH

PRICE, O. G. OUTLETS AND ENDS, COMPLETE..\$1.25 Each

PRICE, O. G. GUTTER HANGERS.....39c Per Doz.

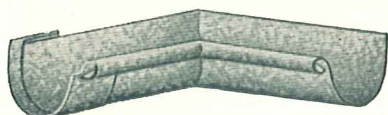
O. G. OR ORNAMENTAL GUTTER, made from 14-Inch Stock  
PRICE .....15c PER RUNNING FOOT

### O. G. OR ORNAMENTAL GUTTER

This O. G., or Ornamental Gutter, is made from 12-inch stock. It makes a splendid finish for the eave of the house. Where two or more pieces of O. G. Gutter join, the ends may be either lapped or soldered together.

12-INCH O. G. OR ORNAMENTAL GUTTER

PRICE **12<sup>3</sup>/<sub>4</sub>c** Per Running Foot  
CUT TO Freight Paid



Inside Corner Mitre or  
Gutter Elbows

PRICE **45c** Each  
CUT TO FREIGHT PAID

### CORNER MITRES OR GUTTER ELBOWS

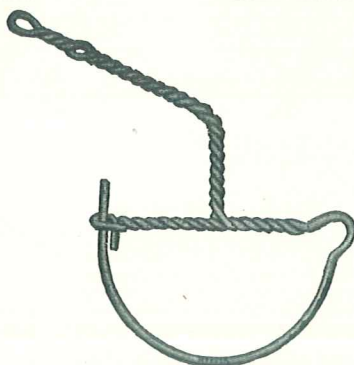
These Corner Mitres (or Gutter Elbows) join the Gutters together, where Gutters fit into each other at the corners of the building. They slip right into the Gutter and need no soldering.

Left hand picture shows INSIDE CORNER Mitre and picture at right shows OUTSIDE CORNER.



Outside Corner Mitre  
or Gutter Elbow

PRICE **45c** Each  
CUT TO FREIGHT PAID



### SPECIAL GALVANIZED GUTTER HANGERS

PRICE **39c** Per Dozen  
CUT TO

Freight Paid

These Gutter Hangers are for fastening the Gutters securely to the roof of the building.

Made of Heavy Galvanized Wire, and will exactly fit the gutter shown above.

### GUTTER ENDS



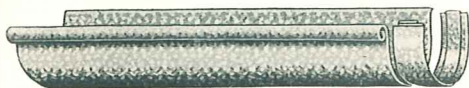
These gutter ends fit on the end of the Gutter (shown at left) to keep the water from running out of end of gutter.

Gutter Ends Only—

PRICE **15c** Each  
CUT TO FREIGHT PAID

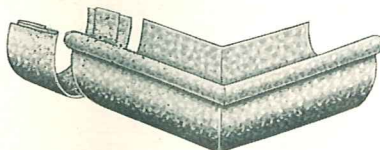
### GUTTER SLIP JOINT CONNECTION

USED TO JOIN TWO OR MORE PIECES OF GUTTER, OR GUTTER ENDS OR GUTTER ELBOWS TOGETHER



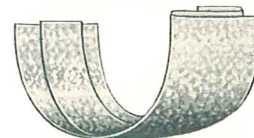
This Picture Shows Gutter Connection Ready to Join 2 Pieces of Gutter

The GUTTER SLIP JOINT CONNECTION, shown above, is made to join two pieces of gutter together and makes a watertight joint without using solder. (These connections are not needed with our improved Slip Joint Gutter, shown at top of page 54.)



Gutter Connection Used on Gutter Elbow

One GUTTER SLIP JOINT CONNECTION should be ordered along with each Gutter Elbow or Mitre (shown above.)



GUTTER CONNECTION  
PRICE **15c** Each  
CUT TO

SEE PAGE 56 FOR DOWN PIPE AND FIXTURES

Prices of All Articles On This Page Freight Paid If Ordered With Roofing.

READ OUR MONEY BACK  
GUARANTEE ON PAGE ONE.

(Page 55)



**GUARANTEED TO PLEASE YOU**

# DOWN PIPE AND ROOF ORNAMENTS

PRICES OF ALL ARTICLES ON THIS PAGE FREIGHT PAID IF ORDERED WITH ROOFING

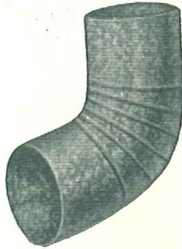


## GALVANIZED DOWN PIPE

This Galvanized Down Pipe is for carrying water from the Gutter (shown on page 54) to the ground. The pipe is 4 inches in diameter. 10 foot lengths.

## GALVANIZED 4-IN. DOWN PIPE

PRICE CUT TO **91½c** Per Foot  
Freight Paid



## GALVANIZED STEEL ELBOWS

### To Fit Down Pipe

These strong elbows are made from Genuine Wrought Steel and heavily galvanized. They are made to fit 4 Inch Down Pipe.

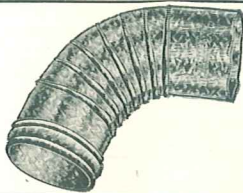
Shoes for 4-Inch Down Pipe.....29c each  
End Cap for Gutter.....15c each  
Outlet and End Cap for Gutter, complete.....35c each

## Galvanized Down Pipe Elbows

PRICE CUT TO

**29c** Each

Freight Paid



## GALVANIZED STEEL SHOES

### To Fit 4-Inch Down Pipe

These Heavy Galvanized Shoes fit at the end of the DOWN PIPE (Or Conductor Pipe) so as to turn the water away from the house. They are made to fit 4 Inch Down Pipe and are made from Heavy Galvanized Steel.

## Galvanized Down Pipe Shoes

Price Cut to

**29c** Each

Freight Paid

## GALVANIZED ROOF ORNAMENTS



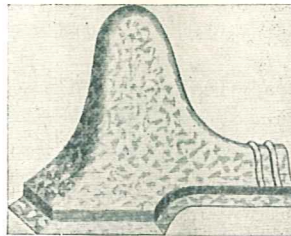
These ornaments are sometimes used on each end of the ridge or comb of the roof. They are made from Genuine New Steel and heavily galvanized.

### Regular Galv. Roof Ornaments No. 65

PRICE CUT TO

**65c** Each

Freight Paid



## TILE ROOF ORNAMENTS

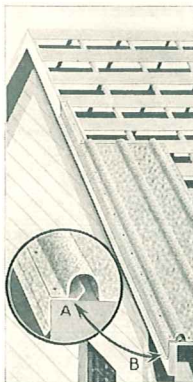
Used for Spanish Tile or Metal Shingles

Galvanized Tile Roof ornaments can also be used with any of the styles Galvanized shingles shown in this catalog. Height 12 inches. Length 12 inches. In ordering please be sure and order TILE ROOF ORNAMENT No. 25.

## TILE ROOF ORNAMENT

PRICE EACH **\$1.60** Freight Paid

## "LOCK TIGHT" GABLE FINISH



This "Lock Tight" Gable Finish is nailed along the gable, as shown by the picture at the left.

It can be used with "Lock Tight," 5 V Crimp and the Double Edge Crimp Roofing.

The Arrow, marked "A" shows how it fits along the gable and makes a water-tight edge and the Arrow "B" shows how it turns the water away from the side of the house.

Lengths 6 ft., 7 ft., and 8 ft. long.

ORDER —

"Lock Tight" Gable Finish No. 5

PRICE CUT TO **5c** Per Foot  
Freight Paid

## ORNAMENTAL STEEL GABLE FINISH

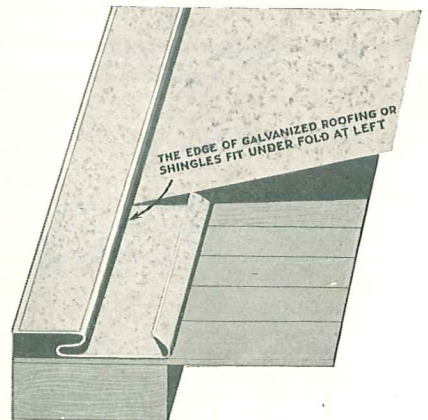
For Galvanized Shingles and Roofing

THIS ORNAMENTAL STEEL GABLE FINISH makes a handsome finish where Galvanized Shingles and Galvanized Roofing fit along the edges of gables of the roof.

THE FLANGE OF THIS GABLE FINISH is nailed to the boards of the Gable. Then the edges of the Galvanized Shingle or Sheets of Galvanized Roofing are slipped up under the fold or Lock of the Gable Finish just as the picture shows. This locks the edge of each shingle or sheet of roofing firm into place.

The turned up flange at the right forms a perfect water guard and keeps any moisture from beating past.

This Gable Finish is made from GENUINE WROUGHT STEEL, and heavily Galvanized. Made in lengths of either 4 foot, 5 foot, 6 foot, 7 foot, 8 foot, 9 foot or 10 foot. Please say in your order that you want ORNAMENTAL STEEL GABLE FINISH and the price you expect to pay.



Ornamental Galvanized Steel Gable Finish Number 6½

PRICE CUT TO **61½c** PER FOOT  
Freight Paid

**WE PAY THE FREIGHT**



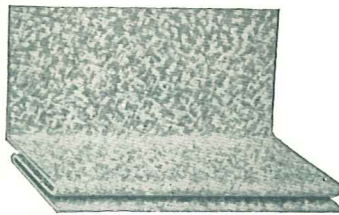
# DIRECT FROM FACTORY TO YOU

## PORCH FLASHING, CORNER BOARDS AND SOLDER

Prices of All Articles On This Page Freight Paid—If Ordered With Roofing.

### GALVANIZED PORCH FLASHING

**GALVANIZED PORCH FLASHING IS JUST THE THING TO USE** where Galvanized Shingles or other Galvanized Roofing is used for covering a porch where the porch roof joins up to the wall of the main building—You just tuck the top flange of this Special Galvanized Porch Flashing under the sheathing boards of the wall on the main building, and then slip the top edges of the Galvanized Shingles under the Special Fold in the Flashing—That makes a snug and tight fit so that no water can beat past. If the porch is covered with Galvanized Roofing in sheets, the top of the sheets can be slipped under the fold of the flashing in just the same way. This flashing is made from Genuine Wrought Steel, and heavily galvanized. Price shown is per running foot.



Galvanized  
Porch  
Flashing

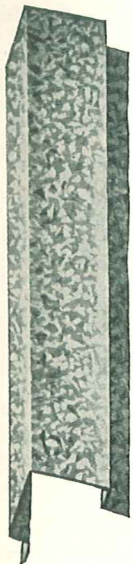
Price Cut to

**7<sup>3</sup>/<sub>4</sub>c**

PER FOOT

Freight Paid

### GALVANIZED STEEL CORNER BOARD



These are specially made **GALVANIZED STEEL CORNER BOARDS**. These Steel Corner Boards can be used with both of the styles of Pressed Brick Design Galvanized Steel Siding shown on page 11 of this catalog. It can also be used with both designs of Steel **WEATHERBOARD SIDING** shown on pages 12 and 13. The Corner Boards are first nailed in place on the building and then the Brick or Weatherboard Siding fits up snug against the offset of the Steel Corner Boards, making a tight joint.

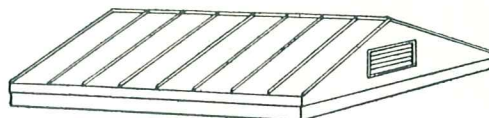
No. C. B.-40 Galvanized Steel  
Corner Boards.

PRICE ~~101<sup>1</sup>/<sub>2</sub>c~~ Per  
Foot

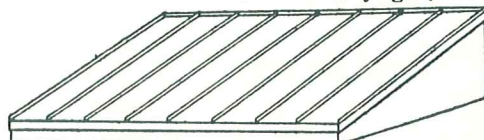
PRICE  
CUT TO **71<sup>1</sup>/<sub>2</sub>c** Freight  
Paid

### GALVANIZED SKY LIGHTS

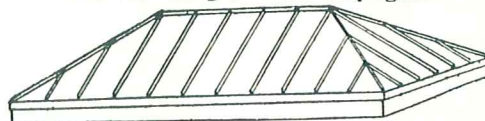
WITH HEAVY WIRE GLASS LIGHTS



No. 10. Double Pitch Skylight.



No. 15. Single Pitch Skylight.



No. 20. Hipped Skylight.

WRITE FOR PRICES. PLEASE SAY WHAT SIZE AND  
STYLE IS WANTED.



This Solder is a mixture of Pure Lead and Tin. It is used for general soldering purposes. Comes in bars of about one pound to each bar.

### HIGH GRADE SOLDER

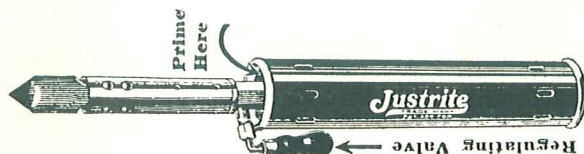
PRICE  
CUT TO **30c** Per  
Pound

### SELF HEATING SOLDERING IRON AND BLOW TORCH COMBINED

This is a very handy Soldering Iron, (or Copper), and Blow Torch Combined. Easy to operate. Just fill with Gasoline and light. No pumping. Uses very little Gasoline. Complete directions furnished.

SELF HEATING SOLDERING IRON

PRICE **\$3.75** Each  
Complete



Soldering Copper Complete with Handle

### SOLDERING IRON OR COPPER

This is a complete Soldering Iron, (or Copper), together with handle. Made of the best grade of Copper and with the Copper Handle Shank made into the Copper End. Weight 2 Pounds each.

PRICE **\$1.25 EACH**

### SMALL SOLDERING OUTFIT

THIS OUTFIT CONTAINS 1 small Soldering Iron or Copper, 1 Scraper, 1 Box Rosin and 1 piece of Solder. While this is a set of small capacity, it is very handy and useful. PRICE PER SET, 25c.

**YOUR ORDERS ARE SHIPPED  
SAME DAY RECEIVED.**

(Page 57)



**GUARANTEED TO PLEASE YOU**

## ROOF VENTILATORS

THEY MAKE YOUR ROOF COOLER IN SUMMER

PRICE FOR **\$5.95** EACH  
12-INCH SIZE FREIGHT PAID

PRICES FOR OTHER SIZES SHOWN BELOW

When these ventilators are placed on top of a building, they operate so that the air currents which are drawn upwards and outward through the ventilator causes a continuous suction. This suction draws up and carries off the foul air and brings in a new supply of fresh pure air. That, of course, means that the inside of the building is kept well ventilated.

No matter what kind of roof you have on your building—whether Wood Shingles, Slate, Tile, Asphalt or Metal Roofing—these ventilators will keep the inside of the building cooler and more comfortable, which adds to the health and enjoyment of the people who occupy the building.

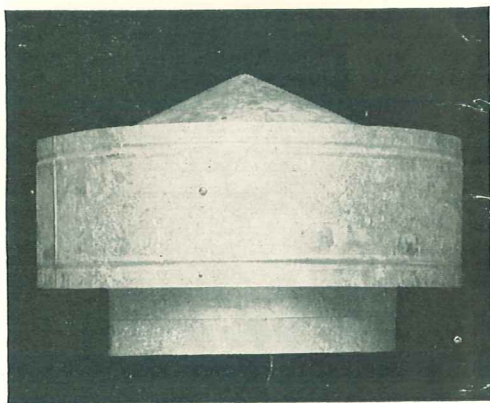
The Ventilators are fine for Barns, Residences and Stores. Especially are they needed for the roofs on Schools, Churches, Court Houses or other Public Buildings where large crowds of people are apt to congregate.

These Ventilators are made from Genuine Wrought Steel. They are heavily Galvanized to protect them from the weather, so the ventilators should last virtually as long as the building itself. In daytime and at night, your ventilator will always be on the job, working without rest and without costing you a single penny to operate it.

The Style Ventilator shown by the left hand picture shows Ventilator without Base or Roof Flange—and the picture at the right shows Ventilator complete with Base and Roof Flange, which is used where the Ventilator is to be placed on the comb or ridge of the roof.

IN SENDING IN YOUR ORDER, please be sure and say what size is wanted; What price you expect to pay and if the Ventilator with Base or Roof Flange is wanted, and how much fall or slant your roof has. Then we can ship your order quick.

Sizes shown are the diameter, or the measurement from one edge of the ventilator to the other edge of the ventilator.



VENTILATOR, WITHOUT BASE OR ROOF FLANGE

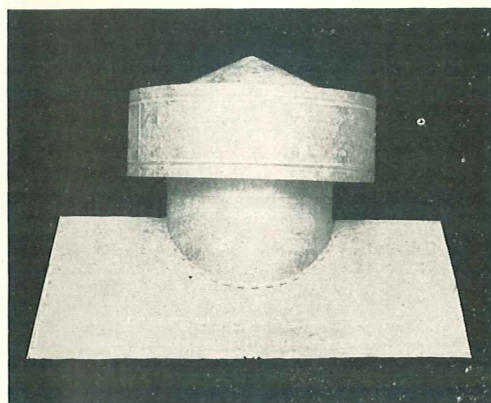
Size 12 Inches in Diameter

**\$5.95**

PRICE  
EACH

Freight  
Paid

Size 12 Inches in diameter.....	\$ 5.95
Size 14 Inches in diameter.....	\$ 7.20
Size 16 Inches in diameter.....	\$ 8.10
Size 18 Inches in diameter.....	\$ 9.00
Size 20 Inches in diameter.....	\$10.80
Size 24 Inches in diameter.....	\$18.90
Size 30 Inches in diameter.....	\$30.00
Size 36 Inches in diameter.....	\$45.00
Size 42 Inches in diameter.....	\$72.00



VENTILATOR COMPLETE WITH BASE AND ROOF FLANGE

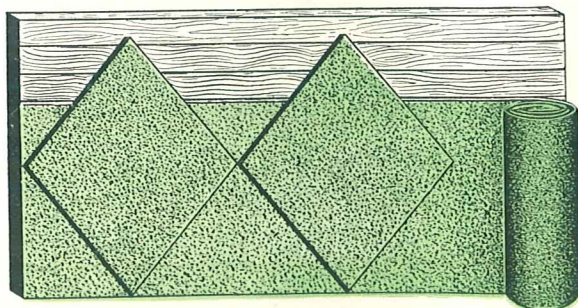
Size 12 Inches in Diameter

**\$9.75**

PRICE  
EACH

Freight  
Paid

Size 12 Inches in diameter.....	\$ 9.75
Size 14 Inches in diameter.....	\$12.00
Size 16 Inches in diameter.....	\$14.00
Size 18 Inches in diameter.....	\$16.20
Size 20 Inches in diameter.....	\$19.50
Size 24 Inches in diameter.....	\$28.00
Size 30 Inches in diameter.....	\$48.20
Size 36 Inches in diameter.....	\$68.00
Size 42 Inches in diameter.....	\$97.20



### STARTER STRIP

#### FOR NEVER-CURL ASPHALT SHINGLES

The Slate Surfaced Starter Strip, shown at left, is used with the Genuine NEVER-CURL Asphalt Shingles shown on pages 48 and 49 of this catalog. This starter strip is used in starting the first course of shingles at the eaves of the building, just as is shown by the picture at left.

These Starter Strips can also be used for Ridge or for Valleys, when putting on Never-Curl Shingles, but for Valleys we recommend that the Heavy 20 Inch Wide Galvanized Valley be used instead.

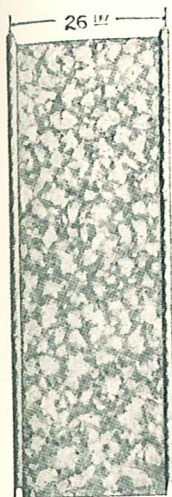
PRICE **51/2c** Per Running  
CUT TO Foot. Freight Paid

**MADE FROM BRAND NEW, EXTRA  
HEAVY, LONG LASTING MATERIAL.**



# DIRECT FROM FACTORY TO YOU

## PRESSED STANDING SEAM GALVANIZED STEEL ROOFING



The picture at the left shows a sheet of Improved Style PRESSED STANDING SEAM GALVANIZED STEEL ROOFING.

The sheets of this roofing are 26 inches wide and are counted as 26 inches, the same as the other styles of roofing are counted. The sheets are furnished in lengths of 4, 5, 6, 7, 8, 9, 10, 11 and 12 feet long.

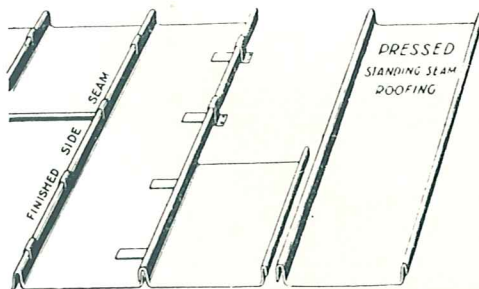
Property owners cover their buildings with PRESSED Standing Seam Galvanized Roofing, because it makes a roof that is water-tight. Besides, it gives Protection from Fire and Lightning.

And PRESSED Standing Seam Roofing lasts; for it is made from Genuine New Steel and heavily Galvanized with TWO different metals—LEAD and ZINC—which are two of the most rust resisting metals known.

PRESSED STANDING SEAM GALVANIZED ROOFING is quick and easy to nail on. The picture at the right shows just how the job is done.

The sheets of roofing are fastened on with the Special Galvanized Cleats which we furnish FREE. One end of the cleat is nailed to the roof strips—and then the cleat is bent over the crimp of the sheet of roofing already laid, just like the picture at the right shows.

The crimp of the next sheet is then fitted over the sheet already laid and the Cleats are bent back over, so as to hold down both sheets of the roofing. Then



the Crimps are squeezed up close and tight together with the roofing tongs we furnish FREE. Then you have a roof that is water-tight. Not a nail is driven into the roofing itself, because the roofing is held securely in place by the Special Galvanized Cleats. Simple Directions for fastening PRESSED Standing Seam Roofing on your building are sent with every order.

THE SPECIAL GALVANIZED CLEATS AND ROOFING NAILS for fastening the roofing on the building are furnished FREE with every order. Also a Hammer and a pair of Heavy Metal Cutting Shears for trimming the roofing to fit at hips and valleys. A Pair of Heavy Roofing Tongs is also included FREE with every order for 20 squares or more. If your order is for less than 20 squares, you can order these Tongs for \$4.00, and when you have finished using them, just return them to us and we will immediately pay you back the \$4.00 which you paid for the Tongs. That means that you get the loan of the tools FREE. With these tools, you can fasten on the roofing quick and easy—and get a job that you will be proud of.

### Pressed Standing Seam Galvanized Steel Roofing

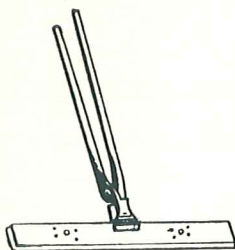
For A—Number—One Heavy Grade **\$6.15** Freight  
PRICE CUT TO Paid

#### PRICE PER SHEET—FREIGHT PAID

Sheets 5 feet long.....\$ .67 each	Sheets 9 feet long.....\$1.20 each
Sheets 6 feet long.....\$ .80 each	Sheets 10 feet long.....\$1.33 each
Sheets 7 feet long.....\$ .93 each	Sheets 11 feet long.....\$1.49 each
Sheets 8 feet long.....\$1.07 each	Sheets 12 feet long.....\$1.63 each

### ADJUSTABLE ROOFING TONGS

#### FOR ROLL GALVANIZED ROOFING



These Adjustable Roofing Tongs are used for turning the edges on Roll Galvanized Roofing (shown on page 27) and also for Improved Roll and Cap Galvanized Steel Roofing, (as shown on page 26). They can also be used for turning edges on plain Tin Roll Roofing.

These Tongs can be adjusted to turn the edges of the Roofing either 1¼ or 1½ inches tall so that only one of the tongs is needed to turn both seams.

After you have finished with these tongs, they can be returned to us, charges paid, and if they are in good condition we will pay you back the full amount you paid for them.

PRICE CUT TO  
**\$4.75** Each

### HEAVY SQUEEZING TONGS FOR ROLL GALVANIZED ROOFING



These Heavy Squeezing Tongs are used for putting on the PRESSED Standing Seam Roofing (as shown above) and also for squeezing the seams on Roll Galvanized Roofing (shown on page 27) and for Improved Roll and Cap Roofing, as shown on page 26. They are Extra Heavy and Strong.

After you have finished with these tongs, they can be returned to us, charges paid, and if they are in good condition we will pay you back the full amount you paid for them.

PRICE CUT TO **\$4.25** Each

### HAND ROOFING DOUBLE SEAMERS

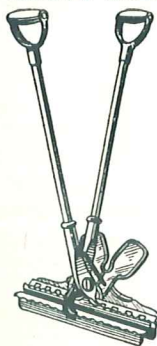


Hand seamers are sometimes used in putting on Roll Tin Roofing and Roll Galvanized Roofing.

After you have finished with these seamers they can be returned to us, charges paid, and if they are in good condition we will pay you back the full amount you paid for them.

PRICE CUT TO **\$4.85 PER PAIR (2)**

### HEAVY DOUBLE LOCK ROOFING SEAMER FOR ROLL GALVANIZED ROOFING

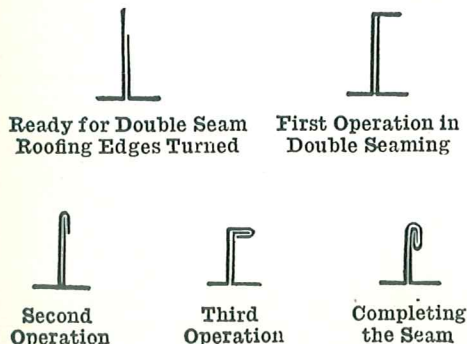


These Heavy Double Lock Roofing Seamers are used for making double Locks (as shown below) on Roll Galvanized Roofing and Roll Roofing Tin. With these seamers you can put on Roll Galvanized Roofing quick and easy.

After you have finished with these Seamers, they can be returned to us, charges paid, and if they are in good condition we will pay you back the full amount you paid for them.

PRICE CUT TO **\$21.50 PER SET OF TWO**

(ADJUSTABLE ROOFING TONGS (shown by picture at left) are needed to turn the HIGH AND LOW SEAMS, shown below. These Adjustable Roofing Tongs can be furnished for \$4.75 Each.)



# WE PAY THE FREIGHT

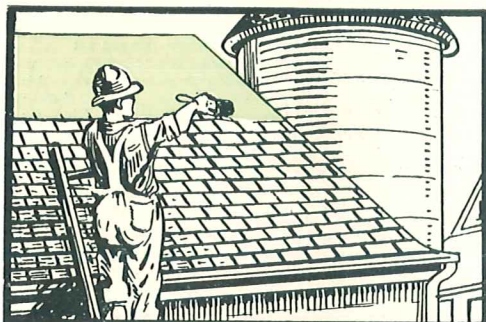


**GUARANTEED TO PLEASE YOU**

# BEST GRADE PAINT SOLD DIRECT TO YOU



This picture shows an old Asphalt Roof being re-n<sup>e</sup>wed with Red Color Roof Paint.



Painting over old wood shingles with heavy Asphalt Roof Paint, Green Color.



Heavy Black Asphalt Roof Paint is fine for flat roofs.

## LIQUID ASPHALT ROOF PAINT

Property owners have found that when they have roofs that are old or worn out, the best thing to do is to put on a new roof. Because putting on a good reliable roof is mighty apt to be a much better investment than spending money trying to patch up a roof that is not worth mending.

But if your roof is not too far gone, you can put on this thick heavy-bodied Asphalt Roof Paint and it will put new life into your roof and should cause it to last years longer. Because this Asphalt Roof Paint is more than an ordinary paint—it is a **WATERPROOFING COMPOUND**. It has a thick heavy body and one coat of this Asphalt Roof Paint is equal in thickness to 8 or 10 coats of ordinary roof paint. For it is a thick liquid mixture of Asphalt and Fibered with Mineral Asbestos. You or your hired men can easily flow it on with a brush, right over any kind of roof—Tin—Iron—Slate—Felt or Composition Roofing. It is often used to paint over old wood shingles. It sticks tight and fast to any surface and can be put on the hottest day in summer or the coldest day in winter. The thick, heavy and Cement-like body of this Asbestos-Asphalt Roof Paint fills up the small cracks and holes in the joints or seams, making the roof waterproof and weather resisting.

The Asbestos Fibre in this paint makes it acid proof and fire resisting. Water cannot penetrate the tough film of this paint after it is on the roof. Property owners have found this to be a good reliable paint at an exceptionally low price. It makes a wearing surface that should put your roofs in much better condition and cause them to give years of satisfactory service. Furnished in Black or Red or Green Color.

## PRICE

Per Gallon.	For Black Color	For Red Color or Green Color
In 55 Gallon Barrel.....	69 cts. Per Gal.	\$1.49 Per Gal.
In 35 Gallon ½ Barrel.....	74 cts. Per Gal.	\$1.54 Per Gal.
In 10 Gallon Cans.....	85 cts. Per Gal.	\$1.61 Per Gal.

Be Sure and Mention Color You Want.

Prices Are Per Gallon—We Pay the Freight.

## ASPHALT ROOF PAINT IN BLOCKS

Here is one of the most satisfactory roof paints there is to be had. It comes in solid blocks of 9 gallons to a block. To put it on the roof, you just put the blocks of cement into an iron pot or an empty lard can and heat it until the paint melts. Then flow the paint on the roof with a brush.

The hot Asphalt paint goes down into every crevice and pore of the roofing. So when the paint cools it sets hard and firm, becoming practically a part of the roofing itself.

While this paint may take a little more preparation in heating than the liquid Asphalt Paint shown above, it really makes a more lasting and better job than any liquid paint there is to be had. Comes in black color only.

Asphalt Paint  
In Blocks

PRICE  
**39c**

Per Gallon

Freight Paid

Sold Only in 9 Gallon Blocks. Price \$3.51 Per Block

## ASPHALT CEMENT

This Asphalt Plastic Cement is made from fine quality genuine Asphalt, with Asbestos added.

It is used for sealing around the chimneys and stove flues and for stopping holes and leaks around your place.

One 25 pound can should be enough to seal around an average size chimney. It is better to order a little more than you need—as any left over will always come in handy.

### ORDER

### ASPHALT PLASTIC ROOF CEMENT

PRICE	For Black Color	For Red Color or Green Color
For 10 Pound Bucket.....	\$1.25	\$1.85
For 25 Pound Can.....	\$2.50	\$4.75
For 50 Pound Can.....	\$4.75	\$8.50

FREIGHT PAID

## ROOFING FELT—FOR ALL ROOFS



"Be sure and use Roofing felt under your Roofing," said Mr. W. T. Gattis, an old experienced carpenter and builder.

"Wood shingles and Asphalt Roofing is liable to 'sweat' in our hot Southern climate," said Mr. Gattis, "And this is liable to cause considerable damage to your building. By using the felt you get a

much better and longer lasting roof and a roof that is cooler in summer and warmer in winter."

Our Roofing Felt is made in rolls of 5 squares to the roll. It is put on as is shown in the picture at the left. Then your roofing is nailed right over the roofing felt. This gives you a double roof.

Roofing felt should especially be used with Wood Shingles and Asphalt Roll Roofing, although many also use it with Galvanized Shingles and other Metal Roofing. For, during our long hot summers, moisture is liable to form on the under side of the roofing, which would damage the building.

ROOFING FELT  
PRICE CUT TO

**20 Cents**

Per 100 Square Feet

Freight Paid When Ordered  
Along With Roofing.

**YOUR ORDERS ARE SHIPPED  
SAME DAY RECEIVED.**



**DIRECT FROM FACTORY TO YOU**

# BEST GRADE PAINT SOLD DIRECT TO YOU

**"UNITED" EXTRA THICK PAINT  
MIXED BY YOU—**

**ONLY COSTS \$2.29 Per Gallon  
Freight Paid**

Just mix 1 Gallon of Extra Thick Paint—and 1 Gallon Pure Linseed Oil and you get 2 Gallons of Pure Mixed Paint at a cost of Only About \$2.29 Per Gallon.



**FOR INSIDE OR OUTSIDE USE**

100% PURE PAINT FOR ONLY \$2.29 PER GALLON. By taking one gallon of this EXTRA THICK PAINT and 1 Gallon of PURE LINSEED OIL and mixing them together you get TWO GALLONS OF 100% PURE PAINT FOR A COST OF ONLY ABOUT \$4.58 OR ABOUT \$2.29 PER GALLON.

In barrels.....\$3.58 per gallon  
In 5-gallon cans..... 3.68 per gallon  
In 1-gallon cans..... 3.73 per gallon  
In ¼-gallon cans..... .95 each

**COLORS**

White .....	No. 1000
Cream .....	No. 1001
Chocolate .....	No. 1002
Dark Gray .....	No. 1003
Permanent Green .....	No. 1004

## "OLD RELIABLE" HOUSE

**PAINT—READY MIXED**

**THE BEST PAINT MADE—LASTS LONGER AND COVERS MORE SPACE**



**FOR INSIDE OR OUTSIDE**

100 Per Cent Pure	Pure Lead.....	36	per cent
	Pure Zinc.....	24	per cent
	Pure Linseed Oil.....	36	per cent
	Pure Drier.....	03½	per cent
	Pure Spirits.....	00½	per cent
		100	per cent

**PRICE \$3.32 PER GALLON**

**IN BARREL LOTS. FREIGHT PAID.**

In 5-gallon cans.....\$3.42 per gallon frt. paid  
In 1-gallon cans..... 3.47 per gallon frt. paid  
One-quarter gallon cans..... .90 each

**COLORS**

White .....	No. 1100
Ivory .....	No. 1101
Cream .....	No. 1102

Lt. Brown.....No. 1103	Lt. Gray.....No. 1105
Dk. Brown.....No. 1104	Dk. Gray.....No. 1106
Sky Blue.....No. 1109	Mdm. Green.....No. 1107
Black .....	Blind Gr'n.....No. 1108

## UNITED WASHABLE FLAT WALL PAINT

**FOR INSIDE ON PLASTER, WOOD OR METAL**

THIS UNITED WASHABLE FLAT WALL PAINT is just the paint for painting Wood Ceiling, Plaster or wall board walls. Also fine for painting inside woodwork, doors and window casing. FINE QUALITY—LOW PRICES.

**PRICE \$2.65 PER GALLON**

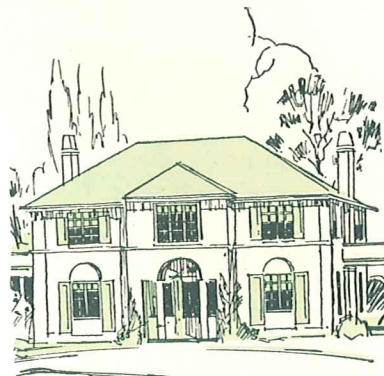
**IN BARREL LOTS. FREIGHT PAID.**

In 5-gallon cans.....\$2.75 per gallon  
In 1-gallon cans..... 2.80 per gallon  
In ¼-gallon cans..... .80 each

**COLORS**

Ivory White.....No. 1201	Buff .....	No. 1204
Cream .....	Pink .....	No. 1208
Cream Gray.....No. 1203	White .....	No. 1200

Lt. Blue.....No. 1207
Silver Gray.....No. 1206
Leaf Green.....No. 1205



## GUARANTEED

We guarantee that United Paint and Varnish will please and satisfy you in every way.

When the paint reaches you, open up a can and test the paint in any way. See for yourself the fine quality of this pure paint.

Unless you feel that it is the best paint you ever saw—that it is made from the best and purest materials—and that it covers more surface per gallon than any other paint, just close up the can and return the whole lot of paint to us and we will then pay you back for every cent you invested in the paint.

## UNITED PORCH AND FLOOR PAINT

**FOR FLOORS—INSIDE OR OUTSIDE**

This United Porch and Floor Paint is just the thing for outside or inside floors. Makes floors last twice as long and easy to keep clean.

In 1 gallon cans—Price \$3.57 per gallon  
In ¼-gallon cans—Price \$ .90 per can

Colors—Light Slate, No. 1301; Dark Slate, No. 1302. and Rich Brown, No. 1303.

## "UNITED" VARNISH STAINS

**For Floors, Woodwork and Furniture.**

This Varnish Stain can be brushed on quick and easy. Makes floors, inside woodwork, door and window casings look better, last longer and easy to clean.

In 1 gallon cans—Price \$3.40 per gallon  
In ¼-gallon cans—Price \$ .90 per can

**COLORS**

Light Oak.....	No. 1601
Dark Oak.....	No. 1602

## UNITED SHINGLE STAIN

(Creosote) For Wood Siding and Wood Shingles.

United Shingle Stain (Creosote) is made from the best and purest materials and is not to be compared with ordinary shingle stain.

In 5-gallon cans—Price \$1.75 per gallon  
In 1-gallon cans—Price \$1.80 per gallon

Colors—Dark Brown, No. 1402; Red, No. 1404. (Green Color. \$1.95 per gallon.)

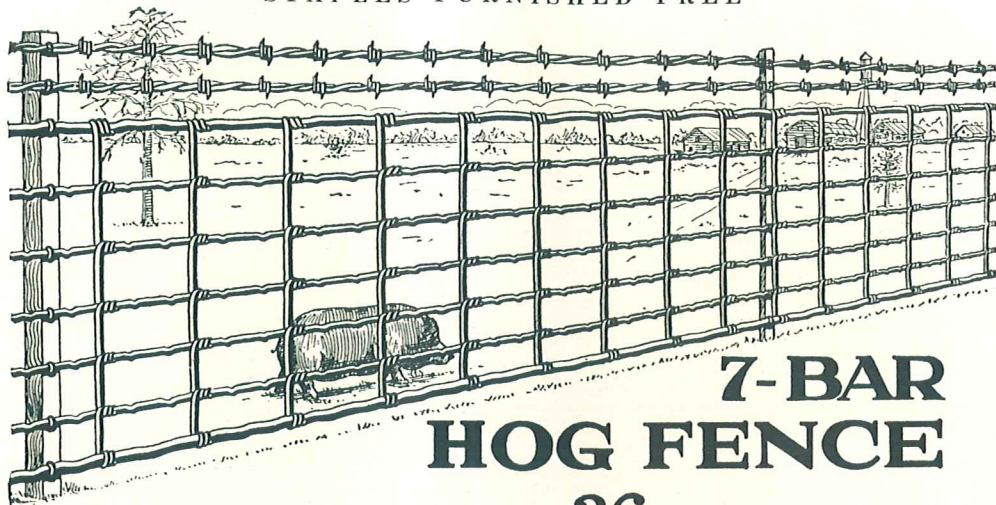
**WE PAY THE FREIGHT**

(Page 61)



**GUARANTEED TO PLEASE YOU**

STAPLES FURNISHED FREE



## 7-BAR HOG FENCE

**26 INCHES TALL**

### SPECIAL MEDIUM WEIGHT FENCE

The Top and Bottom wires of this fence are size No. 11 Gauge. The Line Wires or wires running lengthwise are size No. 14 Gauge—and the Stay Wires, or wires running up and down, are size No. 14 Gauge. Furnished in Rolls, 20 Rods to Roll.

This is Genuine "EVERWEAR" grade Hog Fence. It is 26 inches tall and has 7 Bars or Line Wires from top to bottom. The Stay wires are 6 inches apart. It is a good reliable Hog Fence—and with two or three strands of Barbed Wire stretched at the top, it also makes a splendid General Purpose Fence. **PRICE DOES NOT INCLUDE BARBED WIRE AT TOP.**

All the wire in this fence are manufactured from Specially Tempered Genuine Wrought Steel which is tough, springy—and full of life and strength. Besides, the wire is also heavily galvanized with TWO different metals—LEAD and ZINC—which are two of the most rust resisting metals known. That is why users know that this fence will be standing and still giving service, long after ordinary fence has rusted to pieces.

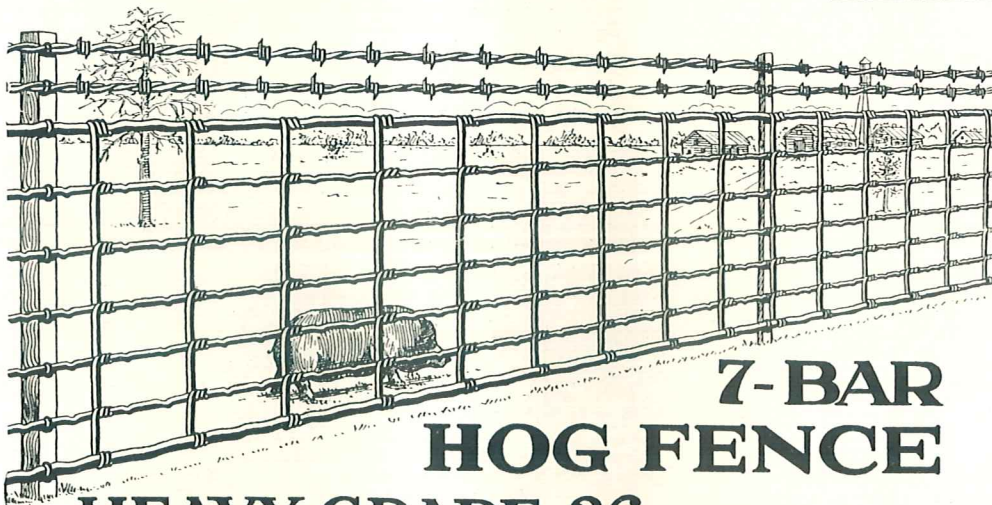
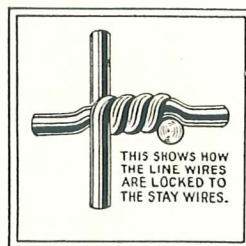
**SOLD DIRECT TO YOU—WE PAY THE FREIGHT**

You Save the Dealer's Profit—And Get the Staples Free

ORDER—NO. 7-26—A—14

**PRICE CUT TO**

**23 1/2 Cents Per Rod**



## 7-BAR HOG FENCE HEAVY GRADE 26 INCHES TALL

WITH STAY WIRES 12 INCHES APART  
Order No. 726—12 A 12 1/2

PRICE **34 1/4** Cents Per Rod

FREIGHT PAID

The Top and Bottom wires on this fence are size No. 10 Gauge. The Line Wires, or wires running lengthwise, are size No. 12 1/2 Gauge—and the Stay Wires, or wires running up and down, are size No. 12 1/2 Gauge. Furnished in Rolls. 20 Rods to Roll.

WITH STAY WIRES 6 INCHES APART  
Order No. 7—26—6 A 12 1/2

PRICE **43 1/2** Cents Per Rod

FREIGHT PAID

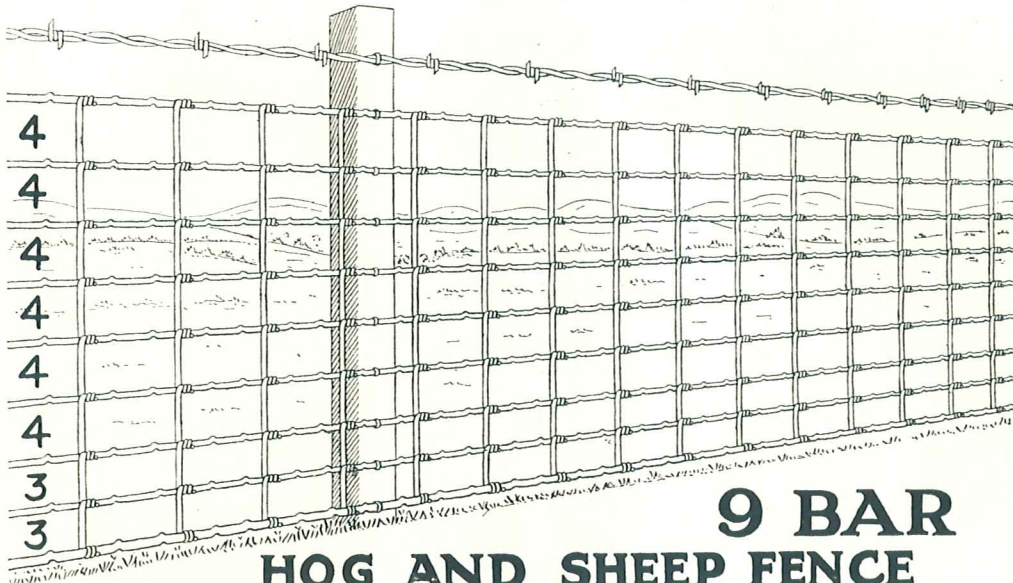
FOR SPECIAL CUT PRICES, SEE YELLOW PRICE SHEET

**YOUR ORDERS ARE SHIPPED  
SAME DAY RECEIVED.**



**DIRECT FROM FACTORY TO YOU**

STAPLES FURNISHED FREE



## 9 BAR HOG AND SHEEP FENCE MEDIUM WEIGHT 30 INCHES TALL

WITH STAY WIRES 6 INCHES APART  
Order No. WD-930-6

PRICE ~~39 1/4~~ Cents  
Per Rod

FREIGHT PAID

STAPLES FREE

With each order for 20 rods, or more, of Fence—we send you FREE OF CHARGE enough staples to properly nail the fence in place. You get your fence at Wholesale Prices and besides you save the money you would pay for staples.

WITH STAY WIRES 12 INCHES APART  
Order No. WP-930-12

PRICE ~~31 1/2~~ Cents  
Per Rod

FREIGHT PAID

FOR SPECIAL CUT PRICES, SEE YELLOW PRICE SHEET

The Fence shown by the picture above is a Medium Weight Hog and Sheep Fence, 30 Inches Tall. There are 9 Bars or Line Wires running from top to bottom. The Fence shown on this page has Stay Wires 6 and also 12 inches apart. PRICE DOES NOT INCLUDE BARBED WIRE AT TOP. Furnished in Rolls of 20 Rods to Roll.

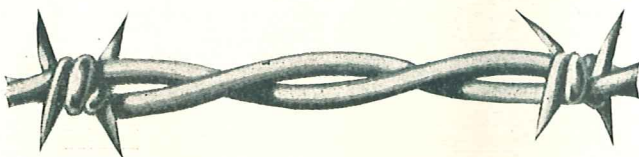
The Top and Bottom wires on this fence are size No. 11 Gauge. The Line Wires, or wires running lengthwise, are size No. 14 Gauge—and the Stay Wires, or wires running up and down, are size No. 14 Gauge. While the wires on this fence are just a little smaller than the wires on the Heavy "EVERWEAR" Grade Fence—you will find that this Medium Weight Fence will give you good lasting value. Because the wires are manufactured from identically the same grade of Genuine Wrought Steel as the "EVERWEAR" Grade—and are just as heavily Galvanized.

Practical experts know that when rolls of wire fence are piled out in the open, it results in great damage to the fence. In fact, three months of such exposure does more harm to the Fence IN ROLLS than would be caused by three years of actual service of fence stretched and put up. For, when the fence is stretched and in actual service, the circulation of air quickly dries out the moisture before it has time to cause damage. But moisture gathers down inside of fence ROLLED UP which causes an electro-chemical action to set up which eats away the galvanizing and does severe damage to the life of the fence. So when you deal Direct with us, you have the added advantage of knowing that you are getting clean, new, fresh stock—instead of fence that may already have lost a lot of its life by being piled out in the weather by some Jobber or Fence Dealer.

OF COURSE YOU GET BETTER FENCE FOR LESS MONEY

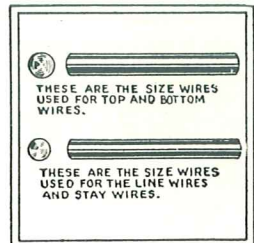
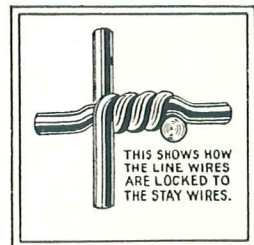
Special Deep Crimped Line Wires Lock Each Stay Wire Tight Into Place.

## HEAVY GALVANIZED BARBED WIRE



For Special Cut Prices on Barbed Wire See Yellow Price Sheet Inside This Catalog.

**READ OUR MONEY BACK  
GUARANTEE ON PAGE ONE.**



The Barbed Wire in this picture is 4 Point Wire. Each Barb has 4 Points, which causes property owners to use this style in preference to any other.

Cattle Wire has Barbs spaced 6 inches apart.

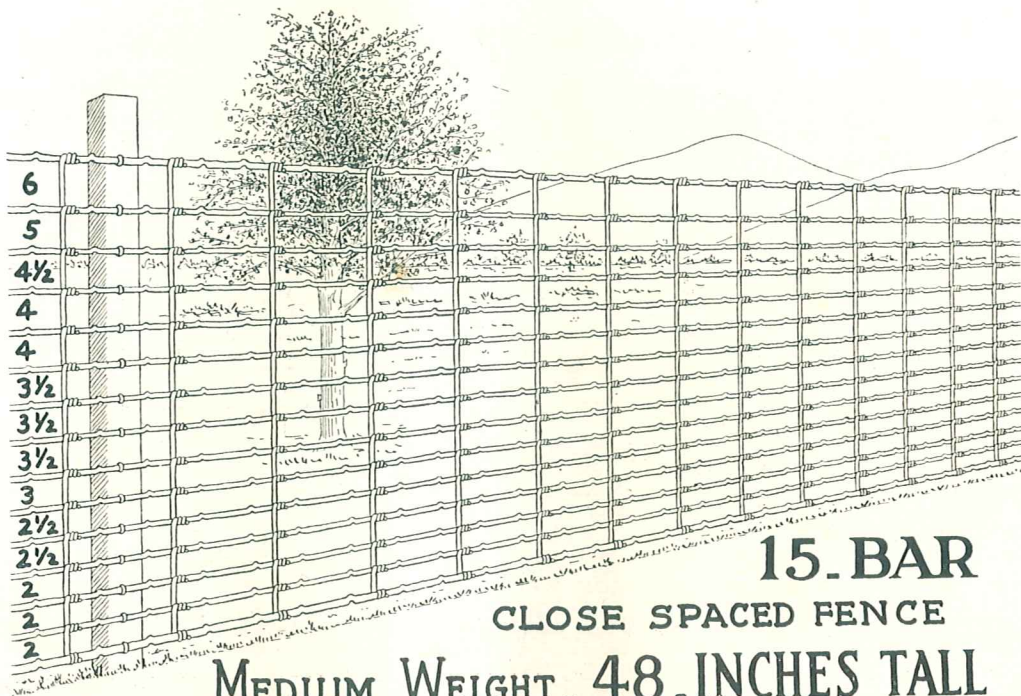
Hog wire has Barbs spaced 4 inches apart.

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**DIRECT FROM FACTORY TO YOU**

STAPLES FURNISHED FREE



**15-BAR**

**CLOSE SPACED FENCE**

**MEDIUM WEIGHT. 48-INCHES TALL**

WITH STAY WIRES 6 INCHES APART

Order No. WP-1548-6

PRICE ~~60~~<sup>3</sup>/<sub>4</sub> Cents  
Per Rod

FREIGHT PAID

STAPLES FREE

With each order for 20 rods, or more, of Fence—we send you **FREE OF CHARGE** enough staples to properly nail the fence in place. You get your fence at Wholesale Prices and besides you **save** the money you would pay for staples.

WITH STAY WIRES 12 INCHES APART

Order No. WP-1548-12

PRICE ~~46~~<sup>1</sup>/<sub>2</sub> Cents  
Per Rod

FREIGHT PAID

**FOR SPECIAL CUT PRICES, SEE YELLOW PRICE SHEET**

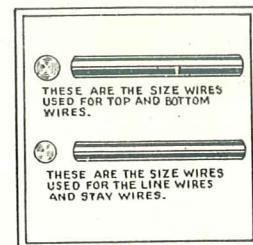
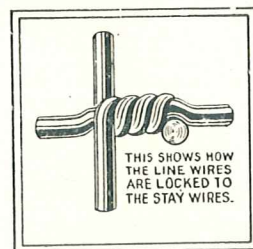
Here is a Medium Weight Farm Fence that is 48 inches tall. Stay Wires on this Fence are 6 and also 12 inches apart. Most farm fence of this height has 13 Bars or Line Wires—while this Fence has 15 of these Bars or Line Wires running from top to bottom. As this, of course, means a closer spaced and tighter fence—there is no wonder that so many property owners like and use it.

The Top and Bottom Wires on this Fence are Size No. 11 Gauge. The Line Wires, or wires running lengthwise, are Size No. 14 Gauge—and the Stay Wires, or wires running up and down, are Size No. 14 Gauge. Furnished in Rolls of 20 Rods per Roll.

All wires in this Medium Weight Fence are manufactured from identically the same grade of Specially Tempered Genuine Wrought Steel that is used in manufacturing the Heavy "EVER-WEAR" Grade Fence. The only difference is that the size of the wires of this Medium Weight Fence are slightly smaller. This Genuine Wrought Steel is tough, springy—and full of life and strength. Besides, the wire is also heavily Galvanized with **TWO** different metals—**LEAD** and **ZINC**—which are two of the most rust resisting metals known.

**DEAL DIRECT AT WHOLESALE—YOU SAVE THE RETAILER'S PROFIT.**

It is just as easy for you to order Direct at Wholesale,  
as it would be for the Dealer to order the Fence he sells.



**13-BAR Close Spaced Fence Heavy Grade**  
**46 INCHES TALL**

WITH STAY WIRES 6 INCHES APART

Order No. 1346-6 A-12 1/2

PRICE ~~72~~<sup>3</sup>/<sub>4</sub> Cents  
Per Rod

FREIGHT PAID

The Top and Bottom wires of this fence are Size No. 10 Gauge. The Line Wires or wires running lengthwise are Size No. 12 1/2 Gauge—and the Stay Wires, or wires running up and down, are size No. 12 1/2 Gauge. Furnished in Rolls of 20 Rods to Roll.

WITH STAY WIRES 12 INCHES APART

Order No. 1346-12 A-12 1/2

PRICE ~~56~~<sup>1</sup>/<sub>2</sub> Cents  
Per Rod

FREIGHT PAID

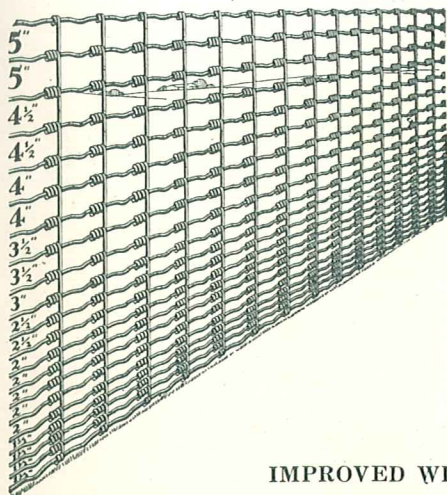
(Page 54)

**YOUR ORDERS ARE SHIPPED  
SAME DAY RECEIVED.**



**YOU GET THE DEALERS PROFIT**

STAPLES FURNISHED FREE



## 21 Bar Poultry Fence 58 Inches Tall

ORDER NO.—2158 P. G.

PRICE ~~72 1/2~~ Cents  
Per Rod

FREIGHT PAID

FOR SPECIAL CUT PRICES, SEE YELLOW PRICE SHEET

### IMPROVED WRAPPED STAY, HINGE JOINT STYLE

Here is the latest and most improved design in Poultry Fence. It is made with the IMPROVED WRAPPED STAY, HINGE JOINT which gives extra strength and lasting quality.

This Fence is full 58 inches tall. It has 21 Bars or Line Wires from Top to Bottom, which makes an unusually close spaced fence. The Stay Wires, or wires running up and down, are spaced 6 inches apart.

The Special Improved Hinge Joint, Wrapped Stay Wires makes this one of the strongest and most rigid Poultry Fences to be had. The extra close spacing between line

wires keeps small chickens inside—and keeps out the prowling pests.

Besides being a fine fence for Poultry Yards, it is also good for fencing Gardens and Orchards. Even stray dogs and little pigs are kept out by this fence.

The Top and Bottom Wires are Size No. 11 Gauge. The Line Wires and the Stay Wires are Size No. 14 1/2 Gauge. And all wires in this Fence are manufactured from Genuine Wrought Steel and heavily galvanized. That is why it lasts far longer than the ordinary kind. Furnished in Rolls of 10 Rods to Roll.

See Why GENUINE "EVERWEAR" FENCE Far Outlasts the Ordinary Kind

No. 1



Picture above marked No. 1, shows a strand of Galvanizing Wire used in making common ordinary fence. Notice that the galvanizing is not smooth or even, like the strand of "EVER-

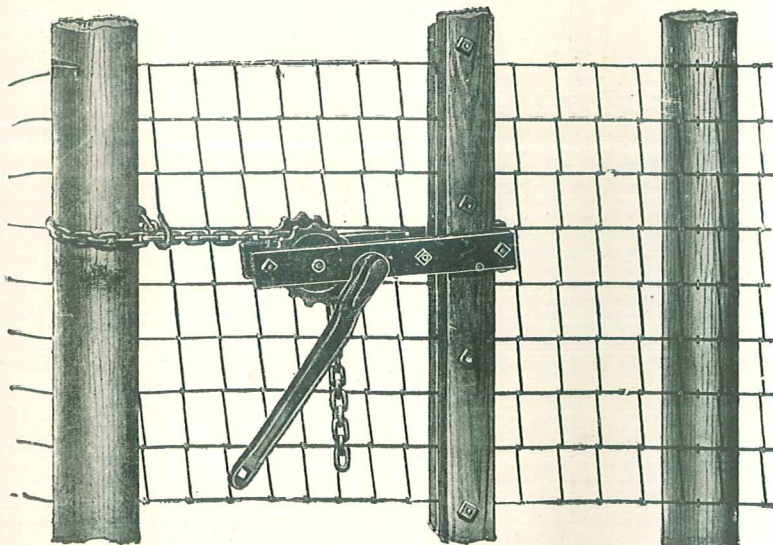
WEAR" wire shown below. This difference can hardly be noticed when the wire is new. But after it is exposed to the weather, ordinary thinly galvanized wire soon begins to rust.

No. 2



Picture marked No. 2, shows a strand of wire used in manufacturing Genuine "EVERWEAR" Fence like is shown in this

catalog. Notice the smooth even coating of Galvanizing which causes Genuine "EVERWEAR" Fence to last twice as long.



### EXTRA HEAVY FENCE STRETCHERS

PRICE ~~\$8.50~~ Freight  
Paid

## Fence Stretchers

This is a powerful Fence Stretcher. It is light, perfectly safe—and can easily be handled by one man. Cannot slip. There are no cogs nor springs. Self locking at every point. Direct center pull without side draft. Stretches fence right up to end post. 7 feet of heavy Wrought Steel Chain furnished with each stretcher—also hook and a pair of wood clamps 60 inches long. This Stretcher can also be used as a hoist by placing pulley at top and attaching rope to chain after making Derrick. The crank or handle furnished is a combination handle or finishing tool, which can be used for stretching the Line Wires around end posts—or for stretching single line of smooth wire, or Barbed Wire.

SEE YELLOW PRICE SHEET  
FOR SPECIAL CUT PRICES

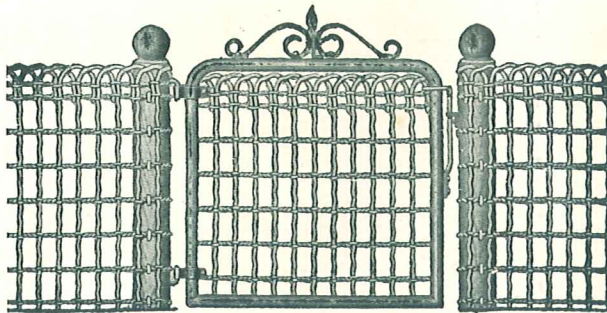
**WE PAY THE FREIGHT**

(Page 65)



# GENUINE "EVERWEAR" GRADE

STAPLES FURNISHED FREE



## LAWN FENCE AND GATES

### DOUBLE LOOP LAWN FENCE AND GATES

#### GENUINE "EVERWEAR" DOUBLE LOOP LAWN FENCE

More and more Southern Homes are being protected and beautified with this Genuine "Everwear" Lawn Fence—made from long lasting steel and then galvanized.

For everyone admires a beautiful Lawn fence. For a Lawn Fence somehow seems to add to the size and beauty of any home. Besides the Lawn Fence protects your lawn, your flowers and your trees.

And this Genuine "Everwear" Lawn fence costs less than ordinary fences would cost—for you do away with fences that rot and away with fences that must be painted. And when you get this "Everwear" fence you get a beautiful, trim, long lasting fence that needs no painting and does not rust or rot.

"Everwear" Lawn fence is made to last. It is made with Heavy Galvanized crimped pickets of heavy number 9½ gauge wire. The pickets are spaced only 1½ inches apart at bottom and 3 inches apart at top. The pickets are firmly held in place by two cables of number 13 gauge galvanized wires, tightly twisted and spaced only 6 inches apart.

**Order D. L. LAWN FENCE No. 770 AND SAY HOW MANY FEET WANTED AND THE HEIGHT WANTED AND THE PRICE PER FOOT.**

We pay freight on 100 ft. or more of lawn fence or on smaller quantities if ordered with 30 rods or more of field fencing.

SIZE	Price Per Running Foot
2½ Feet Tall.....	13¾c
3 Feet Tall.....	14¼c
3½ Feet Tall.....	16c
4 Feet Tall.....	18c

#### GENUINE "EVERWEAR" DOUBLE LOOP LAWN GATES

More and more homes, in the South, are adding to the beauty of their homes and protecting their property with "Everwear" Lawn Fences and Gates.

For this strong and Beautiful "Everwear" Lawn Fence Gate adds to the beauty and charm of your home.

And this Sturdy, attractive gate keeps your trim, well kept lawns and your beautiful flowers safe from damage.

And the cost is so little—for "Everwear" gates are made to last. With heavy Galvanized Crimped Pickets, made of heavy number 9½ gauge Galvanized wire. These pickets spaced only 1½ inches apart at the lower half of gate and three inches apart at upper half.

Pickets are firmly held together by two cables of number 13 gauge Galvanized wires, tightly twisted and spaced every 6 inches apart.

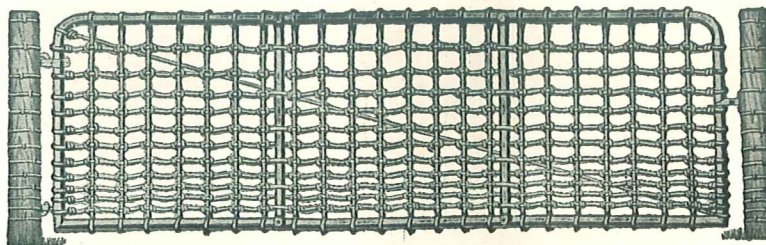
Complete with handy latch and hinges for wood posts.

**Order S. L. LAWN GATE No. 881 AND GIVE WIDTH AND HEIGHT AND PRICE.**

We pay freight on 4 or more Gates or on 1 or more Gates if 40 Rods of Fence is ordered.

Width	Height	With Fittings for Wood Posts	With Fittings for Steel Posts
3 ft. x 36 in. ....		\$ 4.38	\$ 5.38
3½ ft. x 42 in. ....		4.70	5.70
3½ ft. x 48 in. ....		5.00	6.00
8 ft. x 48 in. ....		9.95	10.95
12 ft. x 48 in. ....		12.95	13.95

### SINGLE DRIVE HEAVY FARM GATES



These "Everwear" single drive heavy farm gates are made of heavy Galvanized Cable Wire of unusual strength, they are heavy, strong and sturdy gates that will be lasting and giving you satisfaction, long after cheap gates have rotted and rusted away.

These gates can be furnished in DOUBLE DRIVE GATES for 25c per set extra.

In ordering, please say if SINGLE OR DOUBLE GATES ARE WANTED.

**Order S. D. FARM GATES No. 1103 AND GIVE WIDTH AND HEIGHT AND PRICE.**

Width	Height	With Fittings for Wood Posts	With Fittings for Steel Posts
8 Feet Wide	48 In. High	\$ 7.97	\$ 8.97
8 Feet Wide	60 In. High	8.50	9.50
10 Feet Wide	48 In. High	8.43	9.43
12 Feet Wide	48 In. High	9.32	10.32

**MADE FROM BRAND NEW, EXTRA  
HEAVY, LONG LASTING MATERIAL.**



# YOU GET THE DEALERS PROFIT

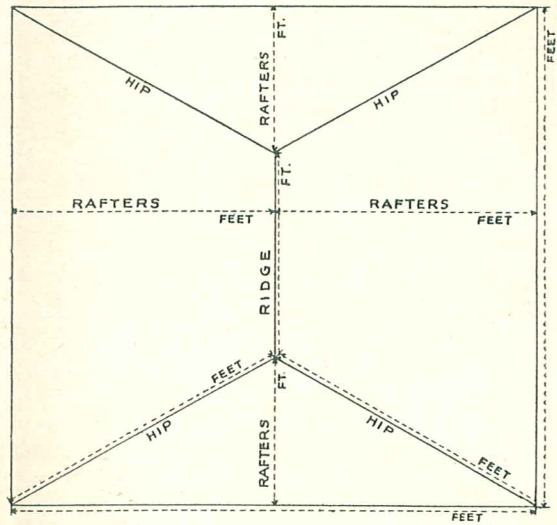
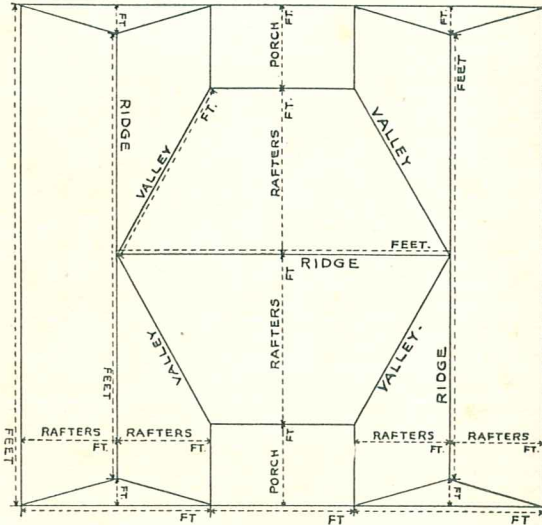
## IT IS EASY TO ORDER "EVERWEAR" ROOFING

It is easy to order Genuine "Everwear" Roofing—Direct From the Factory to You—Freight Paid. If you know how many pieces of roofing you need, and the lengths you want, the Special Figuring Table (Shown on page 68) will show you how many squares you need. Then multiply the number of squares by the cost per square—and this will give you the Wholesale Freight Paid Price.

Or, if you prefer, you can pick out from the roofs shown below, the picture which looks like your roof. (If none of these pictures look like your roof—just make a simple drawing

of your roof). Then mark on the picture the LENGTH OF YOUR RAFTERS THE LENGTH OF THE RIDGES AND HIPs and THE LENGTH OF YOUR VALLEYS.

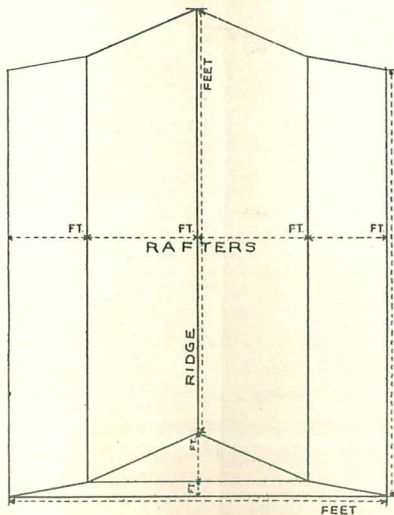
Send this Picture to us and please say WHAT KIND OR STYLE OF ROOFING YOU WANT, and we will figure it up for you and write and tell you the Low Wholesale Factory Price, on the kind of Roofing you want, Freight Paid. There is no obligation on your part to buy unless you are fully satisfied that you are getting better quality roofing at a genuine saving to you.



### LENGTH OF RAFTERS

Please be sure and mark on the picture THE LENGTH OF YOUR RAFTERS, THE LENGTH OF YOUR RIDGES, AND THE LENGTH OF YOUR HIPs AND VALLEYS.

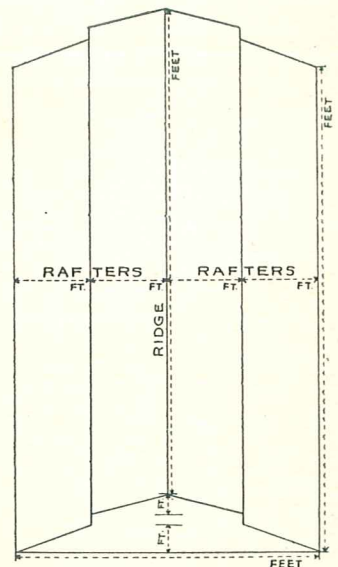
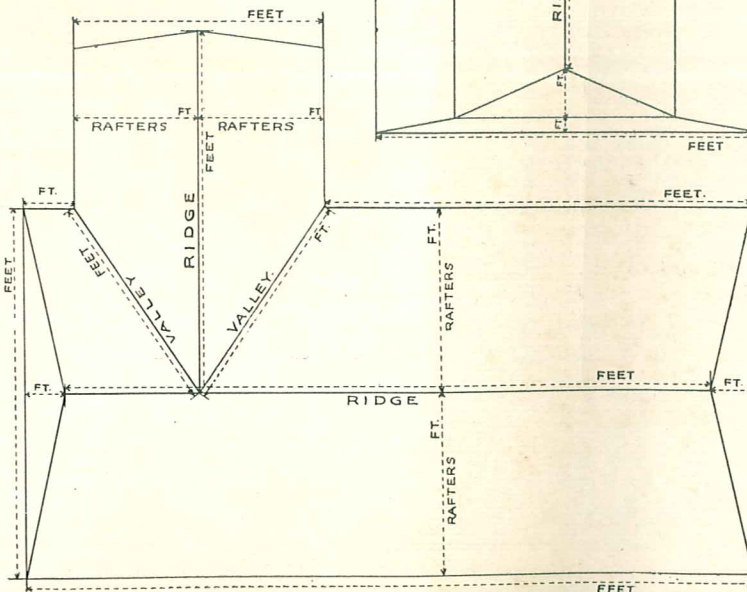
Also please be sure and say WHAT KIND OR STYLE OF ROOFING YOU WANT and we will quickly figure it up for you and write you the low wholesale freight paid price—delivered to your railroad station.



### VALLEY AND RIDGE CAP

Many different styles and kinds of Valley, Ridge and Hip Cap, Gutter and Roof fixtures are shown on pages 53, 54, 55, 56, 57, 58 and 59 of this catalog.

If you are using Galvanized Shingles or Asphalt Shingles, please read about the Roofing Felt—shown on page 42 and on page 60. This Roofing felt will make you a double roof—and the cost is very little.



# WE PAY THE FREIGHT



# DIRECT FROM FACTORY TO YOU

EASY TO FIGURE HOW MUCH ROOFING IS NEEDED—  
OR, IF YOU PREFER, WE WILL GLADLY FIGURE  
IT OUT FOR YOU.

## FOR GALVANIZED ROOFING IN SHEETS

(Lock-Tight Galvanized Roofing, Double Crimp Galvanized Roofing, or 3-V Crimp Galvanized Roofing, or Pressed Standing Seam Roofing.)

Figure that sheets cover about two feet in width. Allow about 6 inches for end laps on the top or bottom end of the sheets, where two or more lengths are used on one side of the roof.

## THE FIGURING TABLE (AT RIGHT) FIGURES OUT THE NUMBER OF SQUARES NEEDED

If you know how many sheets are needed to cover your house, the table at the right will show at a glance how many squares the sheets you need will amount to. Suppose, for instance, you had a building to cover that was 20 feet in length with rafters 10 feet long. 20 Sheets of Galvanized Steel Roofing (either style) would cover both sides of the roof. Now look at the table at the right and you will see that 20 sheets 10 feet long makes 4.34 squares, 4 squares and 34 feet. So to find the exact cost of covering the building, just multiply the number of squares by the cost per square. Or you can simply figure how many sheets of roofing you need and multiply the number of sheets you need by the price per sheet.

If you would rather have us figure out how much roofing is needed to cover your building, just fill in the spaces on the back of the Order Blank or make a rough pencil sketch of your roof showing length of your building and rafter lengths. Attach Check or Money Order for about a third or a fourth of what you estimate the amount would be. We will then figure out the amount of roofing needed and the balance of the bill can be paid when you get the roofing.

If you want to know the cost of your roof before ordering, just send us the measurements of your roof and we will be glad to figure out the amount you need and make a Freight Paid Delivered price. If the roofs shown on the back of the Order Blank are not shaped like yours, just take a pencil and make a simple drawing of your roof, showing length of building and lengths of rafters and send this drawing to us when you write for the estimate of how much you need.

It is not necessary for the drawing to be a fancy one. All that is needed is a plain, simple pencil drawing that will show the shape of your roof—the length of the building, and the lengths of the rafters. Just mail the drawing to us and tell us which kind of roofing you feel that you would prefer using. We will gladly figure up the estimate of the amount of roofing needed, with a Freight Paid, Factory Price on the entire bill. This service will cheerfully be done without the slightest obligation on your part to buy any roofing from us.

## FOR STEEL SHINGLES, SPANISH METAL TILE, ASPHALT SHINGLES, ROCK CLAD ROOFING AND INLAY SLATE SHINGLE ROOFING

Suppose, for instance, you had a building to cover that was 20 feet long and that the rafters were 10 feet in length, 20 multiplied by 10 makes 200 square feet. So, you would need 2 squares of the roofing to cover this space. If there were two sides to the roof, you would then need just twice as much, or 4 squares.

If you were covering a building 40 feet long, with rafters on each side 20 feet in length, you would need 16 squares of roofing. For 40 multiplied by 20 makes 800 square feet for each side, or 1,600 square feet (16 squares) for both sides of the roof. So the roof of any building where steel Shingles, Tile, Asphalt Roll Roofing or Shingles are used can be calculated in just the same way.

If nails are wanted with Galvanized Corrugated Siding, and with Galvanized Single V Crimp Roofing and with Galvanized LOW CRIMP STYLE 3 V CRIMP Roofing they can be furnished for 6c per square extra for Galvanized Nails or 18c per square extra for Lead Head Nails.

## YOU GET FREE WITH EVERY ORDER FOR ASPHALT ROOFING AND SHINGLES

Nails and Cement for laying the roofing are packed inside of every roll of Rubber Finish Roofing shown on page 40.

And in each and every roll of "Certified" Roofing—"Slate-Kote" Roofing—"Everwear" Rock Clad Roofing and Inlay Slate Shingle Roofing is packed a large can of Liquid Distilled Asphalt Cement. This cement is to be used for fastening down the seams where the sheets of roofing lap over each other on the roof. This cement grips tight to the roofing and binds the laps together, making the roof just like it was covered with one solid sheet of the Slate Surfaced Roofing. Enough Special Broad Head Roofing Nails for fastening down the roofing are also supplied FREE with each roll. The nails are Heavily Galvanized, which keeps them from rusting. And they have barbed shanks which sink deep into the wood sheathing underneath the roofing with a grip that holds.

## REGULAR STANDARD FIGURING TABLE FOR GALVANIZED STEEL ROOFING

No. of Sheets	LENGTH OF SHEETS--FEET					
	6	7	8	9	10	12
1	.13	.15	.17	.20	.22	.26
2	.26	.31	.35	.39	.44	.52
3	.39	.46	.52	.59	.65	.78
4	.52	.61	.70	.78	.87	1.04
5	.65	.76	.87	.98	1.09	1.30
6	.78	.91	1.04	1.17	1.30	1.56
7	.91	1.07	1.22	1.37	1.52	1.82
8	1.04	1.22	1.39	1.56	1.74	2.08
9	1.17	1.37	1.56	1.76	1.95	2.34
10	1.30	1.52	1.74	1.95	2.17	2.60
11	1.43	1.67	1.91	2.15	2.39	2.86
12	1.56	1.82	2.08	2.34	2.60	3.12
13	1.69	1.98	2.26	2.54	2.82	3.38
14	1.82	2.13	2.43	2.73	3.04	3.64
15	1.95	2.28	2.60	2.93	3.25	3.90
16	2.08	2.43	2.78	3.12	3.47	4.16
17	2.21	2.58	2.95	3.32	3.69	4.42
18	2.34	2.73	3.12	3.51	3.90	4.68
19	2.47	2.89	3.30	3.71	4.12	4.94
20	2.60	3.04	3.47	3.90	4.34	5.20
21	2.73	3.19	3.64	4.10	4.55	5.46
22	2.86	3.34	3.82	4.29	4.77	5.72
23	2.99	3.49	3.99	4.49	4.99	5.98
24	3.12	3.64	4.16	4.68	5.20	6.24
25	3.25	3.79	4.34	4.88	5.42	6.50
26	3.38	3.95	4.51	5.07	5.64	6.76
27	3.51	4.10	4.68	5.27	5.85	7.02
28	3.64	4.25	4.86	5.46	6.07	7.28
29	3.77	4.40	5.03	5.66	6.29	7.54
30	3.90	4.55	5.20	5.85	6.50	7.80
31	4.03	4.70	5.38	6.05	6.72	8.06
32	4.16	4.86	5.55	6.24	6.94	8.32
33	4.29	5.01	5.72	6.44	7.15	8.58
34	4.42	5.16	5.90	6.63	7.37	8.84
35	4.55	5.31	6.07	6.83	7.59	9.10
36	4.68	5.46	6.24	7.02	7.80	9.36
37	4.81	5.62	6.42	7.22	8.02	9.62
38	4.94	5.77	6.59	7.41	8.24	9.88
39	5.07	5.92	6.76	7.61	8.45	10.14
40	5.20	6.07	6.94	7.80	8.67	10.40
41	5.33	6.22	7.11	8.00	8.89	10.66
42	5.46	6.37	7.28	8.19	9.10	10.92
43	5.59	6.53	7.46	8.39	9.32	11.18
44	5.72	6.68	7.63	8.58	9.54	11.44
45	5.85	6.83	7.80	8.78	9.75	11.70
46	5.98	6.98	7.98	8.97	9.97	11.96
47	6.11	7.13	8.15	9.17	10.19	12.22
48	6.24	7.28	8.32	9.36	10.40	12.48
49	6.37	7.44	8.50	9.56	10.62	12.74
50	6.50	7.59	8.67	9.75	10.84	13.00

## YOU GET FREE

SPECIAL NAILS, HAMMER AND SHEARS

Furnished Free with the following styles of Roofing.

5 V Crimp Galvanized Roofing,  
Roll Galvanized Steel Roofing,  
Roll and Cap Galvanized Steel Roofing,  
Pressed Standing Seam Roofing,  
Galvanized Brick Siding,  
Galvanized Weatherboard Siding,  
Galvanized Steel Ceiling,  
Galvanized Steel Shingles (All Styles),  
Galvanized Spanish Tile,  
Tin Coated Steel Shingles and Tile.

Special Lead Headed Roofing Nails which have Barbed Shanks which sink down into the sheathing boards with a grip that holds, and which have LEAD HEADS that seal around the nail holes and makes a water tight joint ARE ALSO FURNISHED FREE WITH TALL CRIMP 3 V CRIMP ROOFING, TALL CRIMP Double Edge Crimp Roofing and GENUINE LOCK-TIGHT ROOFING.



Lead Head Nails

## ELECTRIC WIRE FREE

And with every order for 15 squares, or more, of THE ABOVE STYLES OF ROOFING OR SHINGLES, we give FREE a length of Special Heavy Wire. You just fasten one end of this wire to the corner of your Galvanized Roof and then run the other end of the wire into the ground. (Directions furnished with the wire).

This wire gives protection from lightning; because lightning is scattered by the steel roof and is carried along the wire into the ground, just the same as it is done by the lightning rods. So you get the protection from lightning and this protection costs you nothing.



# WHAT THESE BIG BANKS SAY.



## THE CITIZENS NATIONAL BANK

CAPITAL \$750,000.00 SURPLUS \$250,000.00  
 RALPH, NORTH CAROLINA  
 March 13, 1928.

TO WHOM IT MAY CONCERN

The Southern States Iron Roofing Company have had a local plant in this City for a number of years. We are well acquainted with the management of this local plant and we are pleased to commend to the general public this good Company, who are engaged in the manufacture of roofing of all kinds.

They have been valued customers of this bank and we know the management to be under the supervision of men of high business standing and integrity. We know a good many of their satisfied customers who recommend without qualification their product.

We believe that anyone dealing with this firm will receive fair treatment and entire satisfaction.

*John H. Jones*  
 John H. Jones, Asst. Cashier

## BIRMINGHAM TRUST & SAVINGS COMPANY



Capital \$1,000,000

Surplus \$1,000,000

Birmingham, Ala. March 14, 1928.

To Whom It May Concern:

This is to advise that I personally know the officers and managers of the Southern States Iron Roofing Company. They are men of character and integrity and any statement made by them can be relied upon.

I have personally known something of their manufacture and I have never heard of any complaint or dissatisfaction arising from any source.

I take pleasure in commending them to those who are in the market for such articles as they prepare.

I can also suggest to persons having dealings with them that they refer to the commercial reports as carried by Bradstreet and Dun as to the financial standing of these parties.

Yours very truly,

*W. H. H. H.*  
 President.

12



## CITIZENS & SOUTHERN NATIONAL BANK

VALDOSTA, GA.



AUGUSTA, GA.

## The Citizens and Southern National Bank

PRESIDENT'S OFFICE

CAPITAL \$3,000,000.00  
 SURPLUS \$2,500,000.00  
 CABLE ADDRESS "CITISOUTH"

Savannah, Georgia

MARCH 1ST, 1928. M

Southern States Iron Roofing Company,  
 Savannah, Georgia.

Gentlemen:

In response to your request of yesterday, I am writing to say that you have our full permission to refer to The Citizens and Southern National Bank as to the character, reliability and successful operation of your business in this territory.

Your account with us has been most satisfactory since the day it was opened, and we have always entertained the very highest regard for the Fullenwider brothers - the controlling spirits in your Company.

It will afford us great pleasure to answer any inquiries received by us.

Yours very truly,

*W. H. H. H.*  
 President.



## CITIZENS & SOUTHERN NATIONAL BANK

ATLANTA, GA.



## CITIZENS & SOUTHERN NATIONAL BANK

MACON, GA.



## CITIZENS & SOUTHERN NATIONAL BANK

ATHENS, GA.



## CITIZENS & SOUTHERN NATIONAL BANK

SAVANNAH, GA.

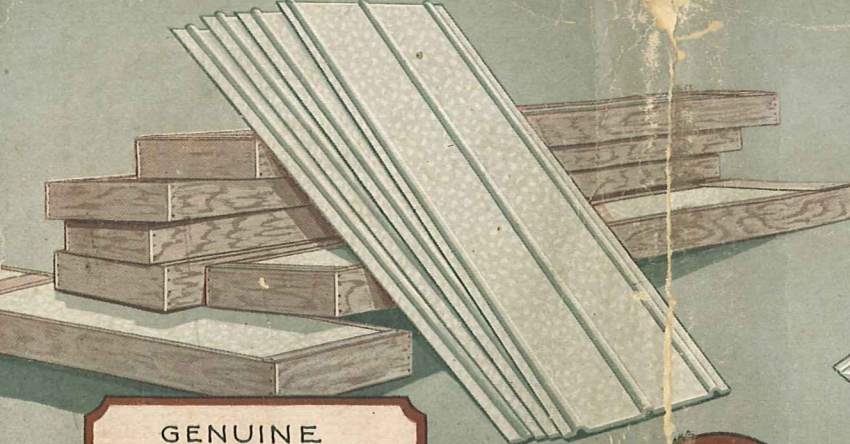
Most of our customers have been dealing steadily with us for many years. Quite a lot of them we consider as our lifelong friends. And we feel sure that they know, from experience, that when they deal with us that they are doing business with a long established, strong and reliable Company.

And to those of you who are now placing your first orders with us, we welcome you, too, as one of our valued customers and feel sure that you will be interested in reading the letters shown on this page.

As you read over these letters, you will see that they are written by three of the largest Banks and Financial Institutions. Three Banks of the highest character and standing—Banks that have stood as a tower of strength for generations.

Your orders are appreciated and we feel sure that we can save you money and give you better material—just as we have already done for our other 132,212 customers.






**GALVANIZED  
STEEL  
SHINGLES**  
SEE PAGES  
26-27-28-29-30  
31-AND 32.



**GENUINE  
LOCK-TIGHT  
ROOFING.**  
SEE PAGES-17-18-19.



**WIRE  
FENCE AND GATES.**  
SEE PAGES  
56 TO 63



**RIDGE CAP-VALLÉY  
GUTTER AND PAINT.**  
SEE PAGES-47-48-49-  
50-51-52-53-54 AND 55




**GALVANIZED  
ROLL ROOFING  
AND ASPHALT  
ROOFING AND  
SHINGLES.**  
SEE PAGES-24-25-38-  
39-40-41-42-43-44-45



**SPANISH  
METAL TILE.**  
SEE PAGES  
34 TO 37



**IMPROVED  
3-V-CRIMP  
ROOFING**  
SEE PAGE  
20



**IMPROVED TALL  
DOUBLE CRIMP  
ROOFING.**  
SEE PAGE 22

**GET YOUR ROOFING DIRECT  
FROM FACTORY-FREIGHT PAID.**

THIS PAGE SHOWS ONLY  
A FEW OF THE MANY KINDS  
AND STYLES OF ROOFING  
AND SIDING.

MANY OTHER STYLES OF  
ROOFING, CEILING AND  
SIDING ARE SHOWN INSIDE  
THIS CATALOGUE.